

Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 1034

Fieldwork dates: 28 April - 02 May 2017

Weighting: All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2015 UK election and 2016 EU referendum results.

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Base: 1,034		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)
Who do you currently intend to vote for? (Likely voters)	Base: Likely (8-10) voters	865 (864)	121 (122)	150 (153)	162 (167)	109 (112)	135 (137)	187 (173)	75 (79)	64 (57)	112 (103)	39 (41)	107 (116)	0 (0)	77 (79)	118 (116)	73 (70)	45 (41)	75 (76)	80 (86)
	Conservative	357 41%	34 28%	59 40%	81 50%	28 26%	50 37%	104 56%	30 40%	32 51%	49 44%	16 40%	35 32%	0	13 17%	66 56%	34 47%	17 37%	36 49%	29 36%
	Labour	226 26%	42 35%	33 22%	27 17%	53 48%	42 31%	28 15%	15 21%	15 23%	31 27%	12 30%	40 37%	0	10 13%	21 18%	15 20%	11 25%	23 30%	34 43%
	Liberal Democrat	79 9%	11 9%	23 15%	17 10%	9 9%	8 6%	11 6%	8 11%	5 7%	14 13%	4 11%	11 10%	0	9 12%	8 7%	12 16%	1 3%	3 3%	4 5%
	SNP	32 4%	7 6%	8 6%	10 6%	1 1%	5 4%	1 <1%	0	0	0	0	0	0	32 42%	0	0	0	0	0
	UKIP	40 5%	4 3%	8 5%	15 9%	4 4%	4 3%	6 3%	7 10%	3 5%	2 2%	3 7%	6 6%	0	2 3%	5 4%	3 4%	1 2%	3 4%	5 6%
	Green	17 2%	3 3%	3 2%	1 <1%	3 3%	6 5%	1 <1%	2 3%	1 1%	2 2%	1 2%	1 <1%	0	1 1%	2 2%	3 4%	1 3%	2 3%	1 1%
	Plaid Cymru	3 <1%	0 0	2 1%	0 0	0 0	0 0	2 <1%	0	0	0	0	0	0	0	0	0	3 7%	0	0
	Other	4 <1%	2 2%	0 0	0 0	1 <1%	0 0	1 <1%	0	0	0	0	1 <1%	0	0	2 1%	0	0	1 1%	0
	Don't Know/ Not sure	104 12%	16 13%	13 9%	12 7%	10 9%	20 15%	33 18%	12 16%	8 13%	14 12%	4 10%	13 13%	0	9 12%	14 12%	6 8%	10 22%	7 9%	8 9%
	Would not vote	1 <1%	1 <1%	0 0	0 0	0 0	0 0	0 0	0	0	0	0	1 <1%	0	0	0	0	0	0	0
Who do you currently intend to vote for? (likely voters, excl DK)	Base: Likely (8-10) voters, excl. DK	760 (760)	104 (105)	137 (139)	150 (155)	99 (102)	114 (116)	154 (143)	63 (67)	55 (50)	99 (90)	35 (37)	93 (100)	0 (0)	67 (70)	104 (102)	67 (64)	35 (33)	68 (69)	73 (78)
	Conservative	357 47%	34 33%	59 43%	81 54%	28 29%	50 44%	104 68%	30 48%	32 58%	49 50%	16 45%	35 37%	0	13 19%	66 63%	34 51%	17 48%	36 53%	29 40%
	Labour	226 30%	42 41%	33 24%	27 18%	53 53%	42 36%	28 18%	15 24%	15 26%	31 31%	12 33%	40 43%	0	10 14%	21 20%	15 22%	11 33%	23 33%	34 47%
	Liberal Democrat	79 10%	11 11%	23 17%	17 11%	9 9%	8 7%	11 7%	8 13%	5 8%	14 15%	4 12%	11 11%	0	9 14%	8 8%	12 18%	1 4%	3 4%	4 5%
	SNP	32 4%	7 7%	8 6%	10 7%	1 1%	5 4%	1 <1%	0	0	0	0	0	0	32 48%	0	0	0	0	0
	UKIP	40 5%	4 4%	8 6%	15 10%	4 4%	4 3%	6 4%	7 12%	3 6%	2 2%	3 8%	6 7%	0	2 3%	5 5%	3 4%	1 3%	3 5%	5 7%
	Green	17 2%	3 3%	3 2%	1 <1%	3 3%	6 5%	1 <1%	2 3%	1 2%	2 2%	1 2%	1 <1%	0	1 1%	2 2%	3 5%	1 3%	2 3%	1 1%
	Plaid Cymru	3 <1%	0 0	2 1%	0 0	0 0	0 0	2 1%	0	0	0	0	0	0	0	0	0	3 9%	0	0
	Other	4 <1%	2 2%	0 0	0 0	1 <1%	0 0	1 <1%	0	0	0	0	1 1%	0	0	2 2%	0	0	1 2%	0
Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: All expressing a party preference	836 (837)	126 (126)	152 (154)	154 (159)	115 (118)	133 (135)	156 (145)	73 (77)	61 (55)	111 (101)	37 (39)	100 (108)	0 (0)	71 (74)	119 (118)	73 (70)	40 (38)	74 (75)	77 (82)
	Definitely made up my mind	615 74%	85 68%	111 73%	132 86%	71 62%	91 68%	125 80%	54 73%	37 61%	81 73%	26 72%	72 72%	0	58 82%	91 76%	51 69%	31 77%	63 86%	51 67%
	May change my mind	221 26%	41 32%	41 27%	22 14%	44 38%	43 32%	31 20%	19 27%	24 39%	30 27%	10 28%	28 28%	0	13 18%	28 24%	23 31%	9 23%	11 14%	26 33%

Base: 1,034		Total	SEG		2016 EU referendum vote			May 2015 vote						Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Definitely made up	May change
Total		1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
Who do you currently intend to vote for? (Likely voters)	Base: Likely (8-10) voters	865 (864)	484 (505)	381 (359)	405 (413)	420 (411)	40 (40)	306 (286)	242 (264)	63 (55)	37 (40)	100 (98)	28 (26)	579 (579)	180 (181)
	Conservative	357 41%	205 42%	153 40%	115 28%	231 55%	12 29%	252 83%	32 13%	9 14%	1 2%	43 43%	1 4%	298 51%	59 33%
	Labour	226 26%	116 24%	110 29%	135 33%	77 18%	14 36%	12 4%	156 65%	12 19%	2 5%	7 7%	5 19%	170 29%	56 31%
	Liberal Democrat	79 9%	54 11%	26 7%	65 16%	13 3%	1 3%	11 4%	16 7%	35 56%	1 3%	3 3%	7 24%	47 8%	33 18%
	SNP	32 4%	13 3%	19 5%	28 7%	3 <1%	2 5%	0 0	2 <1%	0 0	28 77%	0 0	1 4%	30 5%	3 1%
	UKIP	40 5%	20 4%	21 5%	5 1%	34 8%	2 5%	2 <1%	6 2%	0 0	1 3%	29 29%	0 0	26 4%	14 8%
	Green	17 2%	13 3%	4 1%	11 3%	6 1%	0 0	1 <1%	2 <1%	0 0	0 0	1 1%	10 38%	6 1%	11 6%
	Plaid Cymru	3 <1%	3 <1%	0 0	3 <1%	0 0	0 0	0 0	1 <1%	0 0	0 0	0 0	0 0	2 <1%	2 <1%
	Other	4 <1%	2 <1%	2 <1%	3 <1%	0 0	1 3%	2 <1%	0 0	0 0	0 0	0 0	0 0	1 <1%	3 2%
	Don't Know/ Not sure	104 12%	58 12%	47 12%	40 10%	57 13%	7 19%	25 8%	28 12%	7 11%	4 10%	17 17%	3 11%	0 0	0 0
	Would not vote	1 <1%	1 <1%	0 0	1 <1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Who do you currently intend to vote for? (likely voters, excl DK)	Base: Likely (8-10) voters, excl. DK	760 (760)	425 (444)	334 (316)	364 (372)	364 (356)	32 (32)	280 (263)	214 (234)	57 (49)	33 (36)	83 (83)	25 (23)	579 (579)	180 (181)
	Conservative	357 47%	205 48%	153 46%	115 31%	231 64%	12 36%	252 90%	32 15%	9 16%	1 3%	43 52%	1 5%	298 51%	59 33%
	Labour	226 30%	116 27%	110 33%	135 37%	77 21%	14 45%	12 4%	156 73%	12 21%	2 6%	7 9%	5 22%	170 29%	56 31%
	Liberal Democrat	79 10%	54 13%	26 8%	65 18%	13 4%	1 4%	11 4%	16 7%	35 63%	1 3%	3 4%	7 27%	47 8%	33 18%
	SNP	32 4%	13 3%	19 6%	28 8%	3 <1%	2 6%	0 0	2 <1%	0 86%	28 0	0 0	1 4%	30 5%	3 1%
	UKIP	40 5%	20 5%	21 6%	5 1%	34 9%	2 6%	2 <1%	6 3%	0 0	1 3%	29 35%	0 0	26 4%	14 8%
	Green	17 2%	13 3%	4 1%	11 3%	6 2%	0 0	1 <1%	2 <1%	0 0	0 1%	0 42%	1 1%	6 1%	11 6%
	Plaid Cymru	3 <1%	3 <1%	0 0	3 <1%	0 0	0 0	0 0	1 <1%	0 0	0 0	0 0	0 0	2 <1%	2 <1%
