

**Agency:** Panelbase

**Universe:** Adults resident in GB

**Methodology:** Online

**Sample size:** 1013

**Fieldwork dates:** 7 April - 9 April 2015

**Weighting:** All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2010 UK election result.

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The headline voting intention figures for this week's poll are as follows: **LAB 37% (+4%), CON 31% (-2%), UKIP 16% (-1%), LD 8% (+1%), GRN 4% (-1%).**

Only 17% of likely voters believe that Nicola Sturgeon wants the Conservatives to lead the next UK government - 50% think Labour. The rest either don't know or think she doesn't mind.

86% say that they either watched or have heard about last week's leaders debate We asked them the same series of questions about the seven party leaders as we asked last week's respondents (results below with changes from the pre-debate poll - excluding Don't Know, full results in the tables. )

Which one of the seven leaders taking part do you think...

...is likely to win/ won the debate - Sturgeon 31% (+24%), Cameron 26% (-12%), Miliband 22% (-3%), Farage 12% (-13%)

...is the most charismatic leader - Farage 27% (-11%) Cameron 27% (-5%), Sturgeon 21% (+13%), Miliband 14% (+3%)

...is the strongest leader - Cameron 44% (-9%), Sturgeon 23% (+13%), Miliband 18% (+2%), Farage 12% (-4%)

...is the most annoying - Farage 29% (+1%), Miliband 23% (-4%), Cameron 18% (-1%)

...has the best sense of humour - Farage 53% (-2%), Miliband 14% (-1%), Cameron 13% (-1%)

...is most in favour of a more equal society - Miliband 35% (-1%), Cameron 17% (-2%), Clegg 13% (-3%)

Panelbase is a member of the British Polling Council and abides by its rules.

Panelbase 09/04/15

Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q4a. Who do you currently intend to vote for?	Base: Likely voters	837 (835)	106 (71)	153 (167)	159 (181)	96 (98)	139 (163)	183 (155)	478 (501)	359 (334)
	Labour	272 33%	39 37%	59 38%	41 26%	47 49%	46 33%	40 22%	148 31%	124 35%
	Conservative	229 27%	26 25%	34 22%	47 29%	23 24%	39 28%	60 33%	155 32%	75 21%
	UKIP	116 14%	9 9%	24 16%	37 23%	2 2%	17 12%	27 15%	44 9%	72 20%
	Liberal Democrat	57 7%	8 7%	9 6%	13 8%	7 7%	7 5%	13 7%	35 7%	22 6%
	Green Party	26 3%	7 6%	5 3%	2 <1%	3 3%	7 5%	3 2%	16 3%	10 3%
	SNP	23 3%	1 <1%	6 4%	6 4%	2 2%	4 3%	4 2%	12 3%	11 3%
	Plaid Cymru	6 <1%	0 0	2 1%	1 <1%	0 0	0 0	4 2%	5 <1%	2 <1%
	Other	12 1%	6 6%	4 3%	0 0	1 1%	0 0	0 0	8 2%	4 1%
	Don't know	95 11%	10 10%	10 6%	14 9%	11 12%	19 14%	31 17%	56 12%	39 11%
Q4a. Who do you currently intend to vote for?	Base: Likely voters, excluding undecided	742 (741)	96 (65)	143 (155)	146 (165)	85 (87)	120 (139)	152 (130)	422 (443)	320 (298)
	Labour	272 37%	39 41%	59 41%	41 28%	47 55%	46 38%	40 26%	148 35%	124 39%
	Conservative	229 31%	26 27%	34 24%	47 32%	23 27%	39 32%	60 40%	155 37%	75 23%
	UKIP	116 16%	9 10%	24 17%	37 25%	2 3%	17 14%	27 18%	44 10%	72 22%
	Liberal Democrat	57 8%	8 8%	9 7%	13 9%	7 8%	7 6%	13 9%	35 8%	22 7%
	Green Party	26 4%	7 7%	5 3%	2 1%	3 3%	7 6%	3 2%	16 4%	10 3%
	SNP	23 3%	1 <1%	6 4%	6 4%	2 2%	4 4%	4 3%	12 3%	11 3%
	Plaid Cymru	6 <1%	0 0	2 1%	1 <1%	0 0	0 0	4 3%	5 1%	2 <1%
	Other	12 2%	6 6%	4 3%	0 0	1 1%	0 0	0 0	8 2%	4 1%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q4a. Who do you currently intend to vote for?	Base: Likely voters	837 (835)	276 (259)	219 (237)	174 (166)	12 (25)	21 (28)	7 (15)	32 (9)	97 (96)
	Labour	272 33%	22 8%	156 71%	53 31%	0 4%	2 10%	1 15%	6 19%	31 32%
	Conservative	229 27%	183 66%	16 7%	16 9%	1 4%	0 0	1 13%	0 0	13 13%
	UKIP	116 14%	42 15%	16 7%	25 14%	0 4%	17 79%	0 5%	6 20%	9 9%
	Liberal Democrat	57 7%	1 <1%	4 2%	48 27%	0 0	0 0	0 0	0 0	4 4%
	Green Party	26 3%	2 <1%	4 2%	9 5%	0 0	0 0	3 41%	3 10%	6 6%
	SNP	23 3%	1 <1%	5 2%	2 1%	10 88%	0 0	0 0	0 0	5 5%
	Plaid Cymru	6 <1%	0 0	2 <1%	0 0	0 0	0 0	0 0	4 12%	1 <1%
	Other	12 1%	1 <1%	0 0	1 <1%	0 0	0 0	0 0	9 27%	1 1%
	Don't know	95 11%	24 9%	16 8%	20 11%	0 0	2 10%	2 27%	3 11%	27 28%
Q4a. Who do you currently intend to vote for?	Base: Likely voters, excluding undecided	742 (741)	252 (237)	202 (218)	154 (148)	12 (25)	19 (25)	5 (11)	29 (8)	69 (69)
	Labour	272 37%	22 9%	156 77%	53 35%	0 4%	2 12%	1 21%	6 21%	31 45%
	Conservative	229 31%	183 73%	16 8%	16 11%	1 4%	0 0	1 17%	0 0	13 18%
	UKIP	116 16%	42 17%	16 8%	25 16%	0 4%	17 88%	0 6%	6 23%	9 13%
	Liberal Democrat	57 8%	1 <1%	4 2%	48 31%	0 0	0 0	0 0	0 0	4 6%
	Green Party	26 4%	2 <1%	4 2%	9 6%	0 0	0 0	3 56%	3 12%	6 9%
	SNP	23 3%	1 <1%	5 2%	2 1%	10 88%	0 0	0 0	0 0	5 7%
	Plaid Cymru	6 <1%	0 0	2 <1%	0 0	0 0	0 0	0 0	4 14%	1 1%
	Other	12 2%	1 <1%	0 0	1 <1%	0 0	0 0	0 0	9 31%	1 2%

Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q4a. Who do you currently intend to vote for?	Base: Likely voters	837 (835)	229 (220)	272 (281)	57 (55)	23 (33)	116 (117)	26 (26)	6 (4)	12 (5)	95 (94)	323 (329)	188 (180)	234 (233)	92 (93)
	Labour	272	0	272	0	0	0	0	0	0	0	103	77	75	17
		33%	0	100%	0	0	0	0	0	0	0	32%	41%	32%	19%
	Conservative	229	229	0	0	0	0	0	0	0	0	105	37	63	24
		27%	100%	0	0	0	0	0	0	0	0	33%	20%	27%	26%
	UKIP	116	0	0	0	0	116	0	0	0	0	49	33	21	12
		14%	0	0	0	0	100%	0	0	0	0	15%	18%	9%	13%
	Liberal Democrat	57	0	0	57	0	0	0	0	0	0	20	7	19	11
		7%	0	0	100%	0	0	0	0	0	0	6%	4%	8%	11%
	Green Party	26	0	0	0	0	0	26	0	0	0	10	6	9	1
		3%	0	0	0	0	0	100%	0	0	0	3%	3%	4%	<1%
	SNP	23	0	0	0	23	0	0	0	0	0	11	6	6	0
		3%	0	0	0	100%	0	0	0	0	0	3%	3%	3%	<1%
Q4a. Who do you currently intend to vote for?	Plaid Cymru	6	0	0	0	0	0	0	6	0	0	2	1	4	0
		<1%	0	0	0	0	0	0	100%	0	0	<1%	<1%	2%	0
	Other	12	0	0	0	0	0	0	0	12	0	2	5	1	4
		1%	0	0	0	0	0	0	0	100%	0	<1%	3%	<1%	4%
	Don't know	95	0	0	0	0	0	0	0	0	95	22	15	35	24
		11%	0	0	0	0	0	0	0	0	100%	7%	8%	15%	26%
	Base: Likely voters, excluding undecided	742 (741)	229 (220)	272 (281)	57 (55)	23 (33)	116 (117)	26 (26)	6 (4)	12 (5)	0 (0)	302 (309)	173 (164)	199 (199)	68 (69)
	Labour	272	0	272	0	0	0	0	0	0	0	103	77	75	17
		37%	0	100%	0	0	0	0	0	0	0	34%	45%	38%	25%
	Conservative	229	229	0	0	0	0	0	0	0	0	105	37	63	24
		31%	100%	0	0	0	0	0	0	0	0	35%	21%	32%	35%
	UKIP	116	0	0	0	0	116	0	0	0	0	49	33	21	12
		16%	0	0	0	0	100%	0	0	0	0	16%	19%	11%	18%
Liberal Democrat	57	0	0	57	0	0	0	0	0	0	20	7	19	11	
	8%	0	0	100%	0	0	0	0	0	0	7%	4%	10%	15%	
Green Party	26	0	0	0	0	0	26	0	0	0	10	6	9	1	
	4%	0	0	0	0	0	100%	0	0	0	3%	4%	5%	<1%	
SNP	23	0	0	0	23	0	0	0	0	0	11	6	6	0	
	3%	0	0	0	100%	0	0	0	0	0	4%	3%	3%	<1%	
Plaid Cymru	6	0	0	0	0	0	0	6	0	0	2	1	4	0	
	<1%	0	0	0	0	0	0	100%	0	0	<1%	<1%	2%	0	
Other	12	0	0	0	0	0	0	0	12	0	2	5	1	4	
	2%	0	0	0	0	0	0	0	100%	0	<1%	3%	<1%	6%	

Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q4b. If the election was today, and you were standing in the polling booth right now, how would you vote?	Base: Undecided, likely to vote	95 (94)	10 (6)	10 (12)	14 (16)	11 (11)	19 (24)	31 (25)	56 (58)	39 (36)
	Conservative	22 24%	2 17%	3 35%	3 20%	1 10%	7 38%	6 20%	16 29%	6 16%
	Labour	20 21%	3 31%	1 11%	1 6%	3 26%	6 34%	5 17%	8 14%	12 30%
	UKIP	15 16%	2 19%	1 9%	3 25%	0 0%	2 9%	7 23%	4 7%	11 28%
	Green Party	9 10%	0 0%	1 11%	2 13%	2 19%	0 2%	4 13%	5 8%	5 12%
	Liberal Democrat	7 8%	0 0%	1 10%	1 7%	2 17%	2 9%	2 5%	5 10%	2 5%
	SNP	2 2%	2 17%	0 0%	0 0%	0 0%	0 0%	0 0%	2 3%	0 0%
	Plaid Cymru	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
	Other	11 11%	0 0%	2 25%	2 11%	1 11%	0 0%	6 18%	10 17%	1 3%
	Would not vote	9 9%	2 16%	0 0%	2 18%	2 17%	2 8%	1 4%	6 11%	2 6%
	Base: Excluding undecided	806 (812)	114 (81)	147 (163)	150 (170)	107 (110)	133 (156)	154 (132)	451 (477)	356 (335)
	Definitely made up my mind	560 69%	72 63%	103 70%	120 80%	56 52%	88 66%	121 79%	295 65%	265 75%
	May change my mind	246 31%	42 37%	44 30%	30 20%	52 48%	46 34%	33 21%	156 35%	90 25%
Q6. If you had to choose, which party would you prefer to lead the next UK government?	Base: All	1013 (1013)	147 (100)	174 (193)	173 (197)	145 (147)	176 (208)	198 (168)	557 (586)	456 (427)
	Labour	537 53%	89 60%	108 62%	77 45%	84 58%	100 57%	79 40%	274 49%	263 58%
	Conservative	476 47%	58 40%	66 38%	96 55%	61 42%	76 43%	119 60%	283 51%	193 42%
Q6a. Who do you think Nicola Sturgeon, leader of the Scottish National Party, would prefer to lead the next UK Government?	Base: All	1013 (1013)	147 (100)	174 (193)	173 (197)	145 (147)	176 (208)	198 (168)	557 (586)	456 (427)
	Labour	470 46%	69 47%	99 57%	93 54%	60 42%	70 40%	79 40%	261 47%	209 46%
	Conservative	162 16%	30 20%	26 15%	25 15%	19 13%	27 16%	34 17%	109 20%	53 12%
	Don't think she minds	117 12%	22 15%	26 15%	26 15%	12 8%	19 11%	12 6%	59 11%	58 13%
	Don't know	265 26%	26 17%	24 14%	29 17%	54 37%	59 34%	73 37%	128 23%	137 30%



Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q4b. If the election was today, and you were standing in the polling booth right now, how would you vote?	Base: Undecided, likely to vote	95 (94)	24 (22)	16 (19)	20 (18)	0 (0)	2 (3)	2 (4)	3 (1)	27 (27)
	Conservative	22	13	0	5	0	0	0	0	5
		24%	53%	0	23%	0	0	0	0	18%
	Labour	20	5	8	0	0	0	0	0	6
		21%	21%	50%	0	0	0	0	0	23%
	UKIP	15	4	2	5	0	1	0	0	3
		16%	18%	15%	24%	0	32%	0	0	11%
	Green Party	9	0	1	3	0	1	1	0	3
		10%	0	8%	14%	0	42%	76%	0	11%
	Liberal Democrat	7	1	1	3	0	0	0	0	2
		8%	4%	6%	16%	0	0	24%	0	6%
	SNP	2	0	0	0	0	0	0	0	2
		2%	0	0	0	0	0	0	0	7%
	Plaid Cymru	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0
Q5. Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: Excluding undecided	806 (812)	262 (248)	216 (231)	160 (152)	14 (28)	24 (30)	6 (14)	20 (6)	105 (103)
	Definitely made up my mind	560	188	155	105	12	18	2	17	62
		69%	72%	72%	66%	90%	77%	34%	85%	59%
	May change my mind	246	74	61	55	1	5	4	3	43
Q6. If you had to choose, which party would you prefer to lead the next UK government?	Base: All	1013 (1013)	299 (282)	240 (259)	191 (180)	14 (29)	26 (33)	8 (18)	32 (9)	203 (203)
	Labour	537	42	214	107	10	13	4	25	122
		53%	14%	89%	56%	70%	50%	51%	77%	60%
	Conservative	476	257	26	84	4	13	4	7	81
Q6a. Who do you think Nicola Sturgeon, leader of the Scottish National Party, would prefer to lead the next UK Government?	Base: All	1013 (1013)	299 (282)	240 (259)	191 (180)	14 (29)	26 (33)	8 (18)	32 (9)	203 (203)
	Labour	470	123	150	85	9	10	3	16	73
		46%	41%	63%	45%	62%	40%	42%	51%	36%
	Conservative	162	77	24	37	1	2	0	0	20
		16%	26%	10%	19%	7%	8%	5%	0	10%
	Don't think she minds	117	30	30	21	3	7	2	5	20
		12%	10%	12%	11%	22%	26%	21%	16%	10%
	Don't know	265	70	36	48	1	7	3	11	90
		26%	23%	15%	25%	8%	26%	32%	33%	44%

Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q4b. If the election was today, and you were standing in the polling booth right now, how would you vote?	Base: Undecided, likely to vote	95 (94)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	95 (94)	22 (20)	15 (16)	35 (34)	24 (24)
	Conservative	22	0	0	0	0	0	0	0	0	22	2	4	12	5
		24%	0	0	0	0	0	0	0	0	24%	9%	26%	34%	19%
	Labour	20	0	0	0	0	0	0	0	0	20	4	6	7	3
		21%	0	0	0	0	0	0	0	0	21%	18%	38%	19%	14%
	UKIP	15	0	0	0	0	0	0	0	0	15	6	1	5	3
		16%	0	0	0	0	0	0	0	0	16%	29%	5%	15%	12%
	Green Party	9	0	0	0	0	0	0	0	0	9	1	0	3	5
		10%	0	0	0	0	0	0	0	0	10%	4%	3%	8%	22%
	Liberal Democrat	7	0	0	0	0	0	0	0	0	7	2	2	2	2
		8%	0	0	0	0	0	0	0	0	8%	8%	12%	6%	8%
	SNP	2	0	0	0	0	0	0	0	0	2	0	0	2	0
		2%	0	0	0	0	0	0	0	0	2%	0	0	5%	0
Q5. Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: Excluding undecided	806 (812)	252 (241)	295 (304)	66 (62)	25 (35)	130 (132)	33 (34)	6 (4)	0 (0)	0 (0)	308 (316)	194 (191)	225 (225)	79 (80)
	Definitely made up my mind	560	179	215	35	23	88	17	4	0	0	231	127	150	51
	May change my mind	246	73	80	31	2	42	16	2	0	0	77	67	75	28
		31%	29%	27%	48%	7%	32%	49%	38%	0	0	25%	34%	33%	35%
Q6. If you had to choose, which party would you prefer to lead the next UK government?	Base: All	1013 (1013)	252 (241)	295 (304)	66 (62)	25 (35)	130 (132)	33 (34)	6 (4)	12 (6)	160 (160)	344 (351)	227 (222)	293 (290)	149 (150)
	Labour	537	5	286	29	21	49	27	2	11	89	175	139	144	79
		53%	2%	97%	44%	85%	38%	81%	38%	92%	55%	51%	61%	49%	53%
	Conservative	476	246	9	37	4	81	6	4	1	71	169	89	148	70
		47%	98%	3%	56%	15%	62%	19%	62%	8%	45%	49%	39%	51%	47%
Q6a. Who do you think Nicola Sturgeon, leader of the Scottish National Party, would prefer to lead the next UK Government?	Base: All	1013 (1013)	252 (241)	295 (304)	66 (62)	25 (35)	130 (132)	33 (34)	6 (4)	12 (6)	160 (160)	344 (351)	227 (222)	293 (290)	149 (150)
	Labour	470	90	194	28	15	55	17	0	5	56	185	116	125	43
		46%	36%	66%	42%	61%	43%	53%	0	45%	35%	54%	51%	43%	29%
	Conservative	162	86	31	9	1	18	3	1	0	13	75	39	37	11
		16%	34%	11%	13%	4%	14%	10%	12%	0	8%	22%	17%	12%	8%
	Don't think she minds	117	23	30	14	5	20	4	1	5	13	41	33	27	15
		12%	9%	10%	21%	19%	16%	12%	13%	41%	8%	12%	15%	9%	10%
		265	53	40	15	4	36	8	5	2	79	42	40	104	79
		26%	21%	13%	23%	16%	28%	26%	75%	15%	49%	12%	18%	35%	53%



Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?	Base: All	1013 (1013)	147 (100)	174 (193)	173 (197)	145 (147)	176 (208)	198 (168)	557 (586)	456 (427)
	Watched all or most of it	344 34%	48 33%	72 42%	74 43%	28 19%	49 28%	72 36%	206 37%	138 30%
	Watched some of it	227 22%	48 33%	36 20%	24 14%	47 32%	34 19%	38 19%	122 22%	105 23%
	Didn't watch it but have since read/ heard reports about it	293 29%	33 22%	47 27%	51 29%	48 33%	55 32%	58 29%	166 30%	127 28%
	Didn't watch it or read/ hear about it	149 15%	17 12%	19 11%	23 14%	22 15%	37 21%	30 15%	64 11%	85 19%
Q11. Which one of the seven leaders who took part do you think... won the debate	Base: All aware of leaders' debate	864 (863)	130 (88)	155 (173)	150 (171)	123 (125)	139 (164)	168 (142)	494 (517)	371 (346)
	Nicola Sturgeon, (SNP)	194 22%	26 20%	37 24%	38 25%	16 13%	35 26%	42 25%	121 24%	73 20%
	David Cameron (Conservative Party)	166 19%	30 23%	31 20%	27 18%	25 21%	21 15%	32 19%	105 21%	61 17%
	Ed Miliband (Labour Party)	142 16%	27 21%	29 19%	20 13%	29 24%	20 14%	17 10%	76 15%	66 18%
	Nigel Farage (UKIP)	77 9%	9 7%	16 10%	23 15%	6 5%	11 8%	12 7%	33 7%	44 12%
	Nick Clegg, (Liberal Democrats)	28 3%	12 9%	2 1%	6 4%	2 2%	2 2%	4 3%	20 4%	8 2%
	Natalie Bennett (Green Party of England and Wales)	16 2%	8 6%	2 1%	2 1%	3 2%	1 <1%	1 <1%	8 2%	9 2%
	Leanne Wood (Plaid Cymru)	8 <1%	0 0	1 <1%	3 2%	1 <1%	2 1%	2 <1%	5 1%	2 <1%
	Don't know	232 27%	18 14%	38 24%	33 22%	41 33%	47 34%	57 34%	126 26%	106 29%
Q11. Which one of the seven leaders who took part do you think... won the debate (Excl. undecided)	Base: Excluding undecided	632 (628)	112 (75)	117 (132)	117 (130)	83 (84)	92 (109)	111 (98)	368 (385)	264 (243)
	Nicola Sturgeon, (SNP)	194 31%	26 24%	37 31%	38 32%	16 19%	35 38%	42 38%	121 33%	73 28%
	David Cameron (Conservative Party)	166 26%	30 27%	31 27%	27 23%	25 31%	21 23%	32 29%	105 29%	61 23%
	Ed Miliband (Labour Party)	142 22%	27 24%	29 25%	20 17%	29 36%	20 22%	17 15%	76 21%	66 25%
	Nigel Farage (UKIP)	77 12%	9 8%	16 13%	23 20%	6 7%	11 12%	12 11%	33 9%	44 17%
	Nick Clegg, (Liberal Democrats)	28 4%	12 10%	2 1%	6 5%	2 3%	2 2%	4 4%	20 5%	8 3%
	Natalie Bennett (Green Party of England and Wales)	16 3%	8 7%	2 2%	2 1%	3 4%	1 <1%	1 1%	8 2%	9 3%
	Leanne Wood (Plaid Cymru)	8 1%	0 0	1 <1%	3 2%	1 1%	2 2%	2 2%	5 1%	2 <1%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?	<b>Base: All</b>	<b>1013</b>	<b>299</b>	<b>240</b>	<b>191</b>	<b>14</b>	<b>26</b>	<b>8</b>	<b>32</b>	<b>203</b>
		<b>(1013)</b>	<b>(282)</b>	<b>(259)</b>	<b>(180)</b>	<b>(29)</b>	<b>(33)</b>	<b>(18)</b>	<b>(9)</b>	<b>(203)</b>
	Watched all or most of it	344	123	98	65	6	7	2	7	35
		<b>34%</b>	<b>41%</b>	<b>41%</b>	<b>34%</b>	<b>45%</b>	<b>27%</b>	<b>28%</b>	<b>21%</b>	<b>17%</b>
	Watched some of it	227	56	64	37	2	10	3	8	48
		<b>22%</b>	<b>19%</b>	<b>26%</b>	<b>20%</b>	<b>14%</b>	<b>39%</b>	<b>33%</b>	<b>26%</b>	<b>24%</b>
	Didn't watch it but have since read/ heard reports about it	293	92	54	61	5	4	1	13	62
		<b>29%</b>	<b>31%</b>	<b>23%</b>	<b>32%</b>	<b>34%</b>	<b>16%</b>	<b>18%</b>	<b>42%</b>	<b>31%</b>
	Didn't watch it or read/ hear about it	149	28	24	28	1	5	2	4	58
		<b>15%</b>	<b>10%</b>	<b>10%</b>	<b>14%</b>	<b>7%</b>	<b>18%</b>	<b>21%</b>	<b>12%</b>	<b>28%</b>
Q11. Which one of the seven leaders who took part do you think... won the debate	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	Nicola Sturgeon, (SNP)	194	43	49	49	8	8	0	11	26
		<b>22%</b>	<b>16%</b>	<b>22%</b>	<b>30%</b>	<b>65%</b>	<b>35%</b>	<b>5%</b>	<b>40%</b>	<b>18%</b>
	David Cameron (Conservative Party)	166	109	19	12	2	1	1	0	21
		<b>19%</b>	<b>40%</b>	<b>9%</b>	<b>7%</b>	<b>12%</b>	<b>6%</b>	<b>20%</b>	<b>0</b>	<b>15%</b>
	Ed Miliband (Labour Party)	142	17	76	24	0	1	0	3	20
		<b>16%</b>	<b>6%</b>	<b>35%</b>	<b>15%</b>	<b>3%</b>	<b>6%</b>	<b>6%</b>	<b>11%</b>	<b>13%</b>
	Nigel Farage (UKIP)	77	23	15	11	0	8	0	6	13
		<b>9%</b>	<b>9%</b>	<b>7%</b>	<b>6%</b>	<b>4%</b>	<b>39%</b>	<b>0</b>	<b>23%</b>	<b>9%</b>
	Nick Clegg, (Liberal Democrats)	28	4	8	15	0	0	0	0	1
		<b>3%</b>	<b>2%</b>	<b>4%</b>	<b>9%</b>	<b>0</b>	<b>0</b>	<b>6%</b>	<b>0</b>	<b>&lt;1%</b>
	Natalie Bennett (Green Party of England and Wales)	16	2	4	5	0	1	0	0	4
		<b>2%</b>	<b>&lt;1%</b>	<b>2%</b>	<b>3%</b>	<b>0</b>	<b>7%</b>	<b>5%</b>	<b>0</b>	<b>3%</b>
	Leanne Wood (Plaid Cymru)	8	1	3	3	0	0	1	0	0
		<b>&lt;1%</b>	<b>&lt;1%</b>	<b>2%</b>	<b>2%</b>	<b>0</b>	<b>0</b>	<b>8%</b>	<b>0</b>	<b>0</b>
	Don't know	232	71	41	45	2	1	3	7	61
		<b>27%</b>	<b>26%</b>	<b>19%</b>	<b>28%</b>	<b>17%</b>	<b>6%</b>	<b>50%</b>	<b>26%</b>	<b>42%</b>
Q11. Which one of the seven leaders who took part do you think... won the debate (Excl. undecided)	<b>Base: Excluding undecided</b>	<b>632</b>	<b>200</b>	<b>175</b>	<b>118</b>	<b>11</b>	<b>20</b>	<b>3</b>	<b>21</b>	<b>84</b>
		<b>(628)</b>	<b>(189)</b>	<b>(186)</b>	<b>(109)</b>	<b>(23)</b>	<b>(25)</b>	<b>(8)</b>	<b>(6)</b>	<b>(82)</b>
	Nicola Sturgeon, (SNP)	194	43	49	49	8	8	0	11	26
		<b>31%</b>	<b>22%</b>	<b>28%</b>	<b>41%</b>	<b>78%</b>	<b>38%</b>	<b>10%</b>	<b>54%</b>	<b>31%</b>
	David Cameron (Conservative Party)	166	109	19	12	2	1	1	0	21
		<b>26%</b>	<b>55%</b>	<b>11%</b>	<b>10%</b>	<b>14%</b>	<b>7%</b>	<b>40%</b>	<b>0</b>	<b>25%</b>
	Ed Miliband (Labour Party)	142	17	76	24	0	1	0	3	20
		<b>22%</b>	<b>9%</b>	<b>44%</b>	<b>20%</b>	<b>3%</b>	<b>7%</b>	<b>12%</b>	<b>15%</b>	<b>23%</b>
	Nigel Farage (UKIP)	77	23	15	11	0	8	0	6	13
		<b>12%</b>	<b>12%</b>	<b>9%</b>	<b>9%</b>	<b>4%</b>	<b>42%</b>	<b>0</b>	<b>31%</b>	<b>15%</b>
	Nick Clegg, (Liberal Democrats)	28	4	8	15	0	0	0	0	1
		<b>4%</b>	<b>2%</b>	<b>4%</b>	<b>13%</b>	<b>0</b>	<b>0</b>	<b>12%</b>	<b>0</b>	<b>1%</b>
	Natalie Bennett (Green Party of England and Wales)	16	2	4	5	0	1	0	0	4
		<b>3%</b>	<b>&lt;1%</b>	<b>2%</b>	<b>4%</b>	<b>0</b>	<b>7%</b>	<b>10%</b>	<b>0</b>	<b>5%</b>
	Leanne Wood (Plaid Cymru)	8	1	3	3	0	0	1	0	0
		<b>1%</b>	<b>&lt;1%</b>	<b>2%</b>	<b>3%</b>	<b>0</b>	<b>0</b>	<b>16%</b>	<b>0</b>	<b>0</b>

Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?	Base: All	1013	252	295	66	25	130	33	6	12	160	344	227	293	149
		(1013)	(241)	(304)	(62)	(35)	(132)	(34)	(4)	(6)	(160)	(351)	(222)	(290)	(150)
	Watched all or most of it	344	106	107	20	11	52	11	2	2	30	344	0	0	0
		34%	42%	36%	31%	43%	40%	32%	25%	14%	19%	100%	0	0	0
	Watched some of it	227	45	83	11	6	40	9	1	6	24	0	227	0	0
		22%	18%	28%	17%	23%	31%	28%	13%	46%	15%	0	100%	0	0
	Didn't watch it but have since read/ heard reports about it	293	74	83	22	8	23	11	4	1	55	0	0	293	0
Q11. Which one of the seven leaders who took part do you think... won the debate	Base: All aware of leaders' debate	864	224	273	54	24	115	31	6	8	109	344	227	293	0
		(863)	(216)	(280)	(50)	(34)	(116)	(32)	(4)	(5)	(107)	(351)	(222)	(290)	(0)
	Nicola Sturgeon, (SNP)	194	31	60	18	18	23	15	1	5	22	93	50	51	0
		22%	14%	22%	33%	75%	20%	49%	12%	59%	20%	27%	22%	18%	0
	David Cameron (Conservative Party)	166	121	17	3	1	10	4	0	0	7	81	38	47	0
		19%	54%	6%	5%	4%	9%	11%	0	0	6%	24%	17%	16%	0
	Ed Miliband (Labour Party)	142	6	113	4	0	8	0	0	1	8	61	46	35	0
Q11. Which one of the seven leaders who took part do you think... won the debate (Excl. undecided)	Base: Excluding undecided	632	173	218	39	19	92	23	2	6	50	303	176	152	0
		(628)	(163)	(222)	(35)	(28)	(93)	(20)	(3)	(2)	(53)	(311)	(169)	(148)	(0)
	Nicola Sturgeon, (SNP)	194	31	60	18	18	23	15	1	5	22	93	50	51	0
		31%	18%	27%	45%	95%	25%	67%	30%	88%	44%	31%	28%	34%	0
	David Cameron (Conservative Party)	166	121	17	3	1	10	4	0	0	7	81	38	47	0
		26%	70%	8%	7%	5%	11%	16%	0	0	13%	27%	22%	31%	0
	Ed Miliband (Labour Party)	142	6	113	4	0	8	0	0	1	8	61	46	35	0
		22%	3%	52%	11%	0	9%	0	0	12%	15%	20%	26%	23%	0
	Nigel Farage (UKIP)	77	10	12	2	0	43	0	0	0	10	42	22	14	0
		12%	6%	6%	5%	0	47%	0	0	0	19%	14%	12%	9%	0
	Nick Clegg, (Liberal Democrats)	28	2	6	11	0	5	0	1	0	3	18	8	2	0
		4%	1%	3%	28%	0	6%	2%	36%	0	6%	6%	5%	1%	0
Q11. Which one of the seven leaders who took part do you think... won the debate (Excl. undecided)	Natalie Bennett (Green Party of England and Wales)	16	0	7	1	0	2	3	0	0	1	5	8	3	0
		3%	0	3%	3%	0	2%	15%	0	0	3%	2%	5%	2%	0
	Leanne Wood (Plaid Cymru)	8	3	4	0	0	1	0	1	0	0	4	4	0	0
		1%	1%	2%	0	0	<1%	0	34%	0	0	1%	2%	0	0

Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>130</b>	<b>155</b>	<b>150</b>	<b>123</b>	<b>139</b>	<b>168</b>	<b>494</b>	<b>371</b>
		<b>(863)</b>	<b>(88)</b>	<b>(173)</b>	<b>(171)</b>	<b>(125)</b>	<b>(164)</b>	<b>(142)</b>	<b>(517)</b>	<b>(346)</b>
	Nigel Farage (UKIP)	192	22	45	55	16	24	31	96	96
		22%	17%	29%	37%	13%	17%	18%	20%	26%
	David Cameron (Conservative Party)	191	26	30	32	30	27	45	121	69
		22%	20%	19%	21%	25%	20%	27%	25%	19%
	Nicola Sturgeon, (SNP)	147	13	30	32	12	26	33	90	57
		17%	10%	19%	22%	10%	19%	20%	18%	15%
	Ed Miliband (Labour Party)	98	31	15	4	23	16	9	59	40
		11%	24%	10%	3%	19%	11%	5%	12%	11%
	Nick Clegg, (Liberal Democrats)	58	18	5	8	8	7	13	37	21
		7%	14%	3%	5%	6%	5%	8%	7%	6%
	Leanne Wood (Plaid Cymru)	15	1	2	2	5	4	0	8	6
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader (Excl. undecided)		2%	1%	2%	1%	4%	3%	0	2%	2%
	Natalie Bennett (Green Party of England and Wales)	12	6	0	2	1	4	0	5	7
		1%	5%	0	1%	<1%	3%	0	<1%	2%
	Don't know	150	12	28	15	28	30	37	77	74
		17%	9%	18%	10%	23%	22%	22%	16%	20%
	<b>Base: Excluding undecided</b>	<b>714</b>	<b>118</b>	<b>127</b>	<b>135</b>	<b>95</b>	<b>109</b>	<b>130</b>	<b>417</b>	<b>297</b>
		<b>(714)</b>	<b>(79)</b>	<b>(142)</b>	<b>(154)</b>	<b>(98)</b>	<b>(128)</b>	<b>(113)</b>	<b>(439)</b>	<b>(275)</b>
	Nigel Farage (UKIP)	192	22	45	55	16	24	31	96	96
		27%	19%	35%	41%	17%	22%	24%	23%	32%
	David Cameron (Conservative Party)	191	26	30	32	30	27	45	121	69
		27%	22%	24%	24%	32%	25%	35%	29%	23%
	Nicola Sturgeon, (SNP)	147	13	30	32	12	26	33	90	57
		21%	11%	23%	24%	13%	24%	25%	22%	19%
	Ed Miliband (Labour Party)	98	31	15	4	23	16	9	59	40
		14%	26%	12%	3%	24%	15%	7%	14%	13%
	Nick Clegg, (Liberal Democrats)	58	18	5	8	8	7	13	37	21
		8%	15%	4%	6%	8%	7%	10%	9%	7%
	Leanne Wood (Plaid Cymru)	15	1	2	2	5	4	0	8	6
		2%	1%	2%	1%	5%	4%	0	2%	2%
	Natalie Bennett (Green Party of England and Wales)	12	6	0	2	1	4	0	5	7
		2%	5%	0	1%	1%	3%	0	1%	3%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	Nigel Farage (UKIP)	192	65	43	34	3	10	1	6	31
		22%	24%	20%	21%	21%	48%	8%	22%	21%
	David Cameron (Conservative Party)	191	119	26	19	1	1	1	0	24
		22%	44%	12%	12%	9%	3%	19%	0	17%
	Nicola Sturgeon, (SNP)	147	32	50	25	6	1	0	11	21
		17%	12%	23%	15%	50%	6%	0	41%	14%
	Ed Miliband (Labour Party)	98	9	54	12	0	1	0	3	19
		11%	3%	25%	7%	3%	6%	0	11%	13%
	Nick Clegg, (Liberal Democrats)	58	9	13	25	1	3	1	0	7
		7%	3%	6%	15%	5%	12%	12%	0	5%
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader (Excl. undecided)	Leanne Wood (Plaid Cymru)	15	2	4	5	0	0	0	0	3
		2%	<1%	2%	3%	3%	0	6%	0	2%
	Natalie Bennett (Green Party of England and Wales)	12	1	1	5	0	2	1	0	3
		1%	<1%	<1%	3%	0	10%	19%	0	2%
	Don't know	150	34	25	38	1	3	2	7	38
		17%	13%	12%	24%	11%	15%	36%	26%	26%
	<b>Base: Excluding undecided</b>	<b>714</b>	<b>237</b>	<b>191</b>	<b>125</b>	<b>12</b>	<b>18</b>	<b>4</b>	<b>21</b>	<b>107</b>
		<b>(714)</b>	<b>(222)</b>	<b>(204)</b>	<b>(118)</b>	<b>(25)</b>	<b>(23)</b>	<b>(10)</b>	<b>(6)</b>	<b>(106)</b>
	Nigel Farage (UKIP)	192	65	43	34	3	10	1	6	31
		27%	28%	22%	27%	23%	56%	12%	30%	29%
	David Cameron (Conservative Party)	191	119	26	19	1	1	1	0	24
		27%	50%	13%	16%	10%	3%	30%	0	23%
	Nicola Sturgeon, (SNP)	147	32	50	25	6	1	0	11	21
		21%	13%	26%	20%	56%	7%	0	55%	19%
	Ed Miliband (Labour Party)	98	9	54	12	0	1	0	3	19
		14%	4%	28%	9%	3%	7%	0	15%	17%
	Nick Clegg, (Liberal Democrats)	58	9	13	25	1	3	1	0	7
		8%	4%	7%	20%	5%	14%	19%	0	7%
	Leanne Wood (Plaid Cymru)	15	2	4	5	0	0	0	0	3
		2%	<1%	2%	4%	3%	0	10%	0	3%
	Natalie Bennett (Green Party of England and Wales)	12	1	1	5	0	2	1	0	3
		2%	<1%	<1%	4%	0	12%	29%	0	2%



Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader	Base: All aware of leaders' debate	864 (863)	224 (216)	273 (280)	54 (50)	24 (34)	115 (116)	31 (32)	6 (4)	8 (5)	109 (107)	344 (351)	227 (222)	293 (290)	0 (0)
	Nigel Farage (UKIP)	192	45	47	7	2	65	5	0	0	21	95	52	45	0
		22%	20%	17%	12%	7%	56%	15%	0	0	19%	28%	23%	15%	0
	David Cameron (Conservative Party)	191	120	25	10	1	14	2	0	0	15	78	38	75	0
		22%	54%	9%	18%	5%	12%	6%	0	0	14%	23%	17%	26%	0
	Nicola Sturgeon, (SNP)	147	22	58	9	16	12	9	2	5	15	67	37	43	0
		17%	10%	21%	17%	64%	10%	30%	27%	59%	13%	20%	16%	15%	0
	Ed Miliband (Labour Party)	98	4	76	4	0	5	3	0	1	5	34	39	26	0
		11%	2%	28%	7%	0	4%	10%	0	8%	4%	10%	17%	9%	0
	Nick Clegg, (Liberal Democrats)	58	11	14	15	2	6	3	0	0	7	22	20	17	0
		7%	5%	5%	27%	7%	5%	8%	0	0	6%	6%	9%	6%	0
Q11. Which one of the seven leaders who took part do you think... is the most charismatic leader (Excl. undecided)	Leanne Wood (Plaid Cymru)	15	3	5	1	1	0	0	1	0	3	10	3	2	0
		2%	1%	2%	2%	5%	0	1%	12%	0	3%	3%	1%	<1%	0
	Natalie Bennett (Green Party of England and Wales)	12	0	3	1	0	3	3	0	0	1	4	5	4	0
		1%	0	1%	1%	0	3%	10%	0	0	<1%	1%	2%	1%	0
	Don't know	150	18	45	8	3	11	6	4	3	43	34	35	81	0
		17%	8%	17%	14%	12%	9%	20%	62%	33%	40%	10%	15%	28%	0
	Base: Excluding undecided	714 (714)	206 (198)	228 (232)	46 (43)	21 (31)	104 (105)	25 (23)	2 (3)	6 (2)	66 (67)	310 (317)	193 (186)	211 (211)	0 (0)
	Nigel Farage (UKIP)	192	45	47	7	2	65	5	0	0	21	95	52	45	0
		27%	22%	21%	14%	8%	62%	19%	0	0	31%	31%	27%	21%	0
	David Cameron (Conservative Party)	191	120	25	10	1	14	2	0	0	15	78	38	75	0
		27%	58%	11%	22%	5%	14%	7%	0	0	22%	25%	19%	35%	0
Nicola Sturgeon, (SNP)	147	22	58	9	16	12	9	2	5	15	67	37	43	0	
	21%	11%	25%	19%	73%	11%	37%	70%	88%	22%	22%	19%	20%	0	
Ed Miliband (Labour Party)	98	4	76	4	0	5	3	0	1	5	34	39	26	0	
	14%	2%	33%	8%	0	4%	12%	0	12%	7%	11%	20%	12%	0	
Nick Clegg, (Liberal Democrats)	58	11	14	15	2	6	3	0	0	7	22	20	17	0	
	8%	5%	6%	32%	8%	5%	10%	0	0	11%	7%	10%	8%	0	
Leanne Wood (Plaid Cymru)	15	3	5	1	1	0	0	1	0	3	10	3	2	0	
	2%	1%	2%	3%	6%	0	2%	30%	0	5%	3%	2%	<1%	0	
Natalie Bennett (Green Party of England and Wales)	12	0	3	1	0	3	3	0	0	1	4	5	4	0	
	2%	0	1%	2%	0	3%	13%	0	0	1%	1%	2%	2%	0	



Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q11. Which one of the seven leaders who took part do you think... is the strongest leader	<b>Base: All aware of leaders' debate</b>	<b>864</b> <b>(863)</b>	<b>130</b> <b>(88)</b>	<b>155</b> <b>(173)</b>	<b>150</b> <b>(171)</b>	<b>123</b> <b>(125)</b>	<b>139</b> <b>(164)</b>	<b>168</b> <b>(142)</b>	<b>494</b> <b>(517)</b>	<b>371</b> <b>(346)</b>
	David Cameron (Conservative Party)	310	43	50	53	48	44	71	196	114
		36%	33%	33%	36%	39%	32%	42%	40%	31%
	Nicola Sturgeon, (SNP)	161	13	30	36	10	30	41	91	70
		19%	10%	20%	24%	8%	22%	24%	18%	19%
	Ed Miliband (Labour Party)	128	35	29	15	20	15	13	73	55
		15%	27%	19%	10%	16%	11%	8%	15%	15%
	Nigel Farage (UKIP)	87	13	18	28	8	11	9	34	53
		10%	10%	12%	19%	7%	8%	6%	7%	14%
	Nick Clegg, (Liberal Democrats)	15	4	1	2	5	1	2	7	8
		2%	3%	<1%	1%	4%	1%	1%	1%	2%
	Natalie Bennett (Green Party of England and Wales)	7	6	0	0	0	1	0	2	5
		<1%	5%	0	0	0	<1%	0	<1%	1%
Q11. Which one of the seven leaders who took part do you think... is the strongest leader (Excl. undecided)	Leanne Wood (Plaid Cymru)	4	1	1	2	0	0	0	2	1
		<1%	1%	<1%	1%	0	0	0	<1%	<1%
	Don't know	153	15	25	13	32	36	31	89	63
		18%	12%	16%	9%	26%	26%	18%	18%	17%
	<b>Base: Excluding undecided</b>	<b>712</b> <b>(709)</b>	<b>115</b> <b>(77)</b>	<b>129</b> <b>(144)</b>	<b>137</b> <b>(155)</b>	<b>91</b> <b>(93)</b>	<b>103</b> <b>(121)</b>	<b>137</b> <b>(119)</b>	<b>404</b> <b>(425)</b>	<b>307</b> <b>(284)</b>
	David Cameron (Conservative Party)	310	43	50	53	48	44	71	196	114
		44%	38%	39%	39%	53%	43%	52%	48%	37%
	Nicola Sturgeon, (SNP)	161	13	30	36	10	30	41	91	70
		23%	11%	24%	26%	11%	29%	30%	22%	23%
	Ed Miliband (Labour Party)	128	35	29	15	20	15	13	73	55
		18%	31%	22%	11%	22%	15%	10%	18%	18%
	Nigel Farage (UKIP)	87	13	18	28	8	11	9	34	53
		12%	11%	14%	21%	9%	11%	7%	8%	17%
	Nick Clegg, (Liberal Democrats)	15	4	1	2	5	1	2	7	8
		2%	3%	<1%	1%	5%	1%	2%	2%	3%
	Natalie Bennett (Green Party of England and Wales)	7	6	0	0	0	1	0	2	5
		<1%	5%	0	0	0	<1%	0	<1%	2%
	Leanne Wood (Plaid Cymru)	4	1	1	2	0	0	0	2	1
		<1%	1%	<1%	1%	0	0	0	<1%	<1%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q11. Which one of the seven leaders who took part do you think... is the strongest leader	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	David Cameron (Conservative Party)	310	172	40	47	2	2	2	0	45
		<b>36%</b>	<b>63%</b>	<b>19%</b>	<b>29%</b>	<b>13%</b>	<b>12%</b>	<b>31%</b>	<b>0</b>	<b>31%</b>
	Nicola Sturgeon, (SNP)	161	35	42	37	9	4	1	14	18
		<b>19%</b>	<b>13%</b>	<b>19%</b>	<b>23%</b>	<b>67%</b>	<b>20%</b>	<b>19%</b>	<b>51%</b>	<b>12%</b>
	Ed Miliband (Labour Party)	128	9	77	21	1	1	0	3	16
		<b>15%</b>	<b>3%</b>	<b>36%</b>	<b>13%</b>	<b>5%</b>	<b>3%</b>	<b>7%</b>	<b>11%</b>	<b>11%</b>
	Nigel Farage (UKIP)	87	26	20	14	0	11	0	3	13
		<b>10%</b>	<b>10%</b>	<b>9%</b>	<b>8%</b>	<b>0</b>	<b>53%</b>	<b>7%</b>	<b>12%</b>	<b>9%</b>
	Nick Clegg, (Liberal Democrats)	15	1	5	5	0	1	0	0	2
		<b>2%</b>	<b>&lt;1%</b>	<b>2%</b>	<b>3%</b>	<b>3%</b>	<b>5%</b>	<b>0</b>	<b>0</b>	<b>1%</b>
	Natalie Bennett (Green Party of England and Wales)	7	1	0	2	0	1	0	0	3
Q11. Which one of the seven leaders who took part do you think... is the strongest leader (Excl. undecided)		<b>&lt;1%</b>	<b>&lt;1%</b>	<b>0</b>	<b>1%</b>	<b>0</b>	<b>7%</b>	<b>0</b>	<b>0</b>	<b>2%</b>
	Leanne Wood (Plaid Cymru)	4	0	1	2	0	0	0	0	1
		<b>&lt;1%</b>	<b>0</b>	<b>&lt;1%</b>	<b>1%</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>&lt;1%</b>
	Don't know	153	27	31	36	2	0	2	7	47
		<b>18%</b>	<b>10%</b>	<b>14%</b>	<b>22%</b>	<b>13%</b>	<b>0</b>	<b>36%</b>	<b>26%</b>	<b>32%</b>
	<b>Base: Excluding undecided</b>	<b>712</b>	<b>244</b>	<b>185</b>	<b>127</b>	<b>11</b>	<b>21</b>	<b>4</b>	<b>21</b>	<b>98</b>
		<b>(709)</b>	<b>(228)</b>	<b>(198)</b>	<b>(119)</b>	<b>(24)</b>	<b>(27)</b>	<b>(10)</b>	<b>(6)</b>	<b>(97)</b>
	David Cameron (Conservative Party)	310	172	40	47	2	2	2	0	45
		<b>44%</b>	<b>70%</b>	<b>22%</b>	<b>37%</b>	<b>15%</b>	<b>12%</b>	<b>48%</b>	<b>0</b>	<b>46%</b>
	Nicola Sturgeon, (SNP)	161	35	42	37	9	4	1	14	18
		<b>23%</b>	<b>15%</b>	<b>23%</b>	<b>29%</b>	<b>77%</b>	<b>20%</b>	<b>30%</b>	<b>69%</b>	<b>18%</b>
	Ed Miliband (Labour Party)	128	9	77	21	1	1	0	3	16
		<b>18%</b>	<b>4%</b>	<b>41%</b>	<b>16%</b>	<b>5%</b>	<b>3%</b>	<b>11%</b>	<b>15%</b>	<b>17%</b>
	Nigel Farage (UKIP)	87	26	20	14	0	11	0	3	13
		<b>12%</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>0</b>	<b>53%</b>	<b>11%</b>	<b>16%</b>	<b>13%</b>
	Nick Clegg, (Liberal Democrats)	15	1	5	5	0	1	0	0	2
		<b>2%</b>	<b>&lt;1%</b>	<b>3%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>0</b>	<b>0</b>	<b>2%</b>
	Natalie Bennett (Green Party of England and Wales)	7	1	0	2	0	1	0	0	3
		<b>&lt;1%</b>	<b>&lt;1%</b>	<b>0</b>	<b>1%</b>	<b>0</b>	<b>7%</b>	<b>0</b>	<b>0</b>	<b>3%</b>
	Leanne Wood (Plaid Cymru)	4	0	1	2	0	0	0	0	1
		<b>&lt;1%</b>	<b>0</b>	<b>&lt;1%</b>	<b>1%</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>&lt;1%</b>

Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q11. Which one of the seven leaders who took part do you think... is the strongest leader	Base: All aware of leaders' debate	864 (863)	224 (216)	273 (280)	54 (50)	24 (34)	115 (116)	31 (32)	6 (4)	8 (5)	109 (107)	344 (351)	227 (222)	293 (290)	0 (0)
	David Cameron (Conservative Party)	310	179	40	20	1	28	7	0	1	28	125	74	111	0
	Nicola Sturgeon, (SNP)	161	20	51	13	21	24	11	1	5	16	77	40	44	0
	Ed Miliband (Labour Party)	128	4	111	1	1	3	2	1	1	2	58	41	28	0
	Nigel Farage (UKIP)	87	8	20	2	0	47	0	0	0	10	40	30	18	0
	Nick Clegg, (Liberal Democrats)	15	0	4	9	0	1	0	0	0	1	6	5	4	0
	Natalie Bennett (Green Party of England and Wales)	7	0	1	0	0	1	3	0	0	0	2	3	1	0
	Leanne Wood (Plaid Cymru)	4	0	1	0	0	1	1	1	0	0	3	1	0	0
	Don't know	153	13	46	8	2	10	8	4	2	51	33	34	85	0
		18%	6%	17%	16%	7%	8%	25%	62%	21%	47%	10%	15%	29%	0
	Q11. Which one of the seven leaders who took part do you think... is the strongest leader (Excl. undecided)	Base: Excluding undecided	712 (709)	211 (202)	227 (230)	45 (42)	23 (31)	105 (107)	23 (21)	2 (3)	7 (3)	58 (60)	311 (318)	193 (186)	208 (205)
David Cameron (Conservative Party)		310	179	40	20	1	28	7	0	1	28	125	74	111	0
Nicola Sturgeon, (SNP)		161	20	51	13	21	24	11	1	5	16	77	40	44	0
Ed Miliband (Labour Party)		128	4	111	1	1	3	2	1	1	2	58	41	28	0
Nigel Farage (UKIP)		87	8	20	2	0	47	0	0	0	10	40	30	18	0
Nick Clegg, (Liberal Democrats)		15	0	4	9	0	1	0	0	0	1	6	5	4	0
Natalie Bennett (Green Party of England and Wales)		7	0	1	0	0	1	3	0	0	0	2	3	1	0
Leanne Wood (Plaid Cymru)		4	0	1	0	0	1	1	1	0	0	3	1	0	0
		<1%	0	<1%	0	0	1%	3%	30%	0	0	<1%	<1%	0	0

Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q11. Which one of the seven leaders who took part do you think... is the most annoying	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>130</b>	<b>155</b>	<b>150</b>	<b>123</b>	<b>139</b>	<b>168</b>	<b>494</b>	<b>371</b>
		<b>(863)</b>	<b>(88)</b>	<b>(173)</b>	<b>(171)</b>	<b>(125)</b>	<b>(164)</b>	<b>(142)</b>	<b>(517)</b>	<b>(346)</b>
	Nigel Farage (UKIP)	243	34	42	28	50	39	48	157	85
		28%	27%	27%	19%	40%	28%	29%	32%	23%
	Ed Miliband (Labour Party)	194	33	30	29	23	36	42	108	86
		22%	25%	20%	19%	19%	26%	25%	22%	23%
	David Cameron (Conservative Party)	149	16	41	27	19	33	13	55	93
		17%	12%	27%	18%	15%	24%	8%	11%	25%
	Natalie Bennett (Green Party of England and Wales)	75	10	14	21	6	7	16	42	33
		9%	8%	9%	14%	5%	5%	10%	9%	9%
	Nicola Sturgeon, (SNP)	75	13	10	20	7	4	20	48	26
		9%	10%	6%	13%	6%	3%	12%	10%	7%
	Nick Clegg, (Liberal Democrats)	73	11	6	18	9	12	16	51	22
Q11. Which one of the seven leaders who took part do you think... is the most annoying (Excl. undecided)		8%	9%	4%	12%	8%	9%	10%	10%	6%
	Leanne Wood (Plaid Cymru)	25	5	5	4	2	5	5	12	13
		3%	4%	3%	3%	2%	3%	3%	2%	3%
	Don't know	32	7	7	2	7	2	6	20	12
		4%	5%	4%	2%	6%	2%	4%	4%	3%
	<b>Base: Excluding undecided</b>	<b>832</b>	<b>123</b>	<b>148</b>	<b>147</b>	<b>116</b>	<b>137</b>	<b>161</b>	<b>474</b>	<b>358</b>
		<b>(833)</b>	<b>(83)</b>	<b>(165)</b>	<b>(168)</b>	<b>(118)</b>	<b>(161)</b>	<b>(138)</b>	<b>(499)</b>	<b>(334)</b>
	Nigel Farage (UKIP)	243	34	42	28	50	39	48	157	85
		29%	28%	29%	19%	43%	29%	30%	33%	24%
	Ed Miliband (Labour Party)	194	33	30	29	23	36	42	108	86
		23%	27%	21%	20%	20%	26%	26%	23%	24%
	David Cameron (Conservative Party)	149	16	41	27	19	33	13	55	93
		18%	13%	28%	18%	16%	24%	8%	12%	26%
	Natalie Bennett (Green Party of England and Wales)	75	10	14	21	6	7	16	42	33
		9%	9%	9%	14%	5%	5%	10%	9%	9%
	Nicola Sturgeon, (SNP)	75	13	10	20	7	4	20	48	26
		9%	11%	7%	14%	6%	3%	13%	10%	7%
	Nick Clegg, (Liberal Democrats)	73	11	6	18	9	12	16	51	22
		9%	9%	4%	12%	8%	9%	10%	11%	6%
	Leanne Wood (Plaid Cymru)	25	5	5	4	2	5	5	12	13
		3%	4%	3%	3%	2%	3%	3%	3%	3%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q11. Which one of the seven leaders who took part do you think... is the most annoying	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	Nigel Farage (UKIP)	243	41	73	66	4	1	3	3	51
		28%	15%	34%	40%	34%	3%	46%	12%	35%
	Ed Miliband (Labour Party)	194	108	23	25	3	6	1	4	24
		22%	40%	11%	15%	22%	26%	11%	14%	17%
	David Cameron (Conservative Party)	149	13	63	27	3	6	1	6	30
		17%	5%	29%	16%	20%	28%	20%	23%	20%
	Natalie Bennett (Green Party of England and Wales)	75	27	17	12	2	5	0	3	9
		9%	10%	8%	8%	16%	22%	0	12%	6%
	Nicola Sturgeon, (SNP)	75	42	8	9	0	1	1	5	8
		9%	16%	4%	6%	0	6%	14%	18%	6%
Q11. Which one of the seven leaders who took part do you think... is the most annoying (Excl. undecided)	Nick Clegg, (Liberal Democrats)	73	30	17	11	0	3	0	3	9
		8%	11%	8%	7%	0	15%	0	10%	6%
	Leanne Wood (Plaid Cymru)	25	7	10	5	1	0	0	0	2
		3%	3%	5%	3%	5%	0	0	0	1%
	Don't know	32	3	4	8	0	0	1	3	13
		4%	<1%	2%	5%	3%	0	9%	12%	9%
	<b>Base: Excluding undecided</b>	<b>832</b>	<b>268</b>	<b>212</b>	<b>155</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>25</b>	<b>133</b>
		<b>(833)</b>	<b>(252)</b>	<b>(229)</b>	<b>(147)</b>	<b>(26)</b>	<b>(27)</b>	<b>(14)</b>	<b>(7)</b>	<b>(131)</b>
	Nigel Farage (UKIP)	243	41	73	66	4	1	3	3	51
		29%	15%	34%	42%	35%	3%	51%	13%	39%
	Ed Miliband (Labour Party)	194	108	23	25	3	6	1	4	24
		23%	40%	11%	16%	23%	26%	12%	16%	18%
	David Cameron (Conservative Party)	149	13	63	27	3	6	1	6	30
		18%	5%	30%	17%	20%	28%	22%	26%	22%
	Natalie Bennett (Green Party of England and Wales)	75	27	17	12	2	5	0	3	9
		9%	10%	8%	8%	17%	22%	0	13%	7%
	Nicola Sturgeon, (SNP)	75	42	8	9	0	1	1	5	8
		9%	16%	4%	6%	0	6%	15%	20%	6%
	Nick Clegg, (Liberal Democrats)	73	30	17	11	0	3	0	3	9
		9%	11%	8%	7%	0	15%	0	12%	7%
	Leanne Wood (Plaid Cymru)	25	7	10	5	1	0	0	0	2
		3%	3%	5%	3%	5%	0	0	0	1%



Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q11. Which one of the seven leaders who took part do you think... is the most annoying	Base: All aware of leaders' debate	864 (863)	224 (216)	273 (280)	54 (50)	24 (34)	115 (116)	31 (32)	6 (4)	8 (5)	109 (107)	344 (351)	227 (222)	293 (290)	0 (0)
	Nigel Farage (UKIP)	243	47	105	29	10	1	17	0	1	30	90	56	97	0
		28%	21%	38%	54%	41%	<1%	54%	0	12%	27%	26%	25%	33%	0
	Ed Miliband (Labour Party)	194	88	19	11	5	31	3	4	0	28	58	57	79	0
		22%	39%	7%	20%	20%	27%	9%	62%	0	25%	17%	25%	27%	0
	David Cameron (Conservative Party)	149	6	92	2	7	22	5	2	0	9	55	47	47	0
		17%	3%	34%	4%	30%	19%	15%	27%	0	9%	16%	20%	16%	0
	Natalie Bennett (Green Party of England and Wales)	75	22	14	4	1	21	1	1	0	11	45	15	15	0
		9%	10%	5%	7%	5%	19%	5%	12%	0	10%	13%	6%	5%	0
	Nicola Sturgeon, (SNP)	75	35	8	3	0	11	4	0	6	7	40	17	17	0
		9%	16%	3%	5%	0	9%	12%	0	67%	7%	12%	8%	6%	0
Q11. Which one of the seven leaders who took part do you think... is the most annoying (Excl. undecided)	Nick Clegg, (Liberal Democrats)	73	16	21	1	0	22	0	0	0	12	27	23	23	0
		8%	7%	8%	2%	0	19%	0	0	0	11%	8%	10%	8%	0
	Leanne Wood (Plaid Cymru)	25	7	9	2	1	4	0	0	0	2	18	5	2	0
		3%	3%	3%	3%	3%	3%	0	0	0	2%	5%	2%	<1%	0
	Don't know	32	3	5	3	0	3	2	0	2	10	11	7	14	0
		4%	1%	2%	5%	2%	3%	5%	0	21%	9%	3%	3%	5%	0
	Base: Excluding undecided	832 (833)	221 (213)	268 (275)	51 (48)	24 (33)	112 (113)	30 (30)	6 (4)	7 (3)	100 (100)	333 (341)	221 (215)	279 (277)	0 (0)
	Nigel Farage (UKIP)	243	47	105	29	10	1	17	0	1	30	90	56	97	0
		29%	21%	39%	56%	41%	<1%	57%	0	15%	30%	27%	25%	35%	0
	Ed Miliband (Labour Party)	194	88	19	11	5	31	3	4	0	28	58	57	79	0
		23%	40%	7%	21%	21%	28%	10%	62%	0	28%	17%	26%	28%	0
David Cameron (Conservative Party)	149	6	92	2	7	22	5	2	0	9	55	47	47	0	
	18%	3%	34%	4%	31%	19%	16%	27%	0	10%	17%	21%	17%	0	
Natalie Bennett (Green Party of England and Wales)	75	22	14	4	1	21	1	1	0	11	45	15	15	0	
	9%	10%	5%	7%	5%	19%	5%	12%	0	11%	14%	7%	5%	0	
Nicola Sturgeon, (SNP)	75	35	8	3	0	11	4	0	6	7	40	17	17	0	
	9%	16%	3%	6%	0	10%	13%	0	85%	7%	12%	8%	6%	0	
Nick Clegg, (Liberal Democrats)	73	16	21	1	0	22	0	0	0	12	27	23	23	0	
	9%	7%	8%	3%	0	20%	0	0	0	12%	8%	11%	8%	0	
Leanne Wood (Plaid Cymru)	25	7	9	2	1	4	0	0	0	2	18	5	2	0	
	3%	3%	3%	3%	3%	3%	0	0	0	2%	5%	2%	<1%	0	



Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour	<b>Base: All aware of leaders' debate</b>	<b>864</b> <b>(863)</b>	<b>130</b> <b>(88)</b>	<b>155</b> <b>(173)</b>	<b>150</b> <b>(171)</b>	<b>123</b> <b>(125)</b>	<b>139</b> <b>(164)</b>	<b>168</b> <b>(142)</b>	<b>494</b> <b>(517)</b>	<b>371</b> <b>(346)</b>
	Nigel Farage (UKIP)	319	25	70	84	25	49	66	170	150
		37%	20%	45%	56%	20%	35%	40%	34%	40%
	Ed Miliband (Labour Party)	88	23	12	11	19	13	9	50	38
		10%	18%	8%	7%	15%	10%	5%	10%	10%
	David Cameron (Conservative Party)	77	20	8	8	16	8	16	47	29
		9%	15%	5%	5%	13%	6%	10%	10%	8%
	Nick Clegg, (Liberal Democrats)	57	10	13	8	11	11	5	35	22
		7%	7%	8%	5%	9%	8%	3%	7%	6%
	Nicola Sturgeon, (SNP)	38	13	10	2	5	4	4	23	15
		4%	10%	6%	1%	4%	3%	2%	5%	4%
	Leanne Wood (Plaid Cymru)	17	5	3	5	1	2	1	14	3
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour (Excl. undecided)		2%	4%	2%	3%	<1%	1%	<1%	3%	<1%
	Natalie Bennett (Green Party of England and Wales)	7	3	0	0	3	1	0	3	4
		<1%	2%	0	0	2%	<1%	0	<1%	1%
	Don't know	261	30	39	31	44	50	67	151	110
		30%	23%	25%	21%	35%	36%	40%	31%	30%
	<b>Base: Excluding undecided</b>	<b>604</b> <b>(607)</b>	<b>100</b> <b>(68)</b>	<b>116</b> <b>(129)</b>	<b>118</b> <b>(133)</b>	<b>81</b> <b>(84)</b>	<b>89</b> <b>(105)</b>	<b>100</b> <b>(88)</b>	<b>343</b> <b>(365)</b>	<b>261</b> <b>(242)</b>
	Nigel Farage (UKIP)	319	25	70	84	25	49	66	170	150
		53%	25%	60%	71%	30%	55%	66%	49%	57%
	Ed Miliband (Labour Party)	88	23	12	11	19	13	9	50	38
		14%	23%	10%	9%	23%	15%	9%	14%	14%
	David Cameron (Conservative Party)	77	20	8	8	16	8	16	47	29
		13%	20%	7%	7%	20%	9%	16%	14%	11%
	Nick Clegg, (Liberal Democrats)	57	10	13	8	11	11	5	35	22
		9%	10%	11%	7%	14%	13%	5%	10%	9%
	Nicola Sturgeon, (SNP)	38	13	10	2	5	4	4	23	15
		6%	13%	8%	2%	7%	5%	4%	7%	6%
	Leanne Wood (Plaid Cymru)	18	5	3	5	2	2	1	15	3
		3%	5%	3%	4%	2%	2%	1%	4%	1%
	Natalie Bennett (Green Party of England and Wales)	7	3	0	0	3	1	0	3	4
		1%	3%	0	0	4%	1%	0	<1%	2%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	Nigel Farage (UKIP)	319	129	66	62	4	15	1	9	33
		<b>37%</b>	<b>48%</b>	<b>31%</b>	<b>38%</b>	<b>34%</b>	<b>71%</b>	<b>19%</b>	<b>33%</b>	<b>22%</b>
	Ed Miliband (Labour Party)	88	8	42	11	1	0	0	3	22
		<b>10%</b>	<b>3%</b>	<b>19%</b>	<b>7%</b>	<b>5%</b>	<b>0</b>	<b>7%</b>	<b>11%</b>	<b>15%</b>
	David Cameron (Conservative Party)	77	46	13	7	0	2	0	0	8
		<b>9%</b>	<b>17%</b>	<b>6%</b>	<b>4%</b>	<b>0</b>	<b>10%</b>	<b>0</b>	<b>0</b>	<b>5%</b>
	Nick Clegg, (Liberal Democrats)	57	7	21	20	0	1	1	0	7
		<b>7%</b>	<b>3%</b>	<b>10%</b>	<b>12%</b>	<b>3%</b>	<b>5%</b>	<b>12%</b>	<b>0</b>	<b>5%</b>
	Nicola Sturgeon, (SNP)	38	6	13	4	3	0	0	5	7
		<b>4%</b>	<b>2%</b>	<b>6%</b>	<b>3%</b>	<b>25%</b>	<b>0</b>	<b>0</b>	<b>18%</b>	<b>5%</b>
	Leanne Wood (Plaid Cymru)	17	2	6	5	0	0	1	0	3
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour (Excl. undecided)		<b>2%</b>	<b>&lt;1%</b>	<b>3%</b>	<b>3%</b>	<b>0</b>	<b>0</b>	<b>9%</b>	<b>0</b>	<b>2%</b>
	Natalie Bennett (Green Party of England and Wales)	7	0	2	0	0	1	1	0	3
		<b>&lt;1%</b>	<b>0</b>	<b>&lt;1%</b>	<b>0</b>	<b>0</b>	<b>7%</b>	<b>12%</b>	<b>0</b>	<b>2%</b>
	Don't know	261	72	53	55	4	1	3	11	62
		<b>30%</b>	<b>27%</b>	<b>25%</b>	<b>33%</b>	<b>34%</b>	<b>7%</b>	<b>41%</b>	<b>38%</b>	<b>43%</b>
	<b>Base: Excluding undecided</b>	<b>604</b>	<b>198</b>	<b>163</b>	<b>109</b>	<b>9</b>	<b>20</b>	<b>4</b>	<b>18</b>	<b>84</b>
		<b>(607)</b>	<b>(189)</b>	<b>(175)</b>	<b>(104)</b>	<b>(18)</b>	<b>(25)</b>	<b>(9)</b>	<b>(5)</b>	<b>(82)</b>
	Nigel Farage (UKIP)	319	129	66	62	4	15	1	9	33
		<b>53%</b>	<b>65%</b>	<b>41%</b>	<b>57%</b>	<b>51%</b>	<b>76%</b>	<b>32%</b>	<b>53%</b>	<b>39%</b>
	Ed Miliband (Labour Party)	88	8	42	11	1	0	0	3	22
		<b>14%</b>	<b>4%</b>	<b>26%</b>	<b>10%</b>	<b>7%</b>	<b>0</b>	<b>12%</b>	<b>18%</b>	<b>26%</b>
	David Cameron (Conservative Party)	77	46	13	7	0	2	0	0	8
		<b>13%</b>	<b>23%</b>	<b>8%</b>	<b>6%</b>	<b>0</b>	<b>11%</b>	<b>0</b>	<b>0</b>	<b>9%</b>
	Nick Clegg, (Liberal Democrats)	57	7	21	20	0	1	1	0	7
		<b>9%</b>	<b>4%</b>	<b>13%</b>	<b>19%</b>	<b>4%</b>	<b>6%</b>	<b>20%</b>	<b>0</b>	<b>9%</b>
	Nicola Sturgeon, (SNP)	38	6	13	4	3	0	0	5	7
		<b>6%</b>	<b>3%</b>	<b>8%</b>	<b>4%</b>	<b>38%</b>	<b>0</b>	<b>0</b>	<b>28%</b>	<b>9%</b>
	Leanne Wood (Plaid Cymru)	18	2	6	5	0	0	1	0	4
		<b>3%</b>	<b>&lt;1%</b>	<b>4%</b>	<b>4%</b>	<b>0</b>	<b>0</b>	<b>16%</b>	<b>0</b>	<b>5%</b>
	Natalie Bennett (Green Party of England and Wales)	7	0	2	0	0	1	1	0	3
		<b>1%</b>	<b>0</b>	<b>1%</b>	<b>0</b>	<b>0</b>	<b>7%</b>	<b>20%</b>	<b>0</b>	<b>4%</b>

Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour	Base: All aware of leaders' debate	864 (863)	224 (216)	273 (280)	54 (50)	24 (34)	115 (116)	31 (32)	6 (4)	8 (5)	109 (107)	344 (351)	227 (222)	293 (290)	0 (0)
	Nigel Farage (UKIP)	319	96	79	12	5	80	7	2	1	34	165	75	79	0
		37%	43%	29%	23%	20%	70%	21%	25%	8%	31%	48%	33%	27%	0
	Ed Miliband (Labour Party)	88	3	65	2	2	4	4	0	0	6	34	27	27	0
		10%	1%	24%	4%	7%	3%	13%	0	0	6%	10%	12%	9%	0
	David Cameron (Conservative Party)	77	52	15	2	0	4	0	0	0	4	32	23	21	0
		9%	23%	5%	4%	0	4%	0	0	0	3%	9%	10%	7%	0
	Nick Clegg, (Liberal Democrats)	57	11	25	12	0	4	1	0	0	3	23	18	16	0
		7%	5%	9%	22%	0	4%	5%	0	0	3%	7%	8%	6%	0
	Nicola Sturgeon, (SNP)	38	3	16	2	5	3	1	0	5	2	16	17	5	0
		4%	1%	6%	4%	21%	3%	3%	0	59%	2%	5%	7%	2%	0
Q11. Which one of the seven leaders who took part do you think... has the best sense of humour (Excl. undecided)	Leanne Wood (Plaid Cymru)	17	1	9	0	2	0	1	1	0	4	10	3	4	0
		2%	<1%	3%	0	8%	0	2%	13%	0	4%	3%	1%	2%	0
	Natalie Bennett (Green Party of England and Wales)	7	0	2	0	1	0	2	0	0	1	1	3	3	0
		<1%	0	<1%	0	4%	0	7%	0	0	<1%	<1%	1%	1%	0
	Don't know	261	58	63	24	10	19	15	4	3	55	63	62	137	0
		30%	26%	23%	44%	39%	17%	49%	62%	33%	50%	18%	27%	47%	0
	Base: Excluding undecided	604 (607)	166 (160)	210 (212)	30 (28)	15 (21)	96 (97)	16 (18)	2 (3)	6 (2)	55 (57)	281 (288)	165 (160)	157 (159)	0 (0)
	Nigel Farage (UKIP)	319	96	79	12	5	80	7	2	1	34	165	75	79	0
		53%	58%	37%	41%	33%	84%	42%	66%	12%	62%	59%	46%	50%	0
	Ed Miliband (Labour Party)	88	3	65	2	2	4	4	0	0	6	34	27	27	0
		14%	2%	31%	7%	12%	4%	25%	0	0	11%	12%	16%	17%	0
	David Cameron (Conservative Party)	77	52	15	2	0	4	0	0	0	4	32	23	21	0
		13%	31%	7%	7%	0	4%	0	0	0	7%	11%	14%	14%	0
	Nick Clegg, (Liberal Democrats)	57	11	25	12	0	4	1	0	0	3	23	18	16	0
		9%	7%	12%	38%	0	4%	9%	0	0	6%	8%	11%	11%	0
	Nicola Sturgeon, (SNP)	38	3	16	2	5	3	1	0	5	2	16	17	5	0
		6%	2%	8%	7%	35%	3%	6%	0	88%	4%	6%	10%	3%	0
	Leanne Wood (Plaid Cymru)	18	1	9	0	2	0	1	1	0	5	10	3	5	0
		3%	<1%	4%	0	13%	0	4%	34%	0	9%	3%	2%	3%	0
	Natalie Bennett (Green Party of England and Wales)	7	0	2	0	1	0	2	0	0	1	1	3	3	0
		1%	0	<1%	0	6%	0	14%	0	0	2%	<1%	2%	2%	0

