Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Certain Not To Vote	9%	10%	8%	6%	12%	15%	6%	2%	2%	2%	3%	6%
	93	14	13	11	17	26	13	6	5	2	11	24
2	2%	3%	1%	3%	0%	2%	2%	2%	1%	0%	0%	3%
	21	5	2	6	0	3	5	7	2	0	1	12
3	1%	0%	1%	1%	3%	1%	0%	0%	0%	0%	0%	1%
	10	0	2	1	4	1	1	1	1	0	2	4
4	2%	2%	1%	1%	5%	3%	2%	1%	1%	3%	2%	2%
	23	3	1	2	7	5	4	5	2	3	7	7
5	4%	7%	6%	2%	6%	3%	4%	2%	4%	4%	3%	4%
	44	10	11	3	9	4	7	5	10	4	11	15
6	3%	5%	3%	2%	3%	4%	2%	2%	3%	3%	2%	3%
	30	7	5	3	4	7	4	6	8	2	10	11
7	4%	7%	6%	2%	6%	5%	2%	3%	4%	6%	6%	3%
	45	11	10	4	8	8	5	9	11	5	25	13
8	7%	8%	8%	3%	7%	12%	5%	8%	5%	12%	8%	6%
	72	11	13	6	10	20	11	29	13	11	31	26
9	9%	8%	10%	11%	12%	6%	9%	11%	10%	7%	9%	10%
	92	12	16	20	16	10	19	37	24	6	37	41
Certain To Vote	57%	50%	55%	70%	45%	50%	67%	69%	69%	64%	66%	64%
	576	70	90	129	62	83	141	236	174	58	258	272

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	740	93	119	154	88	113	170	301	211	75	325	339
Unweighted Base:	741	90	119	155	90	112	172	290	236	64	380	287
Conservative	18%	9%	22%	23%	4%	15%	25%	41%	2%	3%	10%	29%
	135	8	26	36	4	17	42	124	5	2	33	97
Labour	38%	50%	39%	30%	54%	44%	22%	13%	78%	22%	50%	23%
	278	47	47	47	48	50	38	40	165	17	161	78
Liberal Democrats	9%	12%	10%	11%	4%	10%	6%	5%	1%	56%	15%	4%
	64	11	12	17	4	11	10	16	3	42	49	12
Reform UK	12%	12%	11%	16%	2%	5%	18%	22%	1%	2%	1%	23%
	86	11	13	24	2	6	31	66	3	1	3	78
Green	4%	6%	1%	5%	8%	5%	2%	1%	6%	3%	6%	1%
	31	6	2	7	7	6	3	3	12	2	20	5
Plaid Cymru	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%
	3	0	2	0	0	1	0	0	1	0	2	1
SNP	3%	6%	2%	1%	5%	0%	3%	0%	1%	0%	3%	1%
	19	6	2	2	4	0	4	0	1	0	8	5
Other	1%	0%	3%	1%	1%	0%	1%	1%	1%	0%	1%	1%
	8	0	3	1	1	0	3	2	3	0	5	3
Don't Know/ Not sure	13%	3%	9%	10%	19%	16%	21%	16%	7%	13%	11%	16%
	99	3	10	16	17	19	35	49	15	10	37	53
Prefer not to say	2%	1%	2%	2%	2%	3%	3%	0%	2%	0%	2%	2%
	17	1	2	4	2	3	5	1	4	0	6	7

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	624	89	107	134	70	91	131	251	193	65	282	279
Unweighted Base:	626	86	106	137	71	90	133	243	215	56	329	236
Conservative	22%	10%	25%	27%	6%	19%	32%	49%	2%	4%	12%	35%
	135	8	26	36	4	17	42	124	5	2	33	97
Labour	45%	52%	44%	35%	68%	55%	29%	16%	86%	26%	57%	28%
	278	47	47	47	48	50	38	40	165	17	161	78
Liberal Democrats	10%	13%	11%	12%	6%	12%	7%	6%	2%	65%	17%	4%
	64	11	12	17	4	11	10	16	3	42	49	12
Reform UK	14%	12%	12%	18%	3%	6%	24%	26%	2%	2%	1%	28%
	86	11	13	24	2	6	31	66	3	1	3	78
Green	5%	7%	1%	5%	11%	7%	2%	1%	6%	4%	7%	2%
	31	6	2	7	7	6	3	3	12	2	20	5
Plaid Cymru	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	1%	0%
	3	0	2	0	0	1	0	0	1	0	2	1
SNP	3%	7%	2%	2%	6%	0%	3%	0%	1%	0%	3%	2%
	19	6	2	2	4	0	4	0	1	0	8	5
Other	1%	0%	3%	1%	1%	0%	2%	1%	1%	0%	2%	1%
	8	0	3	1	1	0	3	2	3	0	5	3

Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Certain Not To Vote	9%	6%	13%	7%	9%	6%	5%	13%	9%	12%	8%	13%	6%	11%
	93	36	58	7	7	8	2	16	7	18	7	6	5	10
2	2%	2%	3%	2%	3%	1%	0%	2%	1%	4%	1%	6%	2%	2%
	21	9	12	2	2	1	0	3	1	5	1	3	2	1
3	1%	1%	1%	2%	0%	0%	0%	3%	0%	0%	1%	0%	2%	1%
	10	4	5	2	0	0	0	3	0	0	1	0	2	1
4	2%	2%	3%	3%	2%	2%	6%	2%	3%	1%	3%	0%	0%	5%
	23	10	13	3	1	2	2	3	2	2	3	0	0	4
5	4%	3%	6%	6%	4%	4%	2%	2%	14%	1%	4%	0%	3%	8%
	44	17	27	6	3	5	1	2	12	2	3	0	3	7
6	3%	2%	4%	5%	1%	8%	5%	2%	2%	1%	1%	2%	6%	0%
	30	11	19	5	1	10	2	2	2	2	1	1	5	0
7	4%	4%	5%	3%	4%	8%	8%	3%	7%	4%	6%	2%	3%	2%
	45	21	24	3	3	10	3	3	6	5	6	1	3	1
8	7%	8%	6%	4%	7%	12%	10%	10%	4%	6%	8%	6%	8%	2%
	72	44	28	4	5	15	4	11	4	9	7	3	7	2
9	9%	10%	8%	8%	11%	8%	9%	9%	5%	12%	9%	5%	10%	12%
	92	58	34	8	8	10	4	11	5	17	7	3	9	10
Certain To Vote	57%	63%	50%	59%	59%	53%	56%	54%	55%	58%	58%	67%	60%	58%
	576	354	222	57	44	69	24	63	47	82	50	34	54	51

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	740	455	284	69	58	94	32	85	56	108	65	39	71	63
Unweighted Base:	741	464	277	70	59	107	33	79	51	115	68	32	74	53
Conservative	18%	21%	14%	30%	18%	20%	23%	15%	6%	18%	15%	16%	26%	12%
	135	95	40	20	10	19	7	13	3	20	10	6	18	7
Labour	38%	33%	45%	24%	36%	33%	54%	43%	38%	32%	33%	44%	37%	54%
	278	150	127	16	21	31	18	37	21	35	22	17	26	34
Liberal Democrats	9%	9%	8%	12%	6%	17%	3%	8%	2%	12%	11%	4%	7%	2%
	64	42	22	8	4	16	1	7	1	13	7	1	5	1
Reform UK	12%	10%	14%	7%	15%	12%	3%	10%	8%	15%	11%	11%	15%	14%
	86	46	40	5	8	11	1	9	5	17	7	4	10	9
Green	4%	5%	3%	2%	1%	8%	8%	5%	0%	6%	6%	2%	2%	4%
	31	23	8	1	1	7	3	4	0	6	4	1	2	2
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%	0%	0%
	3	2	1	0	0	0	0	0	0	0	0	3	0	0
SNP	3%	3%	1%	0%	0%	0%	0%	0%	34%	0%	0%	0%	0%	0%
	19	15	4	0	0	0	0	0	19	0	0	0	0	0
Other	1%	1%	1%	1%	0%	3%	0%	0%	3%	0%	1%	0%	3%	0%
	8	6	2	1	0	3	0	0	1	0	1	0	2	0
Don't Know/ Not sure	13%	14%	12%	18%	21%	7%	9%	15%	10%	13%	23%	10%	8%	14%
	99	66	33	13	12	7	3	12	5	14	15	4	6	9
Prefer not to say	2%	2%	2%	7%	3%	0%	0%	5%	0%	3%	0%	7%	1%	0%
	17	10	7	5	2	0	0	4	0	3	0	3	1	0

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	624	380	244	52	44	88	30	69	50	91	50	33	64	54
Unweighted Base:	626	387	239	52	46	100	30	64	44	97	54	27	67	45
Conservative	22%	25%	16%	40%	24%	22%	25%	18%	7%	22%	20%	19%	28%	14%
	135	95	40	20	10	19	7	13	3	20	10	6	18	7
Labour	45%	40%	52%	32%	47%	35%	59%	53%	42%	38%	43%	52%	41%	63%
	278	150	127	16	21	31	18	37	21	35	22	17	26	34
Liberal Democrats	10%	11%	9%	16%	8%	18%	3%	10%	2%	15%	14%	4%	8%	3%
	64	42	22	8	4	16	1	7	1	13	7	1	5	1
Reform UK	14%	12%	16%	9%	19%	13%	4%	13%	9%	18%	15%	13%	16%	16%
	86	46	40	5	8	11	1	9	5	17	7	4	10	9
Green	5%	6%	3%	3%	2%	8%	9%	6%	0%	7%	7%	3%	3%	4%
	31	23	8	1	1	7	3	4	0	6	4	1	2	2
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%	0%	0%
	3	2	1	0	0	0	0	0	0	0	0	3	0	0
SNP	3%	4%	2%	0%	0%	0%	0%	0%	38%	0%	0%	0%	0%	0%
	19	15	4	0	0	0	0	0	19	0	0	0	0	0
Other	1%	2%	1%	1%	0%	3%	0%	0%	3%	0%	1%	0%	4%	0%
	8	6	2	1	0	3	0	0	1	0	1	0	2	0

