

Agency: Norstat

Universe: Adults resident in GB

Methodology: Online (managed panel)

Sample size: 1017

Fieldwork dates: 10-12 June 2024

Weighting: Results were weighted by age, sex, region, 2019 Westminster election and 2016 EU referendum.

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Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Certain Not To Vote</b>	7%	12%	7%	4%	7%	11%	4%	2%	2%	0%	2%	4%
<b>2</b>	73	17	12	7	10	19	8	5	6	0	9	15
<b>3</b>	14	3	4	1	2	3	0	0	2	0	1	3
<b>4</b>	2%	3%	2%	1%	1%	2%	1%	1%	1%	0%	1%	2%
<b>5</b>	16	4	3	1	2	3	3	4	3	0	4	9
<b>6</b>	2%	4%	2%	1%	5%	1%	1%	0%	3%	0%	2%	1%
<b>7</b>	22	6	4	1	7	2	2	1	7	0	7	3
<b>8</b>	6%	8%	4%	3%	7%	8%	5%	4%	4%	4%	3%	7%
<b>9</b>	58	12	7	6	9	13	11	15	9	4	14	30
<b>10</b>	3%	6%	2%	1%	6%	5%	1%	1%	3%	2%	3%	2%
<b>11</b>	31	8	3	1	8	8	3	3	8	2	13	8
<b>12</b>	5%	7%	6%	3%	10%	3%	3%	6%	4%	6%	5%	4%
<b>13</b>	51	10	10	6	13	6	6	20	10	6	20	19
<b>14</b>	8%	12%	9%	5%	8%	9%	5%	7%	7%	15%	8%	8%
<b>15</b>	78	16	14	9	12	16	12	25	18	14	32	32
<b>16</b>	10%	10%	17%	12%	8%	9%	6%	10%	9%	19%	12%	10%
<b>17</b>	105	14	29	22	11	15	14	35	24	18	46	43
<b>Certain To Vote</b>	56%	37%	48%	71%	46%	50%	72%	69%	66%	53%	63%	62%
	569	53	80	132	64	84	153	243	171	49	247	264

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	751	83	124	162	87	115	178	303	213	81	326	339
<b>Unweighted Base:</b>	752	82	124	163	88	115	177	274	229	85	374	294
<b>Conservative</b>	17%	20%	12%	19%	9%	13%	25%	38%	1%	5%	14%	24%
<b>Labour</b>	130	17	15	30	8	15	45	115	2	4	45	80
<b>Liberal Democrats</b>	34%	46%	35%	30%	53%	36%	23%	12%	80%	17%	44%	20%
<b>Reform UK</b>	259	38	43	48	46	42	41	35	171	14	144	68
<b>Green</b>	9%	12%	14%	9%	8%	8%	5%	3%	4%	52%	15%	3%
<b>Plaid Cymru</b>	66	10	17	14	7	9	9	8	8	43	50	11
<b>SNP</b>	14%	5%	17%	18%	5%	12%	20%	24%	4%	5%	2%	29%
<b>Other</b>	107	4	20	28	4	14	35	74	8	4	8	98
<b>Will not vote</b>	5%	4%	7%	4%	6%	8%	3%	3%	5%	6%	7%	3%
<b>Don't Know/ Not sure</b>	38	3	8	7	6	9	5	8	10	5	22	9
<b>Prefer not to say</b>	1%	2%	0%	2%	1%	0%	1%	1%	0%	3%	2%	0%
<b>SNP</b>	6	1	0	3	1	0	1	2	0	2	5	0
<b>Other</b>	3%	6%	2%	4%	0%	3%	1%	0%	1%	0%	5%	1%
<b>Will not vote</b>	20	5	3	7	0	4	2	0	1	0	17	3
<b>Don't Know/ Not sure</b>	1%	0%	1%	2%	0%	1%	0%	0%	1%	0%	1%	1%
<b>Prefer not to say</b>	4	0	1	3	0	1	0	0	3	0	2	2
<b>Will not vote</b>	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
<b>Don't Know/ Not sure</b>	2	0	0	0	2	0	0	0	0	0	0	0
<b>Prefer not to say</b>	14%	2%	10%	12%	14%	16%	21%	18%	4%	12%	9%	18%
	103	2	12	20	12	18	38	55	9	10	30	62
	2%	3%	3%	1%	4%	2%	1%	2%	0%	0%	1%	2%
	16	3	4	2	3	2	1	5	1	0	3	6

