

Client: Believe in Scotland

Agency: Norstat

Universe: 18+ resident in Scotland (16+ for Holyrood and Independence voting intention)

Methodology: Online (managed panel)

Sample size: 1,013

Fieldwork dates: 04 December (after the Scottish Budget) - 06 December 2024

Weighting: All the results were weighted by age, sex, 2024 Westminster election, 2014 independence referendum and country of birth.

Further enquiries: ivor.knox@norstat.co.uk

Q5: If another Scottish independence referendum was held tomorrow, how likely would you be to vote?	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
	Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted	1013	335	414	456	389	150	183	76	355	542	252	91	841	81	
Unweighted	1013	445	304	509	336	148	177	59	386	545	252	121	804	88	
10 - Certain To Vote	69%	82%	79%	78%	79%	84%	71%	68%	83%	77%	80%	75%	70%	49%	
	698	273	327	357	308	126	130	52	294	418	201	68	590	40	
9	6%	5%	7%	5%	6%	2%	10%	10%	4%	6%	5%	6%	5%	9%	
	56	16	29	24	25	3	19	7	14	31	14	6	43	7	
8	6%	5%	3%	7%	6%	5%	8%	3%	5%	6%	4%	2%	7%	7%	
	64	16	14	34	22	8	15	3	18	32	9	2	56	6	
7	3%	3%	2%	3%	3%	3%	2%	6%	2%	3%	2%	2%	3%	5%	
	35	10	10	14	11	4	4	5	7	19	4	2	29	4	
6	3%	1%	2%	3%	2%	2%	3%	1%	2%	2%	1%	1%	3%	3%	
	25	5	8	14	6	3	5	1	5	11	3	1	23	2	
5	3%	2%	1%	2%	3%	0%	3%	7%	1%	2%	3%	1%	3%	3%	
	32	7	6	9	12	0	5	5	5	12	5	1	28	3	
4	1%	0%	1%	0%	0%	0%	0%	2%	1%	0%	1%	3%	0%	3%	
	7	1	3	1	1	0	1	1	2	1	1	2	3	2	
3	1%	0%	0%	0%	1%	1%	2%	0%	0%	1%	1%	0%	1%	1%	
	10	1	1	2	4	2	4	0	0	4	1	0	10	1	
2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	
	2	1	1	1	0	0	0	0	1	1	1	0	1	1	
1 - Certain Not To Vote	4%	1%	1%	0%	0%	1%	0%	2%	0%	2%	2%	5%	4%	4%	
	39	3	6	0	0	2	0	2	2	9	4	5	31	4	
Don't know	3%	1%	2%	0%	0%	1%	1%	0%	2%	1%	3%	4%	3%	9%	
	33	3	9	0	0	2	2	0	6	6	8	4	22	7	
Prefer not to say	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	6%	
	10	0	0	0	0	0	0	0	0	1	0	0	5	5	
Mean Score	9.0	9.5	9.4	9.4	9.4	9.5	9.3	8.9	9.6	9.3	9.5	9.1	9.0	8.9	

Q6_1: How would you vote in response to the question: Should Scotland be an independent country? (Likely Voters)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
	Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted	818	305	414	355	136	164	62	326	480	223	76	689	53		
Unweighted	816	402	272	463	303	133	156	47	354	482	222	101	659	56	
Yes	51%	86%	16%	100%	0%	15%	30%	18%	85%	57%	34%	36%	53%	34%	
	414	263	58	414	0	21	49	11	277	274	76	28	369	18	
No	43%	8%	79%	0%	100%	82%	65%	74%	9%	37%	64%	58%	41%	56%	
	355	24	293	0	355	112	106	46	29	176	142	44	282	30	
Would not vote	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	
	2	0	2	0	0	0	1	1	0	1	0	1	1	0	
Don't Know	5%	6%	5%	0%	0%	2%	4%	6%	6%	6%	3%	4%	5%	8%	
	45	17	17	0	0	3	7	4	18	29	6	3	37	4	
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	
	2	1	0	0	0	0	1	0	1	0	0	0	1	1	

Q6_2: How would you vote in response to the question: Should Scotland be an independent country? (Likely Voters excluding undecided)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
	Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted	770	287	350	414	355	133	155	57	307	450	217	71	650	48	
Unweighted	766	378	259	463	303	130	147	42	335	455	214	94	622	50	
Yes	54%	92%	16%	100%	0%	16%	31%	20%	90%	61%	35%	39%	57%	38%	
	414	263	58	414	0	21	49	11	277	274	76	28	369	18	
No	46%	8%	84%	0%	100%	84%	69%	80%	10%	39%	65%	61%	43%	62%	
	355	24	293	0	355	112	106	46	29	176	142	44	282	30	