Q5_1: How good or bad a job do you think the following politicians are doing?
Q5_1: ''Keir Starmer, Labour Party Leader

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Very Good	9%	11%	10%	9%	3%	9%	10%	4%	20%	11%	12%	6%
	88	16	16	17	5	15	21	15	51	10	49	27
Good	22%	28%	23%	23%	31%	16%	14%	12%	34%	44%	32%	13%
	218	39	38	43	42	27	29	41	86	40	125	55
Neither	24%	29%	24%	18%	26%	23%	23%	23%	26%	26%	28%	22%
	239	41	39	34	36	38	49	80	66	24	109	92
Bad	15%	12%	15%	15%	8%	16%	20%	23%	10%	8%	12%	20%
	150	18	24	28	11	26	42	78	26	7	48	83
Very Bad	21%	13%	22%	29%	11%	20%	28%	34%	6%	7%	11%	34%
	215	19	36	53	15	33	59	117	15	7	42	144
Don't Know	9%	6%	7%	5%	21%	17%	4%	3%	3%	3%	5%	6%
	95	9	11	9	28	29	9	11	7	2	20	24
NET: GOOD	30%	39%	33%	32%	34%	25%	24%	16%	55%	55%	44%	19%
	306	55	54	60	47	41	50	56	137	50	174	82
NET: BAD	36%	26%	37%	44%	19%	35%	49%	57%	16%	15%	23%	53%
	366	37	61	81	26	59	101	195	41	14	89	228

Q5_2: How good or bad a job do you think the following politicians are doing?
Q5_2: Ed Davey, Liberal Democrat Leader

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Very Good	3%	7%	3%	2%	2%	3%	3%	2%	3%	12%	5%	2%
	31	11	5	3	3	5	6	7	9	11	21	7
Good	14%	20%	14%	18%	12%	12%	10%	11%	19%	38%	21%	10%
	143	28	24	34	17	20	21	39	48	34	83	43
Neither	27%	31%	30%	25%	19%	27%	30%	28%	40%	23%	33%	24%
	271	44	49	45	26	45	62	96	99	20	131	104
Bad	15%	11%	20%	18%	10%	10%	17%	18%	13%	12%	11%	20%
	148	16	32	33	14	17	36	63	33	11	45	87
Very Bad	14%	8%	15%	24%	10%	11%	13%	22%	5%	2%	8%	20%
	140	11	25	44	13	19	27	76	12	1	31	86
Don't Know	27%	23%	18%	13%	47%	37%	27%	17%	20%	14%	21%	23%
	272	32	30	24	65	63	57	60	50	13	81	99
NET: GOOD	17%	27%	17%	20%	14%	15%	13%	14%	23%	50%	27%	12%
	174	38	28	37	20	25	27	46	57	45	104	50
NET: BAD	29%	19%	35%	42%	19%	21%	30%	41%	18%	14%	19%	41%
	288	27	57	78	27	36	62	139	45	12	75	173

'Q5_3: How good or bad a job do you think the following politicians are doing?
Q5_3: Rishi Sunak, Prime Minister

Column % Population	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
				Gender X age					2019 Westminster		2016 EU Referendum	
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Very Good	3%	6%	5%	4%	1%	2%	3%	5%	3%	4%	5%	3%
	33	9	7	8	1	3	6	18	8	3	19	12
Good	14%	13%	14%	13%	9%	11%	22%	30%	7%	9%	12%	19%
	143	19	23	24	13	19	45	102	17	8	45	82
Neither	18%	16%	13%	20%	16%	18%	21%	23%	15%	13%	15%	23%
	179	22	22	37	23	31	44	78	38	11	58	97
Bad	23%	12%	28%	27%	20%	26%	22%	23%	22%	40%	25%	24%
	229	17	46	49	28	43	46	79	54	36	98	103
Very Bad	36%	47%	36%	32%	45%	34%	29%	17%	51%	34%	41%	27%
	367	67	60	58	62	56	61	60	129	31	160	117
Don't Know	5%	5%	4%	4%	8%	9%	3%	1%	2%	0%	3%	4%
	54	8	6	8	11	16	6	4	5	0	11	15
NET: GOOD	18%	20%	19%	17%	10%	13%	25%	35%	10%	13%	16%	22%
	176	28	31	31	14	22	51	121	25	11	64	94
NET: BAD	59%	59%	65%	59%	66%	59%	52%	41%	73%	75%	66%	52%
	596	84	106	108	90	99	107	139	183	68	258	219

