Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 3018

Fieldwork dates: 02 - 07 June 2017

Weighting: All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2015 UK election and 2016 EU referendum results. For Westminster voting intention, age groups were weighted to match the 2015 BES voter profile and locations have been weighted to match the turnout of voters based on stats from the Electoral Commission. Respondents who didn't state a preference for a party have been pressed for an answer and added to those who did. Reported figures include only people who say they are certain to vote (10/10).

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Base: 3,018		Total			Gende	er x Age								Location	tion								
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire				
Total		3018	438	519	516	432	526	588	290	223	389	130	353	260	426	263	151	272	263				
		(3018)	(412)	(551)	(520)		(557)	(515)	(297)	(214)	(362)	(136)	(362)	(270)	(456)	(250)	(133)	(261)	(277)				
Who do you currently intend to vote for?	Base: Certain to vote	2178 (2144)	192 (257)	346 (377)	538 (436)		351 (373)	535 (424)	209 (208)	163 (153)	245 (223)	97 (107)	255 (267)	214 (206)	310 (317)	202 (181)	122 (106)	178 (175)	184 (201)				
If undecided:	Conservative	966	47 25%	136 39%	284 53%		122 35%	321 60%	100 48%	85 52%	91 37%	39 40%	110 43%	65 30%	168 54%	97 48%	47 38%	86 48%	77 42%				
If the election was today,	Labour	787	113	145	134		149	119	78	53	107	44	110	52	85	59	45	70	85				
and you were standing in		36%	59%	42%	25%	59%	42%	22%	37%	33%	44%	45%	43%	24%	27%	29%	37%	39%	46%				
the polling booth right	Liberal Democrat	152	16	17	43		29	38	14		24	8	14	8	29	25	7	9	10				
now, how would you vote?		7%	9%	5%	8%		8%	7%	7%	2%	10%	9%	6%	4%	9%	12%	6%	5%	5%				
	SNP	86 4%	7 4%	15 4%	26 5%		11 3%	18 3%	0 0	0	0	0	0	86 40%	0		0	0 0	0				
	UKIP	98	- 70	15	32		16	27	10	-	6	4	16		17	-	8	6	8				
		4%	- 1%	4%	6%	3%	5%	5%	5%		2%	5%	6%	<1%	6%	6%	7%	3%	4%				
	Green	51	4	10	9	6	16	5	7	7	9	1	3	2	10	3	1	6	3				
		2%	2%	3%	2%	3%	5%	<1%	3%	4%	4%	<1%	1%	1%	3%	1%	<1%	4%	1%				
	Plaid Cymru	14	1	1	3	1	3	6	0	0	0	0	0	0	0	0	14	0	0				
		<1%	<1%	<1%	<1%	<1%	<1%	1%	0	0	0	0	0	0	0	0	11%	0	0				
	Other	19	2	6	4	1	4	3	0	2	7	1	3	0	1	4	0	1	1				
	D. It.	<1%	<1%	2%	<1%		1%	<1%	0		3%	<1%	1%	0	<1%	2%	0	<1%	<1%				
	Don't know	0	0 0	0	0	0	0 0	0	0 0	0 0	0	0	0	0	0	0	0	0	0				
	Would not vote/refused	7	0	1	2	1	2	0	0	2	2	0	0	0	0	•	1	0	0				
		<1%	0	<1%	ے 1%	<1%	ے 1%	0			ے 1%	0	0%	0	0		- <1%	0	0				
Who do you currently	Base: Certain to vote, excl refusals	2171	192	345			349	535		160	244	97	255	214	310		121	178	184				
intend to vote for?	Concernations.	(2139)	(257)	(376)	(435)	· /	(371)	(424)	(208)	(152)	(222)	(107)	(267)	(206)	(317)	(179)	(105)	(175)	(201)				
If undecided:	Conservative	966 44%	47 25%	136 39%	284 53%	56 26%	122 35%	321 60%	100 48%	85 53%	91 38%	39 40%	110 43%	65 30%	168 54%	97 49%	47 39%	86 48%	77 42%				
Kalendari da serie da la	Labour	787	113	145			149	119	78	53	107	40 %	110	52	J4 // 85	49 %	45		42 % 85				