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	631	78	107	140	72	93	138	242	203	71	293	272
<b>Unweighted Base:</b>	636	77	109	142	73	95	138	221	219	75	336	235
<b>Conservative</b>	21%	22%	14%	22%	11%	16%	32%	47%	1%	6%	15%	30%
<b>Labour</b>	130	17	15	30	8	15	45	115	2	4	45	80
<b>Liberal Democrats</b>	41%	48%	40%	34%	65%	45%	30%	15%	84%	19%	49%	25%
<b>Reform UK</b>	259	38	43	48	46	42	41	35	171	14	144	68
<b>Green</b>	11%	13%	16%	10%	9%	10%	7%	3%	4%	60%	17%	4%
<b>Plaid Cymru</b>	66	10	17	14	7	9	9	8	8	43	50	11
<b>SNP</b>	17%	6%	19%	20%	6%	15%	25%	31%	4%	6%	3%	36%
<b>Other</b>	107	4	20	28	4	14	35	74	8	4	8	98
<b>Will not vote</b>	6%	4%	8%	5%	8%	9%	4%	3%	5%	6%	8%	3%
<b>Don't Know/ Not sure</b>	38	3	8	7	6	9	5	8	10	5	22	9
<b>Prefer not to say</b>	1%	2%	0%	2%	1%	0%	1%	1%	0%	3%	2%	0%
<b>SNP</b>	6	1	0	3	1	0	1	2	0	2	5	0
<b>Other</b>	3%	6%	3%	5%	0%	4%	2%	0%	1%	0%	6%	1%
<b>Will not vote</b>	20	5	3	7	0	4	2	0	1	0	17	3
<b>Don't Know/ Not sure</b>	1%	0%	1%	2%	0%	1%	0%	0%	1%	0%	1%	1%
<b>Prefer not to say</b>	4	0	1	3	0	1	0	0	3	0	2	2

Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
<b>Base:</b>	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
<b>Unweighted Base:</b>	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
<b>Certain Not To Vote</b>	7%	4%	11%	6%	8%	6%	13%	9%	4%	5%	11%	10%	7%	6%
<b>2</b>	73	26	47	5	6	7	6	11	4	8	10	5	6	6
<b>3</b>	14	5	9	0	2	1	1	2	3	5	0	0	0	0
<b>4</b>	2%	2%	1%	1%	1%	1%	0%	4%	1%	1%	1%	0%	3%	2%
<b>5</b>	16	12	4	1	1	1	0	5	1	1	1	0	3	2
<b>6</b>	2%	1%	4%	1%	1%	1%	5%	2%	3%	2%	1%	6%	3%	4%
<b>7</b>	22	7	15	1	1	1	2	2	2	3	1	3	2	4
<b>8</b>	6%	4%	8%	4%	5%	5%	7%	7%	4%	4%	10%	10%	6%	4%
<b>9</b>	58	23	35	4	3	7	3	8	4	5	9	5	5	4
<b>Certain To Vote</b>	56%	61%	48%	58%	45%	51%	58%	54%	58%	58%	66%	64%	49%	58%
	569	367	202	56	34	67	25	65	50	83	58	33	45	52