	Other	4 <1%	2 <1%	2 <1%	3 <1%	0 0	1 3%	2 <1%	0 0	0 0	0 0	0 0	0 0	1 <1%	3 2%
Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: All expressing a party preference	836 (837)	467 (488)	369 (349)	390 (399)	398 (390)	48 (48)	293 (275)	227 (248)	62 (54)	36 (40)	90 (90)	28 (26)	615 (615)	221 (222)
	Definitely made up my mind	615 74%	329 71%	286 77%	276 71%	310 78%	28 59%	239 82%	165 73%	34 54%	35 95%	69 76%	18 66%	615 100%	0 0
	May change my mind	221 26%	137 29%	84 23%	114 29%	87 22%	20 41%	54 18%	62 27%	28 46%	2 5%	22 24%	9 34%	0 0	221 100%

Base: 1,034		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)
If you did change your mind, which party would you be most likely to vote for instead?	Base: All saying they may change their mind	221 (222)	41 (41)	41 (41)	22 (23)	44 (45)	43 (43)	31 (29)	19 (20)	24 (21)	30 (28)	10 (11)	28 (31)	0 (0)	13 (13)	28 (29)	23 (21)	9 (9)	11 (11)	26 (28)
	Conservative	31 (14%)	7 (16%)	6 (15%)	6 (26%)	5 (10%)	5 (11%)	3 (10%)	3 (14%)	2 (9%)	2 (7%)	2 (21%)	5 (19%)	0 (0)	3 (23%)	3 (11%)	4 (17%)	1 (11%)	1 (10%)	4 (17%)
	Labour	47 (21%)	9 (23%)	9 (22%)	6 (26%)	12 (27%)	5 (12%)	6 (19%)	5 (26%)	5 (19%)	4 (14%)	5 (44%)	3 (12%)	0 (0)	5 (38%)	4 (13%)	7 (31%)	3 (36%)	2 (18%)	4 (16%)
	Liberal Democrat	30 (14%)	5 (12%)	6 (15%)	1 (4%)	5 (11%)	9 (20%)	4 (14%)	1 (6%)	2 (8%)	7 (22%)	1 (10%)	4 (14%)	0 (0)	2 (18%)	4 (14%)	2 (9%)	1 (7%)	1 (8%)	5 (21%)
	SNP	1 (1%)	0 (0%)	1 (2%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0)	1 (7%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
	UKIP	14 (6%)	2 (4%)	5 (13%)	1 (5%)	3 (7%)	0 (0)	3 (9%)	0 (0)	2 (7%)	0 (0)	2 (16%)	1 (4%)	0 (0)	0 (0)	0 (4%)	2 (9%)	1 (14%)	3 (29%)	2 (7%)
	Green Party	23 (10%)	3 (8%)	3 (7%)	2 (9%)	5 (11%)	5 (12%)	5 (17%)	3 (14%)	4 (19%)	4 (13%)	1 (9%)	1 (4%)	0 (0)	1 (6%)	3 (12%)	1 (6%)	1 (11%)	3 (26%)	1 (3%)
	Plaid Cymru	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
	Other	3 (1%)	0 (0)	1 (2%)	0 (0)	1 (2%)	1 (3%)	0 (0)	1 (6%)	0 (0)	0 (0)	0 (0)	1 (3%)	0 (0)	0 (2%)	1 (0)	0 (0)	0 (0)	0 (0)	0 (0)
	Don't Know	64 (29%)	10 (25%)	8 (19%)	7 (31%)	13 (29%)	18 (43%)	9 (28%)	7 (35%)	7 (28%)	12 (39%)	0 (0)	10 (35%)	0 (0)	1 (8%)	10 (34%)	6 (27%)	2 (20%)	1 (9%)	9 (36%)
	Would not vote	9 (4%)	5 (12%)	2 (5%)	0 (0)	1 (2%)	0 (0)	1 (3%)	0 (0)	2 (9%)	1 (4%)	0 (0)	3 (10%)	0 (0)	0 (0)	3 (11%)	0 (0)	0 (0)	0 (0)	0 (0)
And how would you vote? (Likely voters)		905 (904)	122 (123)	158 (161)	171 (176)	124 (127)	138 (140)	191 (177)	79 (84)	69 (62)	119 (109)	38 (40)	106 (115)	0 (0)	77 (80)	127 (126)	79 (76)	49 (45)	80 (81)	81 (86)
		437 (48%)	80 (65%)	80 (51%)	68 (40%)	86 (69%)	68 (50%)	54 (28%)	28 (35%)	26 (38%)	68 (57%)	22 (59%)	47 (44%)	0 (0)	55 (72%)	55 (43%)	40 (50%)	23 (47%)	40 (50%)	32 (40%)
		444 (49%)	42 (34%)	74 (47%)	98 (58%)	34 (27%)	64 (47%)	131 (69%)	49 (62%)	41 (60%)	46 (39%)	13 (36%)	58 (54%)	0 (0)	21 (27%)	71 (56%)	38 (47%)	25 (51%)	39 (49%)	42 (52%)
