Client: The Journal
Agency: panelbase.com
Universe: Adults resident in the UK (excl North East)
Methodology: Online panel
Sample size: 1000
Fieldwork dates: 30th January - 3rd February 2014
Weighting: All the results were weighted by age and gender to be representative of the population nationally.
Further enquiries: Helen Mather, helen@otherlinesnorth.com

|  | Total | gender |  | age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | ${ }^{18-24}$ | ${ }^{25-34}$ | ${ }^{35-44}$ | 45-54 | 55.64 | 65+ |
|  |  |  | Percerase Peramease |  | cememe |  | Acememe | Aleme |  |
|  | (1000 100.00\% | 500: $100.00 \%$ \% $50.0 \%$ | 50: $10.00 \%$ \% $50.0 \%$ | 150: $100.00 \%$ \% $15.0 \%$ \% | 160: 100.0\%: $16.0 \%$ | 180: $100.00 \%$ : $18.00 \%$ | 160: $100.00 \%$ : $16.0 \%$ \% | 150:100.0\%\%: $15.0 \%$; | 200: $100.0 \% \% 20.00 \%$ |
| Do you think the Government could have done more to help out in areas | (1000:100.00\% |  |  |  |  |  | ${ }^{100}$ | (10) |  |
| Stiole |  | (e) | - 117. | (ex | (e) | (e) ${ }^{28}$ |  | (ex |  |

Client: The Journal
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Universe: Adults resident in the North East
Methodology: Online panel
Sample size: 250
Fieldwork dates: 30th January - 3rd February 2014
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|  |  | Total | gender |  | age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | $18-24$ | ${ }^{25-34}$ | ${ }^{35-44}$ | 45-54 | 55.64 | ${ }^{65+}$ |
|  |  |  | Pecorose Perecrase |  |  |  |  |  | mase |
|  |  |  | ${ }^{250: 100.00^{2}}$ | 125: $100.0 \%$ \% $50.0 \%$ \% | 125: $100.0 \%$ \% $50.0 \%$ | 38:10.0\%\%: $15.0 \%$ \% | 40: $10.00 \%$ \% $16.00 \%$ | ${ }_{4} 5.100 .00 \%$ \% 18.00 ; | 40: $10.00 \%$ \% $16.00 \%$; | ${ }^{37}$ 37 $10.00 \%$, $15.00 \%$ | ${ }^{50} 100.00 \%: 20.008$ |
| Do you think the Government should give funding for flood defences the |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | ${ }^{\text {ander }}$ |  |  |  | \% | \% ${ }^{11}$ |  | $\begin{array}{ccc} 12 & 23.4 \% & 15.6 \% \\ 6 & 11.9 \% & 20.3 \% \\ \hline \end{array}$ |