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
<b>Base:</b>	751	475	276	77	53	97	30	84	70	108	64	36	68	63
<b>Unweighted Base:</b>	752	477	275	85	51	105	31	81	60	104	65	24	77	69
<b>Conservative</b>	17%	17%	17%	23%	28%	18%	15%	9%	10%	22%	10%	20%	22%	12%
<b>Labour</b>	130	82	47	18	15	18	4	8	7	24	7	7	15	8
<b>Liberal Democrats</b>	34%	33%	37%	31%	28%	38%	47%	45%	26%	27%	23%	41%	36%	46%
<b>Reform UK</b>	259	158	101	24	15	37	14	38	18	30	15	15	25	29
<b>Green</b>	9%	11%	5%	5%	7%	15%	7%	5%	4%	14%	20%	0%	5%	5%
<b>Plaid Cymru</b>	66	54	13	4	4	15	2	5	3	15	13	0	3	3
<b>SNP</b>	14%	13%	17%	21%	17%	9%	4%	17%	4%	18%	15%	4%	22%	13%
<b>Other</b>	107	60	46	16	9	9	1	15	3	20	10	1	15	8
<b>Will not vote</b>	5%	6%	4%	2%	2%	7%	8%	5%	10%	4%	8%	4%	3%	4%
<b>Don't Know/ Not sure</b>	38	28	10	2	1	7	3	4	7	4	5	1	2	2
<b>Prefer not to say</b>	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	15%	0%	0%
<b>Other</b>	6	5	1	1	0	0	0	0	0	0	0	5	0	0
<b>Will not vote</b>	3%	3%	3%	0%	0%	0%	0%	0%	29%	0%	0%	0%	0%	0%
<b>Don't Know/ Not sure</b>	20	13	8	0	0	0	0	0	20	0	0	0	0	0
<b>Prefer not to say</b>	1%	0%	1%	1%	0%	1%	3%	1%	0%	1%	0%	0%	0%	0%
	4	1	4	1	0	1	1	1	0	1	0	0	0	0
	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%
	2	0	2	0	0	0	0	0	0	0	0	2	0	0
	14%	14%	14%	14%	14%	11%	17%	15%	14%	10%	21%	12%	11%	18%
	103	64	39	11	8	10	5	13	10	11	14	4	7	11
	2%	2%	2%	1%	4%	1%	0%	2%	4%	2%	0%	0%	1%	2%
	16	9	6	1	2	1	0	1	3	5	1	0	1	1

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
<b>Base:</b>	631	401	230	65	43	86	25	70	58	93	49	30	60	50
<b>Unweighted Base:</b>	636	404	232	72	42	93	26	68	50	90	51	20	68	56
<b>Conservative</b>	21%	21%	21%	27%	34%	21%	18%	11%	12%	26%	13%	24%	25%	15%
<b>Labour</b>	130	82	47	18	15	18	4	8	7	24	7	7	15	8
<b>Liberal Democrats</b>	41%	39%	44%	37%	34%	43%	56%	54%	32%	32%	30%	49%	41%	57%
<b>Reform UK</b>	259	158	101	24	15	37	14	38	18	30	15	15	25	29
<b>Green</b>	11%	13%	6%	6%	8%	17%	8%	7%	4%	16%	26%	0%	6%	6%
<b>Plaid Cymru</b>	66	54	13	4	4	15	2	5	3	15	13	0	3	3
<b>SNP</b>	17%	15%	20%	25%	21%	10%	5%	21%	5%	21%	19%	5%	25%	17%
<b>Other</b>	107	60	46	16	9	9	1	15	3	20	10	1	15	8
<b>Will not vote</b>	6%	7%	4%	3%	2%	8%	10%	6%	12%	4%	11%	5%	3%	4%
<b>Don't Know/ Not sure</b>	38	28	10	2	1	7	3	4	7	4	5	1	2	2
<b>Prefer not to say</b>	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	18%	0%	0%
<b>Other</b>	6	5	1	1	0	0	0	0	0	0	0	5	0	0
<b>Will not vote</b>	3%	3%	3%	0%	0%	0%	0%	0%	35%	0%	0%	0%	0%	0%
<b>Don't Know/ Not sure</b>	20	13	8	0	0	0	0	0	20	0	0	0	0	0
<b>Prefer not to say</b>	1%	0%	2%	1%	0%	1%	3%	1%	0%	1%	0%	0%	0%	0%
	4	1	4	1	0	1	1	1	0	1	0	0	0	0

Q5\_1: How good or bad a job do you think the following politicians are doing?