		25 (3%)	1 (1%)	4 (2%)	5 (3%)	5 (4%)	5 (4%)	6 (3%)	3 (4%)	2 (3%)	4 (4%)	2 (5%)	2 (2%)	0 (0)	1 (1%)	1 (1%)	2 (3%)	1 (2%)	1 (1%)	6 (8%)
And how would you vote? (Likely voters, excl DK)		880 (878)	121 (122)	155 (157)	166 (171)	119 (122)	133 (135)	186 (171)	77 (81)	67 (60)	115 (105)	36 (38)	105 (113)	0 (0)	76 (79)	126 (125)	77 (74)	48 (44)	79 (80)	74 (79)
		437 (50%)	80 (66%)	80 (52%)	68 (41%)	86 (72%)	68 (52%)	54 (29%)	28 (36%)	26 (39%)	68 (59%)	22 (62%)	47 (45%)	0 (0)	55 (73%)	55 (44%)	40 (51%)	23 (48%)	40 (51%)	32 (44%)
		444 (50%)	42 (34%)	74 (48%)	98 (59%)	34 (28%)	64 (48%)	131 (71%)	49 (64%)	41 (61%)	46 (41%)	13 (38%)	58 (55%)	0 (0)	21 (27%)	71 (56%)	38 (49%)	25 (52%)	39 (49%)	42 (56%)

Base: 1,034		Total	SEG		2016 EU referendum vote			May 2015 vote						Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Definitely made up	May change
Total		1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
If you did change your mind, which party would you be most likely to vote for instead?	Base: All saying they may change their mind	221 (222)	137 (143)	84 (79)	114 (116)	87 (87)	20 (19)	54 (51)	62 (68)	28 (24)	2 (2)	22 (22)	9 (9)	0 (0)	221 (222)
	Conservative	31 14%	20 15%	11 13%	14 12%	15 18%	2 9%	5 10%	7 11%	5 16%	0 0	8 36%	0 0	0 0	31 14%
	Labour	47 21%	31 23%	16 19%	27 24%	14 16%	5 27%	13 24%	13 21%	7 26%	1 53%	2 9%	3 31%	0 0	47 21%
	Liberal Democrat	30 14%	21 15%	9 11%	23 20%	5 6%	2 11%	8 15%	12 20%	5 17%	0 0	0 0	1 11%	0 0	30 14%
	SNP	1 <1%	1 <1%	0 0	1 <1%	0 0	0 0	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	1 <1%
	UKIP	14 6%	6 4%	8 10%	3 2%	10 11%	1 6%	7 13%	3 4%	1 4%	0 0	2 9%	0 0	0 0	14 6%
	Green Party	23 10%	15 11%	8 10%	13 11%	7 8%	3 15%	2 4%	10 16%	2 9%	1 47%	1 5%	3 34%	0 0	23 10%
	Plaid Cymru	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
	Other	3 1%	1 <1%	2 2%	2 1%	1 1%	0 0	0 0	1 1%	0 0	0 0	0 0	1 11%	0 0	3 1%
	Don't Know	64 29%	38 28%	26 31%	29 26%	30 34%	5 27%	17 31%	14 22%	7 25%	0 0	8 36%	1 12%	0 0	64 29%
	Would not vote	9 4%	6 4%	3 4%	3 3%	5 6%	1 6%	1 2%	2 3%	1 4%	0 0	1 4%	0 0	0 0	9 4%
And how would you vote? (Likely voters)	Base: Likely (8-10) voters	905 (904)	509 (531)	397 (373)	421 (429)	444 (435)	40 (40)	307 (286)	246 (269)	65 (57)	38 (41)	102 (100)	30 (28)	574 (573)	197 (198)
	The UK should remain in the EU	437 48%	277 55%	159 40%	391 93%	20 5%	25 62%	115 38%	146 59%	46 70%	28 76%	10 10%	20 68%	269 47%	113 57%
	The UK should leave the EU	444 49%	216 42%	228 57%	21 5%	411 93%	11 28%	183 60%	94 38%	19 28%	8 22%	89 88%	8 28%	298 52%	73 37%
	Don't know	25 3%	15 3%	10 2%	9 2%	13 3%	4 9%	9 3%	6 3%	1 2%	1 3%	2 2%	1 4%	7 1%	11 6%
And how would you vote? (Likely voters, excl DK)	Base: Likely (8-10) voters, excl DK	880 (878)	494 (515)	387 (363)	412 (420)	432 (422)	37 (36)	298 (277)	240 (262)	64 (56)	37 (40)	100 (98)	29 (27)	567 (565)	186 (187)