Q14_1: If an independent Scotland meant that Scotland would implement a Wellbeing Economic Approach (a plan that recognises that quality of life, equality, fairness, sustainability, happiness, and health were all economic outcomes that should be given equal weight to growth in economic planning) - how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters)		Gender x Age							SEG			2024 Westminster				
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform		
Weighted	818	111	139	156	105	129	178	456	362	92	260	70	231	45		
Unweighted	816	114	148	152	109	113	180	462	354	96	263	47	246	52		
Yes	52%	78%	55%	47%	65%	46%	36%	54%	50%	24%	33%	39%	89%	32%		
No	42%	87%	76%	73%	68%	59%	64%	24%	18%	22%	87%	27%	20%	14%		
Would not vote	2%	2%	1%	0%	3%	1%	3%	1%	3%	2%	2%	0%	0%	4%		
Don't Know	13%	2%	2%	0%	3%	1%	5%	3%	10%	2%	5%	0%	0%	2%		
Prefer not to say	104	12	14	6	17	25	30	50	53	6	46	7	20	10		
	3	0	0	1	1	1	0	1	2	0	2	0	1	0		
Q14_2: If an independent Scotland meant that Scotland would implement a Wellbeing Economic Approach (a plan that recognises that quality of life, equality, fairness, sustainability, happiness, and health were all economic outcomes that should be given equal weight to growth in economic planning) - how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters excluding undecided)		Gender x Age							SEG			2024 Westminster				
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform		
Weighted	698	97	123	149	84	102	143	402	296	83	207	63	210	33		
Unweighted	700	103	131	144	86	91	145	410	290	85	213	41	228	39		
Yes	61%	89%	62%	49%	81%	57%	45%	61%	61%	26%	42%	44%	97%	42%		
No	42%	87%	76%	73%	68%	59%	64%	24%	18%	22%	87%	27%	20%	14%		
Would not vote	39%	11%	38%	51%	19%	43%	55%	39%	39%	74%	58%	56%	3%	58%		
Don't Know	27%	10%	47%	75%	16%	44%	79%	15%	11%	61%	12%	35%	5%	19%		
Q15_1: If the Scottish Government's post-independence Wellbeing Economic Approach (detailed above) also included a commitment to increase the basic state pension from £169.20 to a Wellbeing Pension of £241.50 per week, how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters)		Gender x Age							SEG			2024 Westminster				
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform		
Weighted	818	111	139	156	105	129	178	456	362	92	260	70	231	45		
Unweighted	816	114	148	152	109	113	180	462	354	96	263	47	246	52		
Yes	57%	75%	61%	51%	69%	51%	47%	56%	59%	28%	42%	43%	90%	39%		
No	46%	83%	85%	79%	73%	66%	83%	25%	21%	26%	10%	30%	20%	18%		
Would not vote	29%	13%	29%	42%	14%	31%	36%	32%	27%	65%	39%	44%	3%	36%		
Don't Know	24%	14%	40%	66%	15%	41%	65%	14%	9%	60%	10%	31%	8%	16%		
Prefer not to say	1%	2%	0%	0%	4%	1%	3%	1%	2%	1%	2%	0%	1%	0%		
	12	2	0	0	4	1	5	5	7	1	6	0	2	0		
	12%	10%	10%	6%	12%	16%	15%	11%	12%	6%	16%	13%	5%	25%		
	94	11	14	10	13	21	26	51	44	6	42	9	12	11		
	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%		
	3	0	1	1	1	1	0	1	2	0	3	0	1	0		