If the election was today, and you were standing in		36%	59%	42%	25%	59%	43%	22%	37%	33%	44%	45%	43%	24%	27%	30%	37%	39%	46%				
the polling booth right	Liberal Democrat	152	16	17			29	38	14		24	8	14		29	25	7	9	10				
now, how would you vote?		7%	9%	5%	8%	4%	8%	7%	7%	2%	10%	9%	6%	4%	9%	13%	6%	5%	5%				
	SNP	86	7	15	26	9	11	18	0	0	0	0	0	86	0	0	0	0	0				
		4%	4%	4%			3%	3%	0	-	0	0	0		0	-		0	0				
	UKIP	98	2	15			16	27	10		6	4	16		17			6	8				
		5%	1%	4%	6%		5%	5%	5%		2%	5%	6%	<1%	6%	6%	7%	3%	4%				
	Green	51	4	10		Ŭ.	16	5	7		9	1	3	2	10		1	6	3				
	Plaid Cumru	2%	2%	3%	2%		5%	<1%	3%	4%	4%	<1%	1%	1%	3%	1%	<1%	4%	1%				
	Plaid Cymru	14 <1%	1 -19/	1 -19/		·	3 <1%	6 1%	0 0		0	0	0 0		0	0	14 11%	0	0				
	Other	<1%	<1%	<1%	<1%	<1%	<1% 4	1%	0	2	7	1	3	-	1	0	11%	1	1				
		<1%	∠ 1%	0 2%	4 <1%	، <1%	4 1%	ہ 1%	0	∠ 1%	3%	<1%	3 1%	0	·····	4 2%	0	ا 1%	، 1%				

Base: 3,018		Total	Total SEG 2015 UK Parliamentary vote								2016 EU referendum vote				
			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Remain	Leave	Did no vote		
Total		3018	1659	1359	961	796	207	125	329	97	1325	1429	2		
		(3018)	(1834)	(1184)	(973)	(824)	((126)	(306)	(92)	(1375)	(1379)	(2		
Who do you currently ntend to vote for?	Base: Certain to vote	2178 (2144)	1231 (1336)	949 (808)	794 (789)	600 (612)		104 (106)	254 (232)	83 (78)	1009 (1033)	1106 (1046)			
f undecided:	Conservative	966	576 47%	390 41%	674 85%	64	39 25%	5 5%	128 50%	5 6%	290 29%	656 59%			
f the election was today,	Labour	787	415	372	70	490	35	16	47	38	480	274			
and you were standing in he polling booth right	Liberal Democrat	36% 152	34% 105	39% 47	9% 24	82% 25		15% 2	18%	45% 10	48%	25% 22			
now, how would you vote?	Liberal Democrat	7%	9%	-47 5%	3%	4%		2%	1%		127	2%			
	SNP	86		32	2	2		79			70	14			
		4%	4%	3%	<1%	<1%	0	75%	0	1%	7%	1%			
	UKIP	98	32	66	11	8	1	1	69	2	5	92			
		4%	3%	7%	1%	1%		<1%	27%	2%	<1%	8%			
	Green	51	28	23	8	6		1	1	26	25	24			
		2%	2%	2%	<1%	<1%		1%	<1%		2%	2%			
	Plaid Cymru	14	9	5	1	3		0 0				6			
	Other	<1% 19	<1%	<1%	<1%	<1%	-	0	-	-	<1%	<1% 13			
	Clief	<1%	-	1%	ر 1%	<1%		0			<1%	1%			
	Don't know	0	0	0	0	0	_	0			0				
		0	0	0	0	0	0	0	0	0	0	0			
	Would not vote/refused	7	3	4	0	0	0	0	1	0	2	4			
		<1%	<1%	<1%	0	0	0	0	<1%	0%	<1%	<1%			
Who do you currently ntend to vote for?	Base: Certain to vote, excl refusals	2171	1228	945	794	600		104		83	1007	1102			
	Conservative	(2139) 966	(1333) 576	(806) 390	(789) 674	(612) 64	· ,	(106) 5	(231) 128	(78) 5	(1031) 290	(1044) 656			
f undecided:	Conservative	966	576 47%	390 41%	674 85%	11%	39 25%	5 5%	128 51%	ວ 6%	290 29%	60%			
(Labour	787	415	372	70	490		J /6		38	480	274			
f the election was today, and you were standing in		36%	34%	39%	9%	82%	23%	15%	18%	45%	48%	25%			
he polling booth right	Liberal Democrat	152		47	24	25		2	3		127	22			
now, how would you vote?		7%	9%	5%	3%	4%	50%	2%	1%	12%	13%	2%			
	SNP	86	55	32	2	2	0	79	0	1	70	14			
		4%	4%	3%	<1%	<1%	0	75%	0		7%	1%			
	UKIP	98		66	11	8		1	69		5	92			
		5%	3%	7%	1%	1%		<1%	27%	2%	<1%	8%			