	The UK should remain in the EU	437 50%	277 56%	159 41%	391 95%	20 5%	25 69%	115 39%	146 61%	46 71%	28 78%	10 10%	20 71%	269 47%	113 61%
	The UK should leave the EU	444 50%	216 44%	228 59%	21 5%	411 95%	11 31%	183 61%	94 39%	19 29%	8 22%	89 90%	8 29%	298 53%	73 39%

Base: 1,034		Total	Gender x Age						Location												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)	
What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)	
	NHS and health	650 63%	77 51%	97 54%	105 60%	96 65%	128 71%	146 73%	65 66%	51 66%	68 51%	28 63%	85 70%	0	50 56%	90 61%	60 67%	36 70%	57 62%	59 66%	
	EU membership/ Brexit	415 40%	57 38%	86 48%	91 52%	46 31%	51 29%	84 42%	39 39%	32 42%	63 47%	17 39%	48 40%	0	35 39%	56 38%	37 41%	25 47%	37 40%	27 30%	
	Immigration	395 38%	38 25%	61 34%	76 43%	42 28%	78 43%	100 50%	40 41%	35 45%	43 33%	14 31%	48 39%	0	19 21%	55 38%	31 34%	23 45%	45 48%	42 47%	
	Economy	324 31%	61 40%	73 41%	67 38%	38 25%	41 23%	46 23%	25 25%	23 30%	49 37%	13 29%	41 34%	0	34 38%	47 32%	29 33%	12 23%	25 27%	26 29%	
	Tax and spending	204 20%	31 21%	44 25%	30 17%	35 24%	36 20%	28 14%	23 23%	15 20%	17 13%	11 25%	29 24%	0	18 21%	32 22%	20 22%	8 16%	17 19%	12 14%	
	Education	165 16%	32 22%	23 13%	10 6%	37 25%	47 26%	16 8%	20 20%	14 18%	25 19%	8 17%	12 10%	0	16 17%	25 17%	11 12%	8 15%	15 16%	13 15%	
	Jobs	164 16%	42 28%	28 16%	9 5%	43 29%	31 17%	12 6%	9 10%	14 18%	16 12%	6 14%	22 18%	0	16 18%	19 13%	12 13%	10 20%	20 21%	20 23%	
	Welfare	157 15%	16 11%	33 18%	26 14%	20 13%	37 21%	25 13%	14 14%	7 9%	13 10%	9 21%	19 15%	0	24 28%	14 9%	13 14%	12 22%	13 14%	19 21%	
	Social care	137 13%	20 14%	21 12%	21 12%	17 11%	27 15%	32 16%	16 13%	10 11%	15 15%	7 13%	16 13%	0	15 17%	21 14%	10 11%	6 11%	10 11%	12 14%	
	Housing	131 13%	27 18%	18 10%	16 9%	36 24%	22 12%	14 7%	12 13%	3 4%	28 21%	5 11%	14 11%	0	9 10%	24 16%	15 16%	3 6%	10 11%	10 11%	
	Security and policing	124 12%	18 12%	16 9%	26 15%	11 7%	18 10%	36 18%	11 11%	10 12%	25 19%	6 15%	13 11%	0	13 15%	17 11%	8 9%	4 7%	10 10%	8 9%	
	Defence	84 8%	10 7%	11 6%	21 12%	7 5%	9 5%	25 12%	4 4%	8 11%	13 10%	4 9%	7 6%	0	3 3%	19 13%	9 10%	4 7%	8 9%	5 5%	
	Environment	64 6%	7 5%	15 8%	12 7%	14 9%	7 4%	9 4%	6 6%	4 5%	12 9%	0	6 5%	0	12 14%	6 4%	5 6%	2 4%	7 7%	5 5%	
	International aid spending	62 6%	5 4%	3 2%	17 10%	3 2%	8 4%	26 13%	9 10%	5 6%	9 7%	3 6%	4 3%	0	3 4%	11 7%	7 8%	2 3%	2 2%	7 8%	
	Public Transport	25 2%	10 7%	6 3%	1 <1%	1 <1%	3 1%	5 2%	3 3%	0 0%	4 3%	2 4%	0 0%	0	0 0%	6 4%	2 2%	2 4%	3 3%	3 4%	
	Would you watch live TV Election debates if all the main party leaders took part?	Base: All respondents	1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)
		4 - Definitely would watch	248 24%	57 38%	50 28%	40 22%	31 21%	39 21%	32 16%	18 18%	8 11%	44 33%	10 23%	33 27%	0	26 29%	35 24%	18 20%	10 19%	22 24%	24 26%