Q5\_1: "Keir Starmer, Labour Party Leader

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1017	143	166	185	139	169	211	351	258	93	392	426
Unweighted Base:	1017	143	166	185	139	169	211	319	275	96	449	369
Very Good	9%	17%	13%	4%	7%	5%	8%	3%	20%	12%	15%	4%
Good	87	24	21	7	9	8	17	12	52	11	58	16
Neither	22%	28%	25%	24%	24%	20%	15%	14%	35%	34%	28%	17%
Bad	223	40	42	44	33	33	31	50	90	32	111	71
Very Bad	23%	26%	16%	24%	26%	22%	23%	20%	22%	31%	26%	19%
Don't Know	232	38	27	45	36	37	48	70	57	29	102	79
NET: GOOD	19%	10%	21%	22%	15%	20%	23%	25%	13%	16%	15%	26%
NET: BAD	196	14	35	41	21	34	49	87	33	15	60	109
NET: GOOD	20%	10%	18%	24%	11%	25%	25%	35%	7%	3%	10%	33%
NET: BAD	200	15	30	44	15	42	53	122	18	3	38	139
NET: GOOD	8%	8%	7%	2%	17%	8%	6%	3%	3%	3%	6%	3%
NET: BAD	79	12	11	4	24	14	13	11	8	3	22	11
NET: GOOD	30%	45%	38%	28%	31%	25%	23%	17%	55%	46%	43%	20%
NET: BAD	310	64	63	51	42	41	48	61	142	43	169	87
NET: GOOD	39%	20%	39%	46%	26%	45%	48%	60%	20%	19%	25%	58%
NET: BAD	396	29	65	86	36	77	102	209	51	18	99	249

Q5\_2: How good or bad a job do you think the following politicians are doing?

Q5\_2: Ed Davey, Liberal Democrat Leader

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1017	143	166	185	139	169	211	351	258	93	392	426
Unweighted Base:	1017	143	166	185	139	169	211	319	275	96	449	369
Very Good	4%	8%	6%	1%	4%	1%	3%	2%	6%	8%	7%	1%
Good	36	12	10	1	6	2	6	7	15	8	28	3
Neither	16%	23%	20%	17%	12%	11%	13%	10%	22%	35%	26%	9%
Bad	161	32	33	32	17	19	28	35	57	32	100	40
Very Bad	32%	32%	25%	33%	26%	38%	34%	32%	37%	37%	35%	31%
Don't Know	321	46	42	62	36	65	71	112	96	34	139	132
NET: GOOD	14%	12%	14%	23%	8%	8%	18%	21%	11%	8%	10%	21%
NET: BAD	143	16	23	43	10	13	37	73	29	7	38	90
NET: GOOD	13%	8%	15%	17%	10%	11%	13%	20%	8%	2%	8%	18%
NET: BAD	129	11	24	32	14	19	28	70	21	2	33	78
NET: GOOD	22%	18%	20%	8%	40%	31%	19%	15%	15%	11%	14%	19%
NET: BAD	227	26	34	16	56	52	41	54	39	10	54	83
NET: GOOD	19%	31%	26%	18%	17%	12%	16%	12%	28%	43%	33%	10%
NET: BAD	197	44	43	33	23	21	34	42	73	40	128	43
NET: GOOD	27%	19%	28%	40%	17%	19%	31%	41%	20%	9%	18%	39%
NET: BAD	272	27	47	75	24	32	66	143	51	9	71	168

'Q5\_3: How good or bad a job do you think the following politicians are doing?