Q5_1: How good or bad a job do you think the following politicians are doing?
Q5_1: ''Keir Starmer, Labour Party Leader

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Very Good	9%	7%	11%	7%	6%	11%	6%	14%	5%	8%	9%	7%	10%	9%
	88	40	49	7	4	14	3	16	5	12	7	3	9	8
Good	22%	24%	19%	15%	23%	35%	28%	21%	24%	18%	17%	19%	16%	21%
	218	136	82	15	17	45	12	25	20	26	14	10	15	19
Neither	24%	25%	23%	22%	22%	26%	33%	22%	18%	24%	34%	15%	23%	22%
	239	139	100	22	17	33	14	26	16	35	29	7	21	19
Bad	15%	17%	13%	11%	23%	10%	15%	13%	14%	15%	17%	10%	25%	13%
	150	94	56	10	17	13	7	16	12	22	14	5	23	11
Very Bad	21%	21%	22%	28%	20%	15%	12%	19%	24%	25%	18%	36%	18%	22%
	215	118	97	27	15	20	5	23	21	35	16	18	16	20
Don't Know	9%	6%	13%	17%	6%	4%	5%	10%	15%	9%	6%	13%	8%	12%
	95	36	59	16	4	5	2	12	13	13	5	7	7	11
NET: GOOD	30%	31%	29%	22%	28%	45%	34%	35%	29%	27%	25%	26%	26%	31%
	306	175	130	22	21	59	15	41	25	38	22	13	23	27
NET: BAD	36%	38%	35%	38%	44%	25%	27%	33%	38%	40%	35%	46%	43%	35%
	366	212	153	37	33	33	12	39	33	57	31	23	39	31

Q5_2: How good or bad a job do you think the following politicians are doing?
Q5_2: Ed Davey, Liberal Democrat Leader

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Very Good	3%	3%	3%	3%	3%	7%	2%	4%	1%	3%	1%	0%	5%	1%
	31	17	14	3	2	9	1	4	1	4	1	0	5	1
Good	14%	16%	11%	11%	13%	19%	13%	9%	14%	18%	16%	10%	9%	18%
	143	93	50	10	10	25	6	11	12	26	14	5	8	16
Neither	27%	28%	25%	20%	29%	32%	17%	28%	17%	30%	29%	28%	32%	26%
	271	160	111	19	22	41	7	33	15	42	26	14	29	22
Bad	15%	14%	15%	20%	18%	14%	27%	14%	18%	11%	14%	8%	14%	12%
	148	81	67	19	13	18	12	16	15	15	12	4	12	10
Very Bad	14%	16%	11%	14%	9%	11%	10%	13%	19%	16%	11%	22%	17%	10%
	140	89	51	14	7	15	4	15	17	23	10	11	15	9
Don't Know	27%	22%	34%	32%	27%	17%	32%	32%	30%	22%	29%	32%	23%	33%
	272	122	150	30	20	22	14	38	26	31	25	16	21	29
NET: GOOD	17%	20%	15%	14%	17%	26%	15%	13%	16%	21%	17%	10%	15%	20%
	174	110	64	14	12	33	6	15	13	30	14	5	13	17
NET: BAD	29%	30%	27%	35%	27%	26%	37%	27%	37%	27%	26%	30%	30%	22%
	288	171	117	33	20	33	16	32	32	38	22	15	27	19

'Q5_3: How good or bad a job do you think the following politicians are doing?
Q5_3: Rishi Sunak, Prime Minister

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Very Good	3%	4%	3%	6%	4%	7%	2%	2%	1%	3%	4%	3%	1%	3%
	33	20	13	5	3	9	1	3	1	4	4	2	1	2
Good	14%	15%	13%	15%	17%	19%	12%	10%	5%	20%	18%	8%	15%	11%
	143	87	56	14	12	25	5	11	4	28	15	4	14	10
Neither	18%	20%	15%	23%	19%	21%	21%	22%	9%	17%	13%	11%	22%	14%
	179	114	66	22	14	27	9	26	8	23	12	6	20	12
Bad	23%	23%	23%	17%	29%	19%	18%	23%	24%	21%	27%	35%	21%	26%
	229	128	101	17	22	24	8	27	20	29	24	17	19	22
Very Bad	36%	35%	38%	33%	28%	30%	44%	38%	57%	35%	33%	32%	37%	40%
	367	198	169	32	21	38	19	45	49	50	29	16	33	35
Don't Know	5%	3%	8%	7%	5%	5%	2%	4%	5%	5%	5%	11%	4%	6%
	54	16	37	6	3	7	1	5	4	7	4	6	4	6
NET: GOOD	18%	19%	16%	20%	20%	26%	14%	12%	5%	23%	22%	11%	16%	14%
	176	107	69	20	15	34	6	14	5	32	19	5	14	12
NET: BAD	59%	58%	61%	50%	57%	48%	62%	61%	81%	56%	60%	66%	58%	66%
	596	326	270	48	42	63	27	72	70	79	52	33	52	57