	Green	51	28	23	8	6		1	1	26	25	24	ļ		
	Plaid Cymru	2%	2%	2%	<1%	<1%	2%	1% 0			2%	2%			
	Flaid Cyffird		9 <1%		י 1%	3 <1%	0	0			/ <1%	ہ 1%			
	Other	<1% 19	<1%	<1%	<1%	<1%	0	0	-	-	<1%	<1%			
		<1%		1%	<1%	<1%	0	0		2%	<1%	1%			
			/0	. 70	70	/0			_ /0	270	-170	. 70			

Base: 3,018		Total	, , , , , , , , , , , , , , , , , , ,																		
			Male x 18-34	Male x 35-54	Male x 55+	Female x I 18-34	Female x I 35-54	emale x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire		
Total		3018 (3018)	438 (412)	519 (551)	516 (520)	432 (463)	526 (557)	588 (515)	290 (297)	223 (214)	389 (362)	130 (136)	353 (362)	260 (270)	426 (456)	263 (250)	151 (133)	272 (261)	26 (277		
If another EU Referendum	Base: Likely (8-10) voters	2646	359	445	489	354	451	548	249		332	(130)	310		378	237	136	230	22		
was held tomorrowhow		(2650)	(340)	(476)	(495)	(381)	(480)	(478)	(257)	(186)	(309)	(120)	(320)		(404)	(225)	(119)	(221)	(243		
would you vote?	The UK should remain in the EU	1221	228	224	184	223	198	164	95		191	58	135	. ,	164	95	58	106	9		
		46%	63%	50%	38%	63%	44%	30%	38%	36%	57%	51%	44%	65%	43%	40%	42%	46%	42%		
	The UK should leave the EU	1339	123	209	295	117	230	365	142	117	130	54	164	73	200	135	78	117	12		
		51%	34%	47%	60%	33%	51%	67%	57%	60%	39%	47%	53%		53%	57%	57%	51%	56%		
	Don't know	86 3%	8 2%	12 3%	11 2%	13 4%	23 5%	19 3%	12 5%		11 3%	2 2%	11 4%		14 4%	7 3%	1 <1%	7 3%	2%		
If another EU Referendum was held tomorrowhow	Base: Likely (8-10) voters, excl DK	2560	351	433	478	341	428	529	237	186	321	113	299		364	230	135	223	22		
would you vote?	The UK should remain in the EU	(2562) 1221	(332) 228	(463) 224	(483) 184	(367) 223	(456) 198	(461) 164	(245) 95	(178) 69	(300) 191	(118) 58	(309) 135	(235) 154	(388) 164	(219) 95	(118) 58	(214) 106	(238 9		
,		48%	228 65%	224 52%	184 38%	66%	46%	31%	95 40%	69 37%	59%	58 52%	45%	68%	45%	95 41%	58 43%	48%	9: 42%		
	The UK should leave the EU	1339	123	209	295	117	230	365	142	117	130	54	164	73	200	135	43 /8	117	12		
		52%	35%	48%	62%	34%	54%	69%	60%		41%	48%	55%		55%	59%	57%	52%	58%		
07 W/h at any this tag 0	Base: All respondents	2010	400	519	516	400	500	500	200	000	389	130	353	000	400	000	454	070	26		
Q7. What are the top 3 issues that matter to you	Base: All respondents	3018 (3018)	438 (412)	(551)	(520)	432 (463)	526 (557)	588 (515)	290 (297)		(362)	(136)	(362)		426 (456)	263 (250)	151 (133)	272 (261)	(277		
most when voting in the	NHS and health	1920	218	291	317	297	364	434	(297)	147	211	(130)	228		281	174	95	173	16		
upcoming General		64%	50%	56%	61%	69%	69% 74% 68% 66% 54% 65% 63% 66% 66%	66%	63%	64%	63%										
Election?	Immigration	1183	123	188	221	136	210	305	119		130	47	144		187	102	55	105	10		
	-	39%	28%	36%	43%	31%	40%	52%	41%	49%	33%	36%	41%	30%	44%	39%	36%	38%	41%		
	EU membership/ Brexit	1120	144	198	247	124	162	245	111	81	138	37	118		166	102	66	88	10		
		37%	33%	38%	48%	29%	31%	42%	38%	36%	35%	29%	34%	43%	39%	39%	44%	33%	39%		
	Security and policing	823	89	140	138	107	157	192	94		86	32	107		108	75	47	89	7.		