		3 - Probably would watch	382 37%	58 39%	70 39%	56 32%	67 45%	57 32%	74 37%	29 29%	31 40%	55 41%	15 34%	40 33%	0	33 37%	52 36%	35 39%	21 41%	39 42%	31 34%
		2 - Probably would not watch	169 16%	16 11%	22 13%	34 19%	23 15%	29 16%	46 23%	22 22%	11 15%	17 13%	3 6%	17 14%	0	13 15%	27 19%	21 23%	10 20%	13 14%	15 17%
		1 - Definitely would not watch	168 16%	11 7%	26 15%	40 23%	17 12%	39 22%	35 17%	15 15%	23 30%	16 12%	14 32%	16 13%	0	9 10%	24 16%	16 17%	8 15%	14 15%	14 16%
		Don't know	67 6%	9 6%	10 5%	7 4%	10 7%	17 9%	14 7%	17 17%	3 4%	1 <1%	2 4%	14 12%	0	8 9%	8 6%	0 0%	3 6%	4 5%	7 8%
		Mean score	2.7	3.1	2.9	2.6	2.8	2.6	2.6	2.6	2.3	3.0	2.5	2.9		2.9	2.7	2.6	2.7	2.8	2.8

Base: 1,034		Total	SEG		2016 EU referendum vote			May 2015 vote						Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Definitely made up	May change
Total		1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
	NHS and health	650 63%	339 60%	311 67%	286 64%	294 60%	70 72%	174 53%	198 74%	48 68%	29 69%	62 56%	18 55%	363 59%	138 62%
	EU membership/ Brexit	415 40%	252 44%	163 35%	182 40%	211 43%	23 24%	157 48%	80 30%	36 51%	16 39%	61 55%	14 43%	272 44%	90 41%
	Immigration	395 38%	191 34%	204 44%	86 19%	284 58%	25 26%	155 48%	81 30%	14 20%	5 13%	73 66%	10 31%	247 40%	72 32%
	Economy	324 31%	211 37%	113 24%	169 37%	131 27%	24 25%	131 40%	71 26%	27 39%	13 30%	27 25%	11 32%	211 34%	74 34%
	Tax and spending	204 20%	126 22%	78 17%	101 22%	81 17%	22 23%	64 20%	54 20%	11 16%	7 16%	18 16%	5 16%	117 19%	46 21%
	Education	165 16%	112 20%	53 11%	98 22%	47 10%	20 21%	33 10%	55 20%	11 16%	8 19%	11 10%	3 10%	80 13%	45 20%
	Jobs	164 16%	84 15%	80 17%	87 19%	60 12%	17 18%	40 12%	54 20%	8 12%	9 22%	10 9%	1 3%	84 14%	42 19%
	Welfare	157 15%	56 10%	101 22%	71 16%	68 14%	18 19%	26 8%	55 20%	10 14%	14 33%	14 12%	8 26%	96 16%	28 13%
	Social care	137 13%	70 12%	68 15%	80 18%	42 9%	15 16%	32 10%	48 18%	13 18%	10 24%	5 4%	5 16%	78 13%	36 16%
	Housing	131 13%	61 11%	70 15%	61 14%	49 10%	21 22%	23 7%	45 17%	7 9%	4 9%	11 10%	6 19%	77 13%	25 11%
	Security and policing	124 12%	70 12%	55 12%	50 11%	57 12%	17 18%	55 17%	32 12%	5 8%	5 11%	7 7%	1 4%	69 11%	26 12%
	Defence	84 8%	41 7%	42 9%	26 6%	55 11%	3 3%	39 12%	14 5%	6 8%	2 4%	14 13%	0 0%	58 9%	10 5%
	Environment	64 6%	42 7%	22 5%	38 8%	17 4%	9 9%	10 3%	9 3%	8 11%	2 5%	6 5%	11 35%	40 6%	13 6%
	International aid spending	62 6%	31 5%	31 7%	8 2%	51 10%	3 3%	30 9%	7 3%	2 3%	1 2%	13 11%	2 7%	38 6%	12 5%
	Public Transport	25 2%	19 3%	6 1%	10 2%	13 3%	2 2%	8 2%	4 2%	4 5%	2 4%	1 <1%	1 3%	16 3%	6 3%
Would you watch live TV Election debates if all the main party leaders took part?	Base: All respondents	1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
	4 - Definitely would watch	248 24%	154 27%	94 20%	133 30%	99 20%	16 16%	78 24%	73 27%	15 21%	15 37%	28 25%	10 29%	178 29%	52 24%