Q5\_3: Rishi Sunak, Prime Minister

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1017	143	166	185	139	169	211	351	258	93	392	426
Unweighted Base:	1017	143	166	185	139	169	211	319	275	96	449	369
Very Good	6%	9%	7%	4%	7%	2%	7%	10%	3%	8%	9%	5%
Good	58	12	12	7	10	3	15	34	8	7	35	23
Neither	14%	20%	12%	18%	8%	11%	16%	25%	6%	14%	12%	18%
Bad	144	28	21	33	11	18	33	89	15	13	47	78
Very Bad	17%	16%	13%	19%	12%	19%	21%	22%	12%	18%	14%	21%
Don't Know	173	24	22	35	16	33	43	77	32	17	56	88
NET: GOOD	20%	12%	18%	21%	25%	19%	25%	21%	18%	29%	21%	20%
NET: BAD	203	17	30	39	34	32	52	73	47	27	82	85
NET: GOOD	39%	39%	46%	37%	43%	43%	29%	21%	59%	31%	42%	34%
NET: BAD	396	56	76	68	59	72	60	73	152	28	163	145
NET: GOOD	4%	4%	3%	2%	7%	6%	4%	1%	2%	1%	2%	2%
NET: BAD	42	6	5	4	9	11	8	4	5	1	9	7
NET: GOOD	20%	28%	19%	21%	15%	13%	23%	35%	9%	22%	21%	24%
NET: BAD	202	40	32	39	20	21	48	123	23	20	82	101
NET: GOOD	59%	51%	64%	58%	67%	62%	53%	42%	77%	59%	63%	54%
NET: BAD	600	73	106	107	93	104	112	146	199	55	245	231

Q5\_1: How good or bad a job do you think the following politicians are doing?

Q5\_1: Keir Starmer, Labour Party Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Very Good	9%	7%	10%	5%	7%	15%	7%	10%	7%	11%	4%	6%	9%	5%
Good	22%	25%	18%	20%	19%	27%	26%	19%	24%	17%	20%	27%	23%	25%
Neither	23%	24%	21%	22%	26%	22%	8%	21%	22%	23%	28%	32%	23%	22%
Bad	19%	19%	19%	20%	24%	11%	17%	17%	20%	20%	22%	25%	14%	26%
Very Bad	20%	17%	23%	29%	18%	15%	29%	23%	17%	21%	17%	10%	22%	15%
Don't Know	8%	7%	8%	6%	5%	9%	13%	9%	10%	8%	8%	0%	10%	6%
NET: GOOD	30%	32%	29%	24%	27%	42%	33%	29%	31%	29%	24%	33%	32%	30%
NET: BAD	39%	37%	42%	48%	42%	27%	46%	40%	37%	41%	40%	35%	36%	42%
	396	220	177	47	32	35	20	48	33	59	35	18	33	37

Q5\_2: How good or bad a job do you think the following politicians are doing?

Q5\_2: Ed Davey, Liberal Democrat Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Very Good	4%	3%	5%	3%	1%	5%	2%	4%	3%	5%	4%	3%	5%	0%
Good	36%	16%	19%	3%	1%	7%	1%	5%	2%	6%	4%	2%	5%	0%
Neither	16%	18%	13%	12%	15%	24%	16%	19%	13%	18%	10%	10%	15%	13%
Bad	16%	10%	5%	12%	11%	32%	7%	18%	17%	16%	16%	5%	14%	11%
Very Bad	32%	33%	29%	30%	32%	32%	22%	27%	35%	36%	34%	31%	26%	36%
Don't Know	32%	20%	12%	29%	24%	42%	10%	32%	31%	51%	30%	16%	24%	32%
NET: GOOD	14%	14%	15%	17%	14%	8%	14%	13%	14%	17%	14%	19%	10%	18%
NET: BAD	14%	8%	6%	17%	11%	10%	6%	15%	12%	24%	13%	10%	9%	16%
NET: GOOD	13%	13%	12%	16%	20%	12%	20%	13%	7%	10%	5%	13%	20%	10%
NET: BAD	12%	9%	5%	15%	15%	15%	9%	16%	6%	14%	5%	7%	18%	9%
NET: GOOD	22%	20%	26%	22%	18%	19%	26%	28%	22%	20%	25%	23%	24%	23%
NET: BAD	22%	11%	11%	21%	13%	24%	12%	33%	19%	29%	22%	22%	22%	20%
NET: GOOD	19%	20%	18%	15%	16%	30%	18%	19%	22%	18%	22%	14%	20%	13%
NET: BAD	19%	12%	7%	15%	12%	39%	8%	23%	19%	25%	20%	7%	18%	11%
NET: GOOD	27%	27%	27%	33%	34%	20%	34%	26%	21%	27%	19%	32%	30%	28%
NET: BAD	27%	16%	11%	32%	26%	26%	15%	31%	18%	38%	17%	16%	28%	25%

Q5\_3: How good or bad a job do you think the following politicians are doing?