'Q5_4: How good or bad a job do you think the following politicians are doing?
Q5_4: John Swinney, First Minister of Scotland

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Very Good	2%	5%	3%	2%	0%	1%	1%	1%	2%	4%	3%	1%
	19	6	5	3	0	2	3	4	4	4	13	6
Good	8%	17%	8%	4%	11%	9%	4%	5%	13%	8%	11%	5%
	83	24	13	7	15	15	8	17	33	7	44	22
Neither	26%	30%	28%	31%	17%	21%	26%	25%	34%	31%	31%	22%
	259	42	47	56	24	36	54	86	86	28	121	92
Bad	8%	7%	13%	11%	10%	4%	5%	10%	7%	13%	9%	9%
	82	9	21	19	14	7	11	33	17	12	34	38
Very Bad	14%	13%	18%	24%	7%	11%	13%	21%	7%	12%	10%	20%
	145	18	29	44	10	18	26	72	17	11	39	84
Don't Know	42%	29%	31%	29%	54%	54%	51%	38%	38%	32%	36%	43%
	417	41	50	53	74	90	106	130	95	29	141	184
NET: GOOD	10%	22%	11%	6%	11%	10%	5%	6%	15%	12%	14%	7%
	102	31	18	11	15	17	11	20	37	11	57	28
NET: BAD	23%	19%	30%	34%	17%	15%	18%	31%	13%	25%	19%	29%
	227	27	50	63	24	24	37	105	33	22	73	122

'Q5_5: How good or bad a job do you think the following politicians are doing?
Q5_5: Nigel Farage, Reform UK Leader

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Very Good	9%	12%	11%	12%	3%	3%	10%	17%	4%	5%	3%	17%
	87	16	17	22	5	6	21	59	11	5	11	74
Good	16%	16%	19%	17%	15%	8%	22%	28%	11%	14%	10%	25%
	166	23	32	32	21	13	46	96	27	12	40	108
Neither	19%	26%	16%	21%	16%	21%	17%	23%	20%	14%	17%	22%
	194	37	26	38	22	35	36	80	50	13	67	93
Bad	11%	7%	8%	13%	11%	14%	11%	11%	9%	12%	13%	10%
	107	9	13	24	15	23	23	36	24	11	50	42
Very Bad	30%	29%	36%	27%	34%	31%	24%	11%	44%	48%	47%	12%
	298	42	58	50	46	51	49	37	110	43	184	52
Don't Know	15%	10%	11%	10%	21%	23%	16%	10%	12%	7%	10%	13%
	153	15	19	17	29	39	33	34	30	6	40	57
NET: GOOD	25%	28%	30%	29%	19%	11%	32%	45%	15%	19%	13%	43%
	253	39	49	54	25	19	67	154	37	17	50	182
NET: BAD	40%	36%	43%	41%	45%	44%	35%	22%	53%	60%	60%	22%
	405	51	71	74	61	74	72	74	134	54	234	94

'Q5_4: How good or bad a job do you think the following politicians are doing?
Q5_4: John Swinney, First Minister of Scotland

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Very Good	2%	3%	1%	2%	2%	2%	0%	1%	9%	3%	1%	0%	1%	0%
	19	16	3	1	1	3	0	1	8	4	1	0	1	0
Good	8%	9%	8%	6%	3%	21%	5%	10%	14%	3%	5%	5%	7%	5%
	83	48	35	6	2	28	2	12	12	5	4	2	6	4
Neither	26%	28%	23%	18%	30%	29%	27%	23%	25%	28%	21%	21%	30%	29%
	259	158	101	17	22	38	12	27	22	40	18	10	27	25
Bad	8%	9%	7%	6%	7%	9%	11%	7%	14%	9%	11%	8%	6%	4%
	82	52	30	6	5	12	5	8	12	12	10	4	5	3
Very Bad	14%	14%	15%	16%	13%	8%	9%	14%	19%	16%	14%	23%	13%	15%
	145	80	65	15	10	11	4	17	16	23	12	12	12	13
Don't Know	42%	37%	47%	52%	45%	30%	48%	45%	19%	41%	48%	44%	43%	48%
	417	208	209	50	34	39	21	53	16	58	42	22	39	42
NET: GOOD	10%	12%	9%	8%	5%	23%	5%	11%	23%	6%	6%	5%	8%	5%
	102	65	38	8	3	30	2	13	20	8	5	2	7	4
NET: BAD	23%	23%	21%	22%	20%	17%	20%	21%	34%	25%	25%	31%	19%	18%
	227	132	95	21	15	22	9	25	29	35	22	16	17	16