	3 - Probably would watch	382 37%	206 36%	176 38%	185 41%	174 36%	23 23%	127 39%	106 39%	26 37%	15 37%	41 37%	13 40%	223 36%	101 46%
	2 - Probably would not watch	169 16%	96 17%	73 16%	61 13%	88 18%	20 21%	61 19%	43 16%	14 20%	5 13%	16 15%	5 16%	94 15%	35 16%
	1 - Definitely would not watch	168 16%	84 15%	84 18%	50 11%	87 18%	31 32%	41 13%	33 12%	15 22%	2 5%	17 15%	4 13%	87 14%	19 9%
	Don't know	67 6%	29 5%	38 8%	22 5%	38 8%	8 8%	18 6%	14 5%	0 0%	4 9%	9 8%	1 3%	33 5%	13 6%
	Mean score	2.7	2.8	2.7	2.9	2.6	2.3	2.8	2.9	2.6	3.2	2.8	2.9	2.8	2.9

Base: 1,034		Total	Gender x Age						Location												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)	
Would you watch if Theresa May refused to take part but all the other main party leaders decided to have a debate without her?	Base: All respondents	1034 (1034)	150 (151)	178 (181)	176 (181)	148 (151)	180 (183)	201 (187)	99 (104)	77 (69)	133 (122)	44 (47)	121 (131)	0 (0)	89 (92)	146 (145)	90 (86)	52 (48)	93 (94)	90 (96)	
	4 - Definitely would watch	202 (20%)	45 (30%)	43 (24%)	35 (20%)	28 (19%)	29 (16%)	22 (11%)	9 (9%)	7 (10%)	37 (28%)	9 (20%)	29 (24%)	0 (0)	27 (30%)	23 (16%)	14 (15%)	8 (14%)	20 (21%)	19 (21%)	
	3 - Probably would watch	334 (32%)	63 (42%)	61 (34%)	37 (21%)	67 (45%)	51 (28%)	54 (27%)	29 (29%)	22 (29%)	52 (39%)	13 (29%)	38 (32%)	0 (0)	30 (33%)	51 (35%)	29 (33%)	19 (37%)	27 (29%)	24 (26%)	
	2 - Probably would not watch	205 (20%)	18 (12%)	35 (20%)	42 (24%)	19 (13%)	36 (20%)	55 (27%)	24 (25%)	15 (20%)	18 (14%)	5 (11%)	22 (18%)	0 (0)	14 (16%)	33 (23%)	23 (26%)	8 (15%)	21 (23%)	20 (22%)	
	1 - Definitely would not watch	206 (20%)	16 (11%)	25 (14%)	56 (32%)	19 (13%)	43 (24%)	46 (23%)	15 (15%)	28 (36%)	18 (14%)	15 (34%)	22 (18%)	0 (0)	13 (14%)	28 (19%)	22 (25%)	10 (19%)	18 (19%)	17 (19%)	
	Don't know	88 (9%)	9 (6%)	13 (7%)	7 (4%)	15 (10%)	21 (12%)	24 (12%)	21 (22%)	5 (6%)	8 (6%)	3 (7%)	9 (8%)	0 (0)	6 (7%)	10 (7%)	1 (1%)	7 (14%)	7 (8%)	11 (12%)	
	Mean score	2.6	3.0	2.7	2.3	2.8	2.4	2.3	2.4	2.1	2.9	2.4	2.7		2.9	2.5	2.4	2.6	2.6	2.6	
	It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.	Base: All planning to vote Labour, Lib Dem or Green	370 (383)	69 (70)	69 (71)	47 (50)	76 (80)	66 (68)	42 (44)	32 (34)	24 (23)	57 (54)	18 (20)	56 (62)	0 (0)	20 (20)	39 (41)	35 (34)	16 (15)	31 (33)	42 (47)
		Vote for the candidate from one of the other parties in the progressive alliance	176 (47%)	28 (40%)	42 (61%)	22 (47%)	39 (51%)	26 (39%)	18 (43%)	18 (56%)	14 (57%)	30 (52%)	9 (50%)	24 (43%)	0 (0)	11 (55%)	17 (43%)	18 (51%)	4 (27%)	14 (47%)	17 (40%)
		Vote for a candidate from another party	56 (15%)	11 (15%)	7 (11%)	8 (17%)	13 (17%)	9 (14%)	8 (19%)	3 (9%)	0 (0)	6 (11%)	2 (9%)	7 (13%)	0 (0)	5 (24%)	5 (13%)	6 (16%)	8 (48%)	9 (27%)	6 (15%)