Q5\_3: Rishi Sunak, Prime Minister

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Very Good	6%	6%	6%	5%	4%	10%	5%	3%	7%	9%	1%	7%	8%	0%
Good	58%	33%	25%	5%	3%	13%	2%	4%	6%	13%	1%	4%	7%	0%
Neither	14%	14%	14%	19%	19%	20%	11%	11%	8%	11%	6%	14%	21%	13%
Bad	14%	8%	5%	19%	15%	26%	5%	13%	7%	16%	5%	7%	19%	12%
Very Bad	17%	17%	17%	18%	17%	22%	7%	11%	16%	19%	22%	24%	11%	17%
Don't Know	17%	10%	7%	18%	13%	29%	3%	13%	14%	27%	19%	12%	10%	15%
NET: GOOD	20%	24%	15%	18%	22%	15%	26%	20%	21%	18%	27%	11%	19%	25%
NET: BAD	20%	14%	6%	17%	17%	20%	11%	24%	19%	26%	24%	5%	17%	22%
NET: GOOD	39%	35%	44%	36%	34%	29%	44%	53%	42%	37%	38%	41%	38%	41%
NET: BAD	39%	21%	18%	35%	26%	38%	19%	63%	37%	53%	34%	21%	35%	37%
NET: GOOD	4%	4%	4%	4%	3%	4%	7%	3%	6%	5%	3%	4%	3%	3%
NET: BAD	42%	24%	18%	3%	2%	5%	3%	4%	5%	7%	5%	2%	3%	3%
NET: GOOD	20%	20%	20%	24%	24%	30%	16%	14%	15%	21%	7%	21%	29%	13%
NET: BAD	20%	11%	8%	24%	18%	39%	7%	17%	13%	30%	7%	11%	26%	12%
NET: GOOD	59%	59%	59%	54%	56%	44%	70%	72%	63%	55%	65%	52%	57%	67%
NET: BAD	60%	35%	24%	53%	42%	58%	31%	86%	55%	79%	58%	26%	52%	59%

'Q5\_4: How good or bad a job do you think the following politicians are doing?

Q5\_4: John Swinney, First Minister of Scotland

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Very Good</b>	4%	12%	9%	1%	2%	2%	0%	3%	4%	9%	8%	2%
	41	17	15	2	3	3	1	9	10	8	30	8
<b>Good</b>	9%	17%	8%	6%	6%	7%	8%	6%	11%	12%	13%	5%
	89	25	14	12	9	13	16	21	27	11	49	22
<b>Neither</b>	27%	33%	22%	32%	23%	26%	26%	26%	35%	25%	28%	27%
	274	47	37	59	32	43	55	91	90	23	111	113
<b>Bad</b>	10%	8%	10%	17%	5%	7%	12%	16%	9%	5%	9%	14%
	103	11	16	32	7	11	25	55	24	5	36	61
<b>Very Bad</b>	11%	8%	17%	15%	5%	12%	10%	17%	8%	3%	7%	17%
	117	12	28	28	7	20	22	61	21	2	26	74
<b>Don't Know</b>	39%	22%	34%	29%	58%	46%	44%	33%	33%	46%	35%	35%
	394	31	56	53	80	78	92	115	85	43	139	147
<b>NET: GOOD</b>	13%	29%	17%	7%	9%	9%	8%	8%	15%	21%	20%	7%
	130	42	29	13	12	16	17	30	38	19	80	30
<b>NET: BAD</b>	22%	16%	27%	32%	10%	19%	22%	33%	18%	8%	16%	32%
	219	23	44	60	14	32	47	116	45	7	63	135

'Q5\_5: How good or bad a job do you think the following politicians are doing?