'Q5_5: How good or bad a job do you think the following politicians are doing?
Q5_5: Nigel Farage, Reform UK Leader

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Very Good	9%	8%	10%	9%	9%	12%	3%	6%	4%	8%	10%	8%	12%	8%
	87	44	43	9	7	16	1	8	4	12	8	4	11	7
Good	16%	16%	17%	16%	19%	20%	15%	20%	9%	16%	17%	17%	14%	16%
	166	92	73	16	14	26	6	23	8	22	15	9	13	14
Neither	19%	19%	19%	22%	20%	21%	18%	20%	22%	22%	16%	10%	18%	16%
	194	108	86	22	15	28	8	23	19	31	14	5	16	14
Bad	11%	12%	9%	7%	7%	8%	9%	11%	17%	14%	10%	8%	10%	13%
	107	68	39	6	5	10	4	13	15	20	8	4	9	12
Very Bad	30%	33%	25%	24%	30%	26%	44%	30%	36%	29%	30%	34%	32%	21%
	298	186	111	24	22	34	19	35	31	42	26	17	29	18
Don't Know	15%	11%	20%	21%	15%	11%	11%	13%	12%	11%	18%	22%	13%	26%
	153	63	90	20	11	15	5	15	10	15	15	11	12	23
NET: GOOD	25%	24%	26%	26%	28%	33%	17%	26%	14%	24%	27%	26%	26%	24%
	253	136	117	25	21	43	8	31	12	34	23	13	24	21
NET: BAD	40%	45%	34%	31%	37%	34%	53%	41%	53%	43%	39%	42%	42%	35%
	405	255	150	30	28	44	23	48	46	61	34	21	38	30

Overall, which party do you trust more on each of these issues?
Q6_1: Defence

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Conservative	23%	20%	25%	38%	10%	10%	29%	49%	9%	9%	18%	34%
	233	29	42	69	14	17	61	169	22	8	70	144
Labour	26%	38%	22%	24%	29%	25%	19%	8%	57%	32%	36%	15%
	256	54	36	45	40	42	39	29	142	29	143	64
No difference	34%	32%	44%	28%	30%	40%	34%	31%	25%	41%	32%	37%
	346	45	72	51	41	67	70	107	63	37	126	156
Don't know	15%	8%	8%	8%	29%	22%	17%	10%	9%	16%	12%	14%
	152	11	14	15	40	37	35	36	23	15	46	58
Prefer not to say	2%	2%	1%	2%	2%	3%	1%	0%	0%	2%	2%	1%
	18	3	2	4	3	5	2	1	1	1	6	4

Overall, which party do you trust more on each of these issues?
Q6_2: The NHS

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Conservative	12%	7%	13%	17%	5%	8%	16%	29%	2%	2%	9%	18%
	117	10	21	31	7	14	34	101	6	2	35	76
Labour	43%	62%	46%	40%	47%	40%	29%	21%	77%	67%	57%	29%
	429	87	76	74	64	67	60	73	193	61	223	124
No difference	31%	22%	34%	35%	21%	31%	38%	38%	14%	20%	23%	39%
	310	31	56	65	29	51	78	131	35	18	90	167
Don't know	13%	6%	6%	6%	25%	19%	16%	11%	6%	9%	9%	13%
	130	9	10	11	34	31	34	37	16	8	36	54
Prefer not to say	2%	3%	1%	2%	2%	2%	1%	0%	1%	2%	2%	1%
	18	4	2	4	3	3	2	1	2	1	7	4

Overall, which party do you trust more on each of these issues?
Q6_3: Women's rights

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Conservative	11%	7%	11%	15%	4%	8%	16%	24%	3%	5%	9%	16%
	107	9	19	28	5	13	33	82	7	4	33	66
Labour	32%	40%	33%	29%	40%	29%	25%	16%	58%	50%	47%	19%
	321	56	54	54	55	48	52	55	147	45	183	82
No difference	38%	35%	39%	41%	30%	41%	42%	44%	28%	32%	30%	48%
	386	49	65	75	41	69	87	152	71	29	117	203
Don't know	16%	15%	15%	12%	22%	19%	16%	14%	9%	12%	13%	16%
	165	21	25	21	31	32	32	49	23	11	51	66
Prefer not to say	3%	4%	1%	3%	4%	3%	2%	1%	1%	2%	2%	2%
	26	5	2	5	5	4	4	4	3	1	6	9