Q14_1: If an independent Scotland meant that Scotland would implement a Wellbeing Economic Approach (a plan that recognises that quality of life, equality, fairness, sustainability, happiness, and health were all economic outcomes that should be given equal weight to growth in economic planning) - how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency				2016 EU Referendum		Country of birth		
	Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland
Weighted	818	305	370	414	355	136	164	62	326	480	223	76	689	53
Unweighted	816	402	272	463	303	133	156	47	354	482	222	101	659	56
Yes	52%	86%	19%	92%	7%	17%	34%	22%	85%	59%	34%	41%	54%	46%
	427	261	71	382	26	23	57	13	276	282	76	31	372	24
No	33%	6%	63%	1%	74%	70%	46%	64%	5%	27%	55%	40%	32%	40%
	271	18	232	6	265	96	76	39	18	127	123	31	220	21
Would not vote	2%	1%	2%	0%	2%	1%	3%	1%	0%	1%	1%	2%	1%	3%
	13	2	6	2	9	1	5	1	0	5	3	2	10	2
Don't Know	13%	7%	16%	6%	15%	12%	15%	13%	10%	14%	9%	16%	12%	11%
	104	22	60	24	54	16	25	8	32	65	20	12	85	6
Prefer not to say	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%
	3	2	1	1	1	0	2	0	0	1	1	0	3	0
Q14_2: If an independent Scotland meant that Scotland would implement a Wellbeing Economic Approach (a plan that recognises that quality of life, equality, fairness, sustainability, happiness, and health were all economic outcomes that should be given equal weight to growth in economic planning) - how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters excluding undecided)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency				2016 EU Referendum		Country of birth		
Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted	698	280	302	387	291	119	132	53	294	409	199	61	592	45
Unweighted	700	365	221	432	245	116	128	39	321	417	195	84	568	48
Yes	61%	93%	23%	99%	9%	19%	43%	25%	94%	69%	38%	50%	63%	54%
	427	261	71	382	26	23	57	13	276	282	76	31	372	24
No	39%	7%	77%	1%	91%	81%	57%	75%	6%	31%	62%	50%	37%	46%
	271	18	232	6	265	96	76	39	18	127	123	31	220	21
Q15_1: If the Scottish Government's post-independence Wellbeing Economic Approach (detailed above) also included a commitment to increase the basic state pension from £169.20 to a Wellbeing Pension of £241.50 per week, how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency				2016 EU Referendum		Country of birth		
Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted	818	305	370	414	355	136	164	62	326	480	223	76	689	53
Unweighted	816	402	272	463	303	133	156	47	354	482	222	101	659	56
Yes	57%	88%	25%	94%	16%	23%	45%	19%	86%	63%	40%	47%	59%	53%
	469	269	93	389	57	31	74	12	281	302	90	36	405	28
No	29%	6%	55%	2%	65%	63%	37%	64%	5%	24%	49%	37%	28%	32%
	240	19	204	7	231	86	61	39	17	114	110	28	194	17
Would not vote	1%	1%	2%	1%	2%	1%	3%	0%	1%	1%	1%	2%	1%	5%
	12	2	6	4	7	1	5	0	3	5	3	2	7	3
Don't Know	12%	4%	18%	3%	17%	14%	13%	17%	7%	12%	9%	13%	12%	9%
	94	13	65	13	59	19	22	10	24	58	19	10	80	5
Prefer not to say	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%
	3	2	1	1	1	0	3	0	1	1	1	0	3	1

Q15_2: If the Scottish Government's post-independence Wellbeing Economic Approach (detailed above) also included a commitment to increase the basic state pension from £169.20 to a Wellbeing Pension of £241.50 per week, how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters excluding undecided)		Gender x Age						SEG		2024 Westminster					
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform	
Weighted	709	98	124	145	88	106	148	399	309	85	209	61	216	34	
Unweighted	717	102	135	142	90	95	153	410	307	88	216	40	233	41	
Yes	66%	85%	68%	54%	83%	62%	56%	64%	69%	30%	52%	49%	96%	52%	
	469	83	85	79	73	66	83	255	213	26	109	30	208	18	
No	34%	15%	32%	46%	17%	38%	44%	36%	31%	70%	48%	51%	4%	48%	
	240	14	40	66	15	41	65	144	96	60	100	31	8	16	
Q16_1: If Scottish independence meant that Scotland would be a republic - meaning the King would no longer be the head of state, so Scotland's governance would be fully democratic and not a monarchy - how would you vote if there were an independence referendum tomorrow? (Likely voters)		Gender x Age						SEG		2024 Westminster					
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform	
Weighted	818	111	139	156	105	129	178	456	362	92	260	70	231	45	
Unweighted	816	114	148	152	109	113	180	462	354	96	263	47	246	52	
Yes	51%	75%	57%	48%	60%	46%	34%	51%	51%	23%	31%	39%	89%	33%	
	420	83	79	75	63	60	60	235	186	21	79	27	205	15	
No	36%	15%	35%	48%	20%	34%	52%	37%	35%	73%	53%	52%	2%	47%	
	297	17	48	75	20	44	92	169	128	67	139	36	5	21	
Would not vote	2%	1%	2%	0%	7%	1%	2%	2%	3%	0%	3%	4%	1%	1%	
	18	2	3	0	8	1	4	7	11	0	8	3	3	1	
Don't Know	10%	8%	6%	3%	12%	18%	12%	10%	10%	4%	12%	5%	7%	19%	
	79	9	9	4	12	23	22	44	35	3	31	3	17	8	
Prefer not to say	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	
	4	0	1	1	1	1	0	2	2	0	3	0	1	0	
Q16_2: If Scottish independence meant that Scotland would be a republic - meaning the King would no longer be the head of state, so Scotland's governance would be fully democratic and not a monarchy - how would you vote if there were an independence referendum tomorrow? (Likely voters excluding undecided)		Gender x Age						SEG		2024 Westminster					
Column % Population	Total	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LibDem	SNP	Reform	
Weighted	717	100	127	150	84	104	152	404	313	88	218	64	210	36	
Unweighted	715	104	135	146	86	91	153	410	305	90	221	42	226	41	
Yes	59%	83%	62%	50%	76%	58%	39%	58%	59%	24%	36%	43%	98%	42%	
	420	83	79	75	63	60	60	235	186	21	79	27	205	15	
No	41%	17%	38%	50%	24%	42%	61%	42%	41%	76%	64%	57%	2%	58%	
	297	17	48	75	20	44	92	169	128	67	139	36	5	21	