Base: 1,013		Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q14)	
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society	<b>Base: All aware of leaders' debate</b>	<b>864</b> <b>(863)</b>	<b>130</b> <b>(88)</b>	<b>155</b> <b>(173)</b>	<b>150</b> <b>(171)</b>	<b>123</b> <b>(125)</b>	<b>139</b> <b>(164)</b>	<b>168</b> <b>(142)</b>	<b>494</b> <b>(517)</b>	<b>371</b> <b>(346)</b>
	Ed Miliband (Labour Party)	246	37	47	40	39	45	39	136	110
		29%	29%	30%	27%	32%	32%	23%	28%	30%
	David Cameron (Conservative Party)	120	20	16	21	19	15	29	76	44
		14%	16%	10%	14%	15%	10%	17%	15%	12%
	Nick Clegg, (Liberal Democrats)	90	12	17	19	10	13	19	55	35
		10%	9%	11%	12%	8%	9%	11%	11%	9%
	Natalie Bennett (Green Party of England and Wales)	84	19	16	13	13	13	9	44	40
		10%	15%	10%	9%	10%	10%	5%	9%	11%
	Nigel Farage (UKIP)	80	8	20	19	8	11	13	34	46
		9%	6%	13%	13%	7%	8%	8%	7%	12%
	Nicola Sturgeon, (SNP)	57	6	10	14	5	10	13	35	22
		7%	5%	7%	9%	4%	7%	7%	7%	6%
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society (Excl. undecided)	Leanne Wood (Plaid Cymru)	18	4	3	3	2	2	4	13	6
		2%	3%	2%	2%	2%	1%	2%	3%	2%
	Don't know	169	23	25	21	26	31	42	101	68
		20%	18%	16%	14%	21%	23%	25%	21%	18%
	<b>Base: Excluding undecided</b>	<b>695</b> <b>(696)</b>	<b>107</b> <b>(73)</b>	<b>130</b> <b>(145)</b>	<b>129</b> <b>(145)</b>	<b>97</b> <b>(99)</b>	<b>108</b> <b>(127)</b>	<b>125</b> <b>(107)</b>	<b>392</b> <b>(413)</b>	<b>303</b> <b>(283)</b>
	Ed Miliband (Labour Party)	246	37	47	40	39	45	39	136	110
		35%	35%	36%	31%	40%	42%	31%	35%	36%
	David Cameron (Conservative Party)	120	20	16	21	19	15	29	76	44
		17%	19%	12%	16%	20%	14%	23%	19%	14%
	Nick Clegg, (Liberal Democrats)	90	12	17	19	10	13	19	55	35
		13%	11%	13%	14%	11%	12%	15%	14%	12%
	Natalie Bennett (Green Party of England and Wales)	84	19	16	13	13	13	9	44	40
		12%	18%	12%	10%	13%	12%	7%	11%	13%
	Nigel Farage (UKIP)	80	8	20	19	8	11	13	34	46
		11%	8%	16%	15%	8%	10%	11%	9%	15%
	Nicola Sturgeon, (SNP)	57	6	10	14	5	10	13	35	22
		8%	6%	8%	10%	5%	9%	10%	9%	7%
	Leanne Wood (Plaid Cymru)	18	4	3	3	2	2	4	13	6
		3%	4%	3%	3%	2%	1%	3%	3%	2%

Base: 1,013		Total	Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for? (Q12)							
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society	<b>Base: All aware of leaders' debate</b>	<b>864</b>	<b>271</b>	<b>216</b>	<b>163</b>	<b>13</b>	<b>21</b>	<b>6</b>	<b>28</b>	<b>145</b>
		<b>(863)</b>	<b>(255)</b>	<b>(233)</b>	<b>(154)</b>	<b>(27)</b>	<b>(27)</b>	<b>(15)</b>	<b>(8)</b>	<b>(144)</b>
	Ed Miliband (Labour Party)	246	28	115	52	0	2	1	9	39
		<b>29%</b>	<b>10%</b>	<b>53%</b>	<b>32%</b>	<b>0</b>	<b>10%</b>	<b>13%</b>	<b>33%</b>	<b>27%</b>
	David Cameron (Conservative Party)	120	86	15	6	0	0	1	0	11
		<b>14%</b>	<b>32%</b>	<b>7%</b>	<b>4%</b>	<b>0</b>	<b>0</b>	<b>19%</b>	<b>0</b>	<b>8%</b>
	Nick Clegg, (Liberal Democrats)	90	28	13	38	2	1	0	0	8
		<b>10%</b>	<b>10%</b>	<b>6%</b>	<b>23%</b>	<b>17%</b>	<b>4%</b>	<b>0</b>	<b>0</b>	<b>5%</b>
	Natalie Bennett (Green Party of England and Wales)	84	17	23	19	0	4	2	3	16
		<b>10%</b>	<b>6%</b>	<b>11%</b>	<b>11%</b>	<b>0</b>	<b>19%</b>	<b>34%</b>	<b>12%</b>	<b>11%</b>
	Nigel Farage (UKIP)	80	29	11	15	0	7	0	3	14
		<b>9%</b>	<b>11%</b>	<b>5%</b>	<b>9%</b>	<b>4%</b>	<b>34%</b>	<b>0</b>	<b>11%</b>	<b>10%</b>
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society (Excl. undecided)	Nicola Sturgeon, (SNP)	57	12	18	6	9	1	0	5	7
		<b>7%</b>	<b>4%</b>	<b>8%</b>	<b>4%</b>	<b>66%</b>	<b>6%</b>	<b>0</b>	<b>18%</b>	<b>5%</b>
	Leanne Wood (Plaid Cymru)	18	4	3	1	0	1	0	4	5
		<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>&lt;1%</b>	<b>0</b>	<b>7%</b>	<b>6%</b>	<b>14%</b>	<b>3%</b>
	Don't know	169	68	17	27	2	4	2	3	46
		<b>20%</b>	<b>25%</b>	<b>8%</b>	<b>17%</b>	<b>14%</b>	<b>19%</b>	<b>28%</b>	<b>12%</b>	<b>32%</b>
	<b>Base: Excluding undecided</b>	<b>695</b>	<b>203</b>	<b>199</b>	<b>136</b>	<b>11</b>	<b>17</b>	<b>5</b>	<b>25</b>	<b>99</b>
		<b>(696)</b>	<b>(191)</b>	<b>(214)</b>	<b>(131)</b>	<b>(23)</b>	<b>(21)</b>	<b>(11)</b>	<b>(7)</b>	<b>(98)</b>
	Ed Miliband (Labour Party)	246	28	115	52	0	2	1	9	39
		<b>35%</b>	<b>14%</b>	<b>58%</b>	<b>38%</b>	<b>0</b>	<b>13%</b>	<b>18%</b>	<b>38%</b>	<b>39%</b>
	David Cameron (Conservative Party)	120	86	15	6	0	0	1	0	11
		<b>17%</b>	<b>42%</b>	<b>8%</b>	<b>5%</b>	<b>0</b>	<b>0</b>	<b>26%</b>	<b>0</b>	<b>11%</b>
	Nick Clegg, (Liberal Democrats)	90	28	13	38	2	1	0	0	8
		<b>13%</b>	<b>14%</b>	<b>7%</b>	<b>28%</b>	<b>19%</b>	<b>5%</b>	<b>0</b>	<b>0</b>	<b>8%</b>
	Natalie Bennett (Green Party of England and Wales)	84	17	23	19	0	4	2	3	16
		<b>12%</b>	<b>8%</b>	<b>12%</b>	<b>14%</b>	<b>0</b>	<b>23%</b>	<b>47%</b>	<b>13%</b>	<b>16%</b>
	Nigel Farage (UKIP)	80	29	11	15	0	7	0	3	14
		<b>11%</b>	<b>14%</b>	<b>6%</b>	<b>11%</b>	<b>4%</b>	<b>42%</b>	<b>0</b>	<b>13%</b>	<b>14%</b>
	Nicola Sturgeon, (SNP)	57	12	18	6	9	1	0	5	7
		<b>8%</b>	<b>6%</b>	<b>9%</b>	<b>4%</b>	<b>76%</b>	<b>7%</b>	<b>0</b>	<b>20%</b>	<b>7%</b>
	Leanne Wood (Plaid Cymru)	18	4	3	1	0	1	0	4	5
		<b>3%</b>	<b>2%</b>	<b>1%</b>	<b>&lt;1%</b>	<b>0</b>	<b>9%</b>	<b>9%</b>	<b>16%</b>	<b>5%</b>



Base: 1,013		Total	Who do you currently intend to vote for? (Q4a)									Q10. Last Thursday there was a televised debate involving 7 party leaders - did you watch or read/ hear about it?			
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Watched all or most of it	Watched some of it	Didn't watch it but have since read/ heard reports	Didn't watch it or read/ hear about it
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society	Base: All aware of leaders' debate	864 (863)	224 (216)	273 (280)	54 (50)	24 (34)	115 (116)	31 (32)	6 (4)	8 (5)	109 (107)	344 (351)	227 (222)	293 (290)	0 (0)
	Ed Miliband (Labour Party)	246	20	181	9	0	14	4	0	1	13	93	78	75	0
		29%	9%	66%	18%	0	12%	13%	0	8%	12%	27%	34%	26%	0
	David Cameron (Conservative Party)	120	93	9	3	0	9	1	0	0	4	58	25	36	0
		14%	41%	3%	5%	0	8%	3%	0	0	3%	17%	11%	12%	0
	Nick Clegg, (Liberal Democrats)	90	30	12	26	1	6	2	0	0	12	35	18	36	0
		10%	14%	5%	49%	5%	5%	5%	0	0	11%	10%	8%	12%	0
	Natalie Bennett (Green Party of England and Wales)	84	12	30	6	0	6	22	0	0	7	49	13	22	0
		10%	5%	11%	11%	0	5%	69%	0	0	6%	14%	6%	7%	0
	Nigel Farage (UKIP)	80	11	6	3	0	49	0	1	0	9	36	27	17	0
		9%	5%	2%	5%	0	43%	0	14%	0	9%	10%	12%	6%	0
Q11. Which one of the seven leaders who took part do you think... is most in favour of a more equal society (Excl. undecided)	Nicola Sturgeon, (SNP)	57	6	10	3	20	6	0	0	5	6	22	20	15	0
		7%	3%	4%	6%	83%	5%	0	0	59%	6%	6%	9%	5%	0
	Leanne Wood (Plaid Cymru)	18	5	1	0	0	3	0	6	0	3	9	6	4	0
		2%	2%	<1%	0	0	3%	1%	86%	0	3%	3%	2%	1%	0
	Don't know	169	47	22	4	3	23	3	0	3	55	43	40	87	0
		20%	21%	8%	7%	11%	20%	9%	0	33%	51%	12%	17%	30%	0
	Base: Excluding undecided	695 (696)	178 (172)	251 (257)	50 (47)	22 (29)	92 (92)	28 (28)	6 (4)	6 (2)	54 (56)	302 (310)	188 (183)	205 (203)	0 (0)
	Ed Miliband (Labour Party)	246	20	181	9	0	14	4	0	1	13	93	78	75	0
		35%	11%	72%	19%	0	15%	15%	0	12%	24%	31%	42%	37%	0
	David Cameron (Conservative Party)	120	93	9	3	0	9	1	0	0	4	58	25	36	0
		17%	52%	4%	5%	0	9%	3%	0	0	7%	19%	13%	18%	0
	Nick Clegg, (Liberal Democrats)	90	30	12	26	1	6	2	0	0	12	35	18	36	0
		13%	17%	5%	53%	6%	6%	5%	0	0	22%	12%	10%	18%	0
	Natalie Bennett (Green Party of England and Wales)	84	12	30	6	0	6	22	0	0	7	49	13	22	0
		12%	7%	12%	11%	0	6%	76%	0	0	13%	16%	7%	10%	0
	Nigel Farage (UKIP)	80	11	6	3	0	49	0	1	0	9	36	27	17	0
		11%	6%	2%	6%	0	54%	0	14%	0	17%	12%	14%	8%	0
	Nicola Sturgeon, (SNP)	57	6	10	3	20	6	0	0	5	6	22	20	15	0
		8%	3%	4%	6%	94%	6%	0	0	88%	11%	7%	11%	7%	0
	Leanne Wood (Plaid Cymru)	18	5	1	0	0	3	0	6	0	3	9	6	4	0
		3%	3%	<1%	0	0	4%	1%	86%	0	6%	3%	3%	2%	0