Overall, which party do you trust more on each of these issues?
Q6_4: Immigration

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Conservative	18%	11%	24%	26%	10%	9%	24%	40%	4%	10%	13%	27%
	181	16	39	48	13	14	49	138	9	9	51	114
Labour	28%	40%	24%	21%	40%	29%	21%	9%	59%	31%	43%	14%
	284	57	40	38	54	49	44	31	148	28	167	60
No difference	37%	34%	44%	41%	22%	37%	39%	39%	27%	43%	31%	44%
	371	49	72	76	30	63	82	134	67	39	121	188
Don't know	15%	9%	8%	10%	26%	23%	15%	11%	10%	13%	12%	14%
	148	13	13	18	35	38	31	38	25	12	45	60
Prefer not to say	2%	5%	1%	2%	3%	2%	1%	0%	1%	2%	2%	1%
	21	6	2	4	4	3	2	1	2	1	7	4

Overall, which party do you trust more on each of these issues?
Q6_1: Defence

Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Conservative	23%	28%	17%	30%	19%	23%	21%	22%	25%	25%	28%	20%	24%	11%
	233	157	76	29	14	30	9	26	22	36	25	10	22	9
Labour	26%	26%	25%	17%	24%	34%	31%	24%	26%	21%	26%	24%	26%	30%
	256	146	110	17	18	44	14	28	22	30	22	12	24	26
No difference	34%	31%	39%	33%	42%	34%	28%	32%	28%	38%	33%	35%	36%	37%
	346	174	173	32	31	44	12	38	24	54	29	17	33	33
Don't know	15%	13%	17%	17%	14%	8%	17%	21%	21%	12%	13%	14%	14%	20%
	152	75	77	16	11	10	7	25	18	17	12	7	12	18
Prefer not to say	2%	2%	2%	3%	1%	1%	2%	1%	0%	4%	0%	8%	0%	1%
	18	11	7	3	1	1	1	1	0	6	0	4	0	1

Overall, which party do you trust more on each of these issues?
Q6_2: The NHS

Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Conservative	12%	14%	9%	15%	12%	12%	11%	9%	6%	14%	14%	10%	14%	11%
	117	80	38	14	9	15	5	10	5	20	12	5	12	9
Labour	43%	43%	42%	36%	34%	51%	57%	47%	45%	38%	41%	37%	44%	41%
	429	242	187	34	26	66	24	55	39	55	36	19	40	36
No difference	31%	30%	32%	28%	42%	31%	12%	27%	26%	35%	32%	35%	32%	31%
	310	168	142	27	31	40	5	31	23	49	28	18	29	27
Don't know	13%	11%	15%	17%	10%	6%	17%	17%	23%	9%	12%	12%	10%	16%
	130	63	68	16	8	7	8	20	20	13	10	6	9	14
Prefer not to say	2%	2%	2%	4%	1%	1%	2%	1%	0%	3%	2%	6%	0%	1%
	18	10	8	4	1	1	1	1	0	5	1	3	0	1

Overall, which party do you trust more on each of these issues?
Q6_3: Women's rights

Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Conservative	11%	12%	9%	13%	9%	13%	9%	12%	5%	11%	15%	11%	12%	5%
	107	68	40	12	7	17	4	15	4	16	13	5	11	4
Labour	32%	35%	28%	26%	29%	39%	40%	37%	27%	26%	32%	21%	34%	40%
	321	195	126	25	22	50	17	43	24	37	28	11	31	35
No difference	38%	36%	41%	40%	47%	39%	26%	30%	40%	48%	32%	43%	35%	35%
	386	205	181	39	35	51	11	35	35	68	28	22	31	30
Don't know	16%	14%	19%	17%	14%	7%	23%	20%	27%	10%	17%	19%	18%	19%
	165	80	84	16	10	9	10	23	23	15	15	9	17	17
Prefer not to say	3%	2%	3%	4%	1%	2%	2%	1%	1%	4%	4%	6%	1%	1%
	26	14	12	4	1	3	1	1	1	6	4	3	1	1

Overall, which party do you trust more on each of these issues?
Q6_4: Immigration

Population	Total	SEG ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Conservative	18%	21%	15%	29%	15%	17%	16%	20%	10%	17%	22%	20%	19%	11%
	181	116	65	28	12	23	7	24	9	24	19	10	17	10
Labour	28%	29%	27%	21%	28%	37%	38%	27%	31%	22%	27%	25%	29%	28%
	284	166	118	21	21	48	16	31	27	32	24	13	26	25
No difference	37%	35%	40%	35%	44%	34%	31%	35%	36%	43%	37%	35%	36%	37%
	371	194	177	34	33	44	13	41	31	61	32	17	33	32
Don't know	15%	13%	17%	11%	11%	9%	12%	17%	23%	13%	13%	15%	17%	21%
	148	73	75	11	9	12	5	20	20	19	11	7	15	18
Prefer not to say	2%	2%	2%	3%	1%	2%	2%	1%	0%	4%	2%	6%	0%	3%
	21	14	8	3	1	3	1	1	0	6	1	3	0	2

Overall, which party do you trust more on each of these issues?

