Client: The Journal
Agency: panelbase.com
Universe: Adults resident in the North East

Methodology: Online panel
Sample size: circa 320
Fieldwork dates: 27th February - 3rd March 2014
Weighting: All the results were weighted by age and gender to be representative of the population nationally.
Respondents who voted in the 2010 Westminster election were weighted back to the actual election result.
Further enquiries: Helen Mather, helen@otherlinesnorth.com


Client: The Journal
Agency: panelbase.com
Universe: Adults resident in the UK (excl North East and Scotland)
Methodology: Online panel
Sample size: circa 1100
Fieldwork dates: 27th February - 3rd March 2014
Weighting: All the results were weighted by age and gender to be representative of the population nationally.
Respondents who voted in the 2010 Westminster election were weighted back to the actual election result.
Further enquiries: Helen Mather, helen@otherlinesnorth.com

| Base: 1155 |  | Total |  | Gender |  |  |  | Age |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male |  | 18-24 |  | 25-34 |  | 35-44 |  | 45-54 |  |  | $65+$ |  |  |  |
|  |  | Counts | Percenta ge down | Counts | Percenta ge down | Counts | Percenta ge down | Counts | Percenta ge down | Counts | Percenta ge down | Counts | Percenta ge down | Percenta <br> ge <br> across | Percenta ge down | Percenta <br> ge <br> across | Counts $\begin{array}{r}\text { Percenta } \\ \hline \text { ge down } \\ \hline\end{array}$ |  |
| Total |  |  |  | 1155 | 100.0\% | 583 | 100.0\% | 573 | 100.0\% | 162 | 100.0\% | 171 | 100.0\% | 208 | 100.0\% | 189 | 100.0\% | 16.4\% | 100.0\% | 15.5\% | 245 | 100.0\% |
| Do you think recent interventions in the debate by London politicians have strengthened or weakened the case for the union of Scotland with the rest of the UK? | Base |  |  | 996 | 100.0\% | 493 | 49.5\% | 503 | 50.5\% | 121 | 12.1\% | 145 | 14.5\% | 176 | 17.7\% | 174 | 17.5\% |  | 16.1\% |  | 220 | 22.1\% |
|  | 5. Strengthened a lot | 70 | 7.1\% | 22 | 4.5\% | 48 | 9.6\% | 0 | 0.0\% | 8 | 5.6\% | 11. | 6.2\% | 18 | 10.1\% | 25.0\% | 8.3\% | 18.9\% | 20. | 9.2\% |
|  | 4. Strengthened slightly | 121 | 12.2\% | 44 | 8.9\% | 77 | 15.4\% | 7 | 5.8\% | 9 | 6.2\% | 27 | 15.3\% | 17 | 9.9\% | 14.1\% | 17.4\% | 23.1\% | 33 | 15.1\% |
|  | 3. Made no difference | 239 | 24.0\% | 112 | 22.7\% | 127 | 25.2\% | 29 | 24.1\% | 31 | 21.6\% | 47 | 26.5\% | 40 | 22.8\% | 16.6\% | 23.5\% | 15.8\% | 54 | 24.8\% |
|  | 2. Weakened a lot | 117 | 11.7\% | 47 | 9.6\% | 70 | 13.9\% | 3 | $2.4 \%$ | 20 | 14.1\% | 15 | 8.7\% | 30 | 17.0\% | 25.3\% | 12.3\% | 16.9\% | 29 | 13.1\% |
|  | 1. Weakened slightly | 163 | 16.3\%. | 79 | 15.9\% | 84 | 16.7\% | 27 | 22.6\% | 26 | 17.8\% | 19 | 10.9\% | 28 | 15.9\% | 17.0\% | 19.2\% | 18.9\% | 32 | 14.5\% |
|  | Don't know | 286 | 28.7\% | 189 | 38.4\% | 97 | 19.3\% | 54 | 45.2\% | 50 | 34.7\% | 57. | 32.3\% | 42 | 24.3\% | 14.8\% | 19.4\% | 10.9\% | 51 | 23.2\% |
| If Scotland becomes independent and other regions could then choose where they could be ruled from, would you rather be part of England or Scotland? | Base | 1044 | 100.0\% | 528 | 50.5\% | 517 | 49.5\% | 137 | 13.1\% | 151 | 14.4\% | 189 | 18.1\% | 178 | 17.0\% |  | 16.0\% |  | 223 | 21.3\% |
|  | Part of England | 839 | 80.3\% | 410 | 77.8\% | 429 | 82.9\% | 104 | 76.0\% | 114 | 75.6\% | 143 | 75.5\% | 144 | 81.3\% | 17.2\% | 80.1\% | 16.0\% | 200 | 89.7\% |
|  | Part of Scotland | 72 | 6.9\% | 34 | 6.4\% | 38 | 7.4\% | 4 | 2.8\% | 13 | 8.7\% | 17 | 8.9\% | 16 | 9.1\% | 22.7\% | 6.5\% | 15.2\% | 11 | 4.8\% |
|  | Neither of these | 46 | 4.4\% | 22 | 4.1\% | 24 | 4.7\% | 3 | 2.1\% | 10 | 6.7\% | 10 | 5.5\% | 6 | 3.3\% | 12.7\% | 8.1\% | 29.5\% | 3 | 1.5\% |
|  | Don't know | 88 | 8.4\% | 62 | 11.7\% | 26 | 5.0\% | 26 | 19.1\% | 14 | 9.0\% | 19 | 10.1\% | 11 | 6.3\% | 12.7\% | 5.3\% | 10.1\% | $\square$ | 4.0\% |