Q15_2: If the Scottish Government's post-independence Wellbeing Economic Approach (detailed above) also included a commitment to increase the basic state pension from £169.20 to a Wellbeing Pension of £241.50 per week, how would you vote if there was a Scottish independence referendum tomorrow? (Likely voters excluding undecided)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
	Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other
Weighted		709	288	297	395	288	117	135	51	299	415	200	64	599	45
Unweighted		717	377	219	442	246	115	129	39	329	428	198	88	582	47
Yes		66%	94%	31%	98%	20%	26%	55%	23%	94%	73%	45%	56%	68%	62%
		469	269	93	389	57	31	74	12	281	302	90	36	405	28
No		34%	6%	69%	2%	80%	74%	45%	77%	6%	27%	55%	44%	32%	38%
		240	19	204	7	231	86	61	39	17	114	110	28	194	17
Q16_1: If Scottish independence meant that Scotland would be a republic - meaning the King would no longer be the head of state, so Scotland's governance would be fully democratic and not a monarchy - how would you vote if there were an independence referendum tomorrow? (Likely voters)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other	
Weighted	818	305	370	414	355	136	164	62	326	480	223	76	689	53	
Unweighted	816	402	272	463	303	133	156	47	354	482	222	101	659	56	
Yes	51%	84%	18%	89%	8%	15%	32%	21%	85%	58%	34%	40%	53%	47%	
	420	256	67	369	30	21	53	13	278	276	75	30	365	25	
No	36%	7%	68%	3%	78%	76%	50%	67%	6%	29%	58%	46%	35%	41%	
	297	20	251	13	278	104	83	41	18	141	130	35	240	22	
Would not vote	2%	2%	2%	2%	3%	0%	4%	2%	2%	2%	2%	1%	2%	0%	
	18	6	8	7	10	0	6	1	6	11	4	1	17	0	
Don't Know	10%	7%	12%	6%	10%	8%	12%	9%	8%	10%	6%	12%	9%	12%	
	79	21	43	23	37	11	19	6	25	50	13	9	64	6	
Prefer not to say	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	1%	
	4	2	1	1	1	0	3	0	0	1	1	0	3	1	
Q16_2: If Scottish independence meant that Scotland would be a republic - meaning the King would no longer be the head of state, so Scotland's governance would be fully democratic and not a monarchy - how would you vote if there were an independence referendum tomorrow? (Likely voters excluding undecided)	2014 Scottish Independence Referendum			How would you vote: Should Scotland be an independent country?		2021 Holyrood Constituency					2016 EU Referendum		Country of birth		
Column % Population	Total	I voted Yes	I voted No	Yes	No	CON	LAB	LibDem	SNP	Remain	Leave	England	Scotland	Other	
Weighted	717	276	318	382	307	125	136	55	296	418	206	65	605	46	
Unweighted	715	361	234	427	259	122	130	41	321	425	201	88	578	49	
Yes	59%	93%	21%	97%	10%	17%	39%	24%	94%	66%	37%	47%	60%	53%	
	420	256	67	369	30	21	53	13	278	276	75	30	365	25	
No	41%	7%	79%	3%	90%	83%	61%	76%	6%	34%	63%	53%	40%	47%	
	297	20	251	13	278	104	83	41	18	141	130	35	240	22	