Q6_5: The economy

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
Conservative	24%	20%	23%	37%	12%	14%	34%	56%	6%	17%	17%	38%
	246	28	38	68	17	23	71	191	15	15	67	161
Labour	33%	46%	33%	30%	36%	33%	24%	10%	69%	42%	47%	20%
	328	65	54	55	49	55	49	36	172	38	183	83
No difference	28%	24%	34%	25%	24%	30%	28%	25%	18%	27%	24%	30%
	279	34	56	45	33	51	59	85	46	24	95	128
Don't know	13%	7%	8%	7%	25%	21%	13%	8%	6%	14%	10%	11%
	131	10	14	12	35	35	26	29	15	12	39	47
Prefer not to say	2%	4%	1%	2%	2%	3%	1%	0%	1%	2%	2%	1%
	21	5	2	4	3	4	2	1	3	1	8	5

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally plan to vote in the General Election, do you think it would be a good thing or a bad thing for the country if Nigel Farage became an MP?

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1005	141	164	183	137	167	208	342	251	90	391	426
Unweighted Base:	1005	139	164	184	137	167	211	329	279	75	459	358
A good thing	28%	31%	33%	34%	14%	17%	34%	48%	17%	19%	14%	46%
	278	44	55	62	19	28	70	165	43	18	56	195
A bad thing	37%	37%	39%	37%	40%	41%	31%	20%	53%	64%	58%	18%
	374	53	64	67	55	69	64	69	132	58	229	75
Neither good nor bad	21%	18%	21%	21%	25%	21%	21%	23%	19%	14%	17%	24%
	211	25	34	39	34	35	43	79	48	13	67	101
Don't know	13%	12%	6%	7%	21%	20%	13%	8%	10%	3%	9%	12%
	132	17	11	14	29	34	28	27	26	3	36	50
Prefer not to say	1%	1%	0%	1%	1%	1%	2%	0%	1%	0%	1%	1%
	11	2	1	2	1	2	4	1	2	0	3	4

Overall, which party do you trust more on each of these issues?

Q6_5: The economy

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
Conservative	24%	29%	19%	33%	33%	19%	19%	19%	19%	27%	31%	23%	26%	20%
	246	164	82	32	25	25	8	22	16	39	27	12	23	18
Labour	33%	33%	32%	24%	26%	41%	43%	35%	37%	24%	30%	33%	34%	39%
	328	188	140	23	19	53	18	41	32	34	26	17	30	34
No difference	28%	25%	32%	24%	31%	31%	19%	28%	24%	35%	28%	24%	28%	24%
	279	138	141	23	23	40	8	33	20	49	24	12	25	21
Don't know	13%	11%	16%	17%	9%	7%	17%	17%	20%	10%	10%	14%	13%	16%
	131	62	70	16	7	8	7	20	18	15	9	7	12	14
Prefer not to say	2%	2%	2%	3%	1%	3%	2%	1%	0%	4%	2%	6%	0%	1%
	21	11	10	3	1	3	1	1	0	6	1	3	0	1

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally pla

Column % Population	Total	SEG		Region										
		ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1005	562	443	96	74	130	43	118	86	142	87	50	90	87
Unweighted Base:	1005	577	428	97	76	147	43	107	86	150	90	41	95	73
A good thing	28%	26%	30%	30%	28%	32%	19%	25%	18%	31%	31%	23%	31%	24%
	278	147	131	29	21	42	8	30	16	44	27	11	28	21
A bad thing	37%	43%	29%	29%	37%	33%	45%	43%	49%	33%	37%	36%	39%	34%
	374	244	129	28	28	43	19	51	42	47	32	18	35	30
Neither good nor bad	21%	19%	23%	22%	23%	24%	28%	18%	14%	22%	15%	21%	21%	25%
	211	107	103	21	17	31	12	22	12	32	13	11	19	22
Don't know	13%	11%	16%	17%	10%	11%	5%	12%	18%	11%	17%	15%	10%	17%
	132	60	71	17	8	14	2	14	16	16	15	8	9	15
Prefer not to say	1%	1%	2%	1%	1%	0%	2%	1%	1%	2%	0%	5%	0%	0%
	11	4	7	1	1	0	1	1	1	3	0	3	0	0