	F	27% 797	20% 159	27% 179	27% 157	25% 77	30% 110	33% 116	32% 68		22% 116	24% 43	30% 106	20% 82	25% 99	29% 68	31% 35	33% 61	28% 6		
	Economy	26%	36%	35%	30%	18%	21%	20%	24%	58 26%	30%	43 33%	30%		99 23%	26%	35 23%	23%	23%		
	Tax and spending	483	108	112	71	80	80	33	39		78	23	58		69	41	2378	46	4		
		16%	25%	22%	14%	18%	15%	6%	14%	14%	20%	18%	16%		16%	15%	15%	17%	16%		
	Education	479	83	65	46	115	107	63	47		81	23	48		70	34	19	38	4		
		16%	19%	13%	9%	27%	20%	11%	16%	15%	21%	17%	14%	16%	16%	13%	12%	14%	17%		
	Social care	430	42	61	94	50	64	118	44		44	30	51		51	41	20	40	3		
		14%	10%	12%	18%	12%	12%	20%	15%		11%	23%	15%		12%	16%	13%	15%	14%		
	Welfare	404	46	89	68	67	72	62	33		46	23	59		43	33	20	31	3		
	Jobs	13% 357	11%	17% 67	13% 17	16% 89	14% 65	11% 18	11% 25		12% 67	17% 12	17% 42		10%	12% 27	13% 18	11% 33	15%		
	0000	12%	23%	13%	3%	21%	12%	3%	9%	8%	17%	10%	42 12%		11%	10%	12%	12%			
	Housing	317	69	55	36	60	63	33	26		83	10 /8	25		43	28	10	39	2		
		11%	16%	11%	7%	14%	12%	6%	9%		21%	7%	7%		10%	11%	6%	14%	8%		
	Defence	290	48	39	47	43	51	62	22		27	15	34		48	25	18	22	3		
		10%	11%	7%	9%	10%	10%	11%	8%		7%	11%	10%		11%	9%	12%	8%	12%		
	Environment	209	52	37	19	27	45	30	23		27	5	6	28	28	24	13	31	1		
		7%	12%	7%	4%	6%	8%	5%	8%		7%	4%	2%		7%	9%	9%	11%	5%		
	International aid spending	176	18	19	63	11	18	48	20		16	4	25		27	12	11	15	2		
	Public Transport	6% 65	4% 15	4% 16	12%	2% 13	4% 9	8%	7%		4% 16	3%	7%	2%	6% 11	4%	7%	5%	8%		
	r ubic transport	65 2%	15 3%	16 3%	6 1%	13 3%	9 2%	5 <1%	2 <1%	4 2%	16 4%	2 1%	2%	4	3%	3 1%	4 3%	4 1%	3%		

Total									2016 EU referendum vote				
Total			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Remain	Leave	Did not vote
	Total		1659	1359	961	796	207	125	329	97	1325	1429	26
If another EU Referendum	Base: Likely (8-10) voters	(3018) 2646	(1834) 1499	(1184) 1147	(973) 918	(824) 728	(193) 193	(126) 121	(306) 307	(92) 87	(1375) 1233	(1379) 1314	(264
was held tomorrowhow	Base. Likely (0-10) volers	(2650)	(1654)	(996)	(929)	(757)	(180)	(122)	(286)	(83)	(1281)	(1270)	(9
would you vote?	The UK should remain in the EU	1221	810	411	319	450	128	87	22	60	1113	54	5
		46%	54%	36%	35%	62%	66%	72%	7%	68%	90%	4%	55
	The UK should leave the EU	1339	638	701	570	258	58	27	280	23	80	1230	2
		51%	43%	61%	62%	35%	30%	23%	91%	26%	6%	94%	30
	Don't know	86 3%	51 3%	35 3%	29 3%	20 3%	7 4%	7 6%	5 2%	5 5%	40 3%	31 2%	1 15'