Vote for the Conservative party		31 (8%)	11 (15%)	6 (8%)	5 (11%)	6 (7%)	2 (3%)	2 (5%)	3 (9%)	3 (14%)	2 (4%)	2 (11%)	4 (6%)	0 (0)	1 (6%)	7 (18%)	4 (12%)	0 (0)	2 (6%)	4 (9%)	
Not vote		25 (7%)	5 (7%)	5 (8%)	2 (4%)	4 (5%)	4 (6%)	5 (12%)	1 (4%)	2 (9%)	3 (5%)	0 (0)	9 (15%)	0 (0)	0 (0)	3 (9%)	2 (6%)	0 (0)	0 (0)	5 (11%)	
Don't know		82 (22%)	15 (22%)	9 (13%)	10 (21%)	15 (19%)	25 (37%)	8 (20%)	7 (22%)	5 (21%)	16 (28%)	5 (30%)	12 (22%)	0 (0)	3 (15%)	7 (18%)	5 (15%)	4 (26%)	6 (20%)	11 (26%)	

Base: 1,034		Total	SEG		2016 EU referendum vote			May 2015 vote						Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Definitely made up	May change
Total		1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
Would you watch if Theresa May refused to take part but all the other main party leaders decided to have a debate without her?	Base: All respondents	1034 (1034)	568 (595)	466 (439)	451 (460)	486 (477)	97 (97)	325 (304)	269 (294)	70 (61)	42 (46)	111 (109)	33 (31)	615 (615)	221 (222)
	4 - Definitely would watch	202 (20%)	120 (21%)	82 (18%)	113 (25%)	75 (15%)	14 (14%)	58 (18%)	57 (21%)	11 (16%)	17 (41%)	23 (21%)	8 (23%)	147 (24%)	39 (18%)
	3 - Probably would watch	334 (32%)	192 (34%)	142 (30%)	178 (39%)	134 (28%)	22 (22%)	99 (30%)	108 (40%)	24 (34%)	16 (37%)	23 (21%)	13 (40%)	184 (30%)	96 (43%)
	2 - Probably would not watch	205 (20%)	107 (19%)	98 (21%)	76 (17%)	112 (23%)	16 (17%)	76 (23%)	50 (19%)	17 (24%)	5 (13%)	26 (23%)	6 (19%)	121 (20%)	47 (21%)
	1 - Definitely would not watch	206 (20%)	112 (20%)	94 (20%)	59 (13%)	113 (23%)	33 (34%)	66 (20%)	38 (14%)	18 (25%)	3 (7%)	23 (21%)	4 (12%)	118 (19%)	23 (11%)
	Don't know	88 (9%)	38 (7%)	50 (11%)	25 (5%)	52 (11%)	12 (12%)	26 (8%)	16 (6%)	1 (2%)	1 (2%)	17 (15%)	2 (6%)	45 (7%)	16 (7%)
	Mean score	2.6	2.6	2.5	2.8	2.4	2.2	2.5	2.7	2.4	3.1	2.5	2.8	2.6	2.7
It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.	Base: All planning to vote Labour, Lib Dem or Green	370 (383)	208 (224)	162 (159)	231 (239)	113 (117)	27 (27)	26 (26)	185 (205)	53 (46)	4 (4)	12 (12)	26 (24)	247 (258)	123 (125)
	Vote for the candidate from one of the other parties in the progressive alliance	176 (47%)	111 (53%)	65 (40%)	126 (54%)	40 (36%)	10 (38%)	14 (53%)	93 (50%)	18 (35%)	2 (48%)	8 (67%)	17 (67%)	120 (49%)	56 (45%)
	Vote for a candidate from another party	56 (15%)	31 (15%)	25 (16%)	33 (14%)	20 (17%)	4 (15%)	3 (12%)	27 (15%)	8 (14%)	2 (52%)	0 (0)	2 (8%)	36 (15%)	20 (16%)
	Vote for the Conservative party	31 (8%)	19 (9%)	13 (8%)	20 (9%)	11 (10%)	1 (3%)	4 (16%)	10 (5%)	8 (15%)	0 (0)	2 (16%)	2 (4%)	21 (8%)	11 (9%)
	Not vote	25 (7%)	8 (4%)	18 (11%)	8 (3%)	14 (12%)	4 (15%)	1 (4%)	12 (7%)	6 (10%)	0 (0)	0 (0)	1 (4%)	19 (8%)	6 (5%)
	Don't know	82 (22%)	40 (19%)	42 (26%)	45 (20%)	29 (25%)	8 (30%)	4 (16%)	43 (23%)	14 (26%)	0 (0)	2 (17%)	4 (17%)	51 (21%)	31 (25%)