lf another EU Referendum	Base: Likely (8-10) voters, excl DK	2560	1448	1112	888	708	186	114	302	83	1193	1283	8
was held tomorrowhow	Dase. Likely (0-10) voters, exci Dit	(2562)	(1597)	(965)	(899)	(736)	(172)	(115)	(282)	(79)	(1240)	(1239)	(8:
	The UK should remain in the EU	1221	810	411	319	450	128	87	22	60	1113	54	5
		48%	56%	37%	36%	64%	69%	76%	7%	72%	93%	4%	65
	The UK should leave the EU	1339	638	701	570	258	58	27	280	23	80	1230	2
		52%	44%	63%	64%	36%	31%	24%	93%	28%	7%	96%	35
Q7. What are the top 3	Base: All respondents	3018	1659	1359	961	796	207	125	329	97	1325	1429	26
issues that matter to you		(3018)	(1834)	(1184)	(973)	(824)	(193)	(126)	(306)	(92)	(1375)	(1379)	(26
most when voting in the upcoming General Election?	NHS and health	1920	1006	914	535	598	133	80	185	66	883	867	16
		64%	61%	67%	56%	75%	64%	64%	56%	68%	67%	61%	64
	Immigration	1183	557	627	466	221	53	33	229	19	239	862	$\begin{array}{c} 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 $
		39%	34%	46%	49%	28%	25%	26%	70%	19%	18%	60%	319
	EU membership/ Brexit	1120	664	456	449	212	79	55	162	29	484	572	
	Security and policing	37% 823	40% 473	34% 350	47% 310	27% 203	38% 55	44% 22	49% 96	30% 15	37% 300	40% 451	
	Security and policing	27%	473 29%	26%	310 32%	203	26%	22 17%	90 29%	15	23%	451 32%	
	Economy	797	490	308	307	183	61	38	56	21	447	283	
		26%	30%	23%	32%	23%	29%	31%	17%	22%	34%	20%	259
	Tax and spending	483	307	176	170	102	39	14	26	14	251	178	5
		16%	19%	13%	18%	13%	19%	11%	8%	14%	19%	12%	21
	Education	479	303	177	104	180	41	16	17	15	288	141	5
		16%	18%	13%	11%	23%	20%	12%	5%	15%	22%	10%	19
	Social care	430	247	183	108	150	47	25	26	12	228	165	3
	Welfare	14%	15% 182	13% 222	11% 67	19% 156	23% 26	20% 33	8% 32	13% 26	17% 202	12% 162	14
	wenale	404 13%	182 11%	222 16%	67 7%	156 20%	26 12%	33 27%	32 10%	26 27%	202 15%	162 11%	4 15'
	Jobs	357	186	171	62	116	26	21%	23	14	195	109	5
		12%	11%	13%	6%	15%	13%	18%	7%	15%	15%	8%	20
	Housing	317	157	160	60	119	14	12	31	9	155	124	3
		11%	9%	12%	6%	15%	7%	9%	10%	9%	12%	9%	15
	Defence	290	152	138	128	51	17	8	38	6	99	165	2
		10%	9%	10%	13%	6%	8%	6%	12%	7%	7%	12%	10'
	Environment	209	123	86	31	62	16	15	9	34	133	50	L
	Later and the second	7%	7%	6%	3%	8%	8%	12%	3%	35%	10%	3%	10
	International aid spending	176 6%	92 6%	84 6%	74 8%	17	8	1 < 1%	49	5	31 2%	139 10%	
	Public Transport	6%	6% 40	6% 25	8% 11	2% 19	4% 8	<1%	15% 7	5%	39	10%	2
		2%	40 2%	23 2%	1%	2%		<1%	2%	6%	39 3 %	1%	3'