Q5\_5: Nigel Farage, Reform UK Leader

Column % Population	Total	Gender X age						2019 Westminster			2016 EU Referendum	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Very Good</b>	10%	11%	14%	11%	5%	11%	10%	17%	5%	10%	7%	17%
	105	15	24	20	7	19	21	59	12	9	27	73
<b>Good</b>	18%	23%	20%	21%	12%	13%	18%	29%	13%	8%	13%	27%
	182	33	34	39	16	23	38	101	35	8	50	113
<b>Neither</b>	21%	29%	14%	23%	17%	20%	24%	24%	18%	18%	16%	26%
	216	42	24	42	24	34	51	85	47	17	62	109
<b>Bad</b>	12%	15%	11%	8%	14%	13%	13%	9%	17%	14%	13%	10%
	122	21	17	15	20	23	27	32	43	13	52	44
<b>Very Bad</b>	27%	12%	33%	32%	34%	27%	21%	14%	41%	43%	43%	12%
	272	17	55	60	47	46	45	48	107	40	170	52
<b>Don't Know</b>	12%	11%	7%	5%	18%	15%	14%	7%	6%	7%	8%	8%
	119	16	12	10	25	25	30	26	15	7	30	36
<b>NET: GOOD</b>	28%	33%	35%	32%	17%	25%	28%	46%	18%	18%	20%	44%
	287	48	57	59	23	42	58	160	46	17	78	186
<b>NET: BAD</b>	39%	26%	44%	40%	48%	41%	34%	23%	58%	57%	57%	22%
	395	38	73	75	66	69	72	80	150	53	222	95

'Q5\_4: How good or bad a job do you think the following politicians are doing?

Q5\_4: John Swinney, First Minister of Scotland

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Very Good	4%	3%	5%	1%	0%	8%	0%	2%	16%	3%	1%	3%	8%	0%
Good	41	20	21	1	0	10	0	3	14	4	1	2	7	0
Neither	89	54	35	5	8	20	3	7	21	8	5	4	6	3
Bad	27%	26%	28%	32%	28%	32%	19%	24%	19%	31%	25%	23%	23%	29%
Very Bad	274	157	117	31	21	42	8	29	17	45	22	12	21	26
Don't Know	103	61	41	13	11	8	4	9	7	13	5	8	12	13
NET: GOOD	117	72	44	12	10	11	7	16	16	17	6	4	9	9
NET: BAD	39%	39%	38%	37%	35%	31%	49%	47%	14%	40%	56%	43%	40%	42%
NET: GOOD	394	234	160	36	26	41	21	55	13	57	50	22	36	37
NET: BAD	13%	12%	13%	6%	10%	23%	6%	8%	40%	8%	6%	11%	14%	4%
NET: BAD	22%	22%	21%	26%	27%	14%	27%	21%	26%	21%	13%	23%	23%	25%
	219	133	86	25	20	19	12	25	23	30	11	12	21	22

'Q5\_5: How good or bad a job do you think the following politicians are doing?

Q5\_5: Nigel Farage, Reform UK Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Very Good	10%	9%	13%	9%	7%	9%	15%	12%	6%	11%	8%	10%	18%	9%
Good	105	52	53	8	5	12	7	15	5	15	7	5	17	8
Neither	18%	17%	19%	23%	23%	22%	11%	14%	9%	23%	11%	20%	19%	15%
Bad	182	102	80	22	17	29	5	17	7	33	10	10	17	14
Very Bad	21%	20%	22%	25%	30%	21%	11%	15%	18%	32%	10%	25%	16%	16%
Don't Know	216	122	94	25	22	28	5	18	22	26	28	5	23	14
NET: GOOD	12%	12%	12%	11%	11%	11%	13%	17%	14%	9%	6%	16%	9%	18%
NET: BAD	122	74	48	11	8	15	6	20	12	13	5	8	8	16
NET: GOOD	27%	31%	20%	23%	18%	26%	32%	26%	35%	29%	29%	32%	18%	31%
NET: BAD	272	187	85	22	14	34	14	31	31	41	26	16	17	27
NET: GOOD	12%	10%	14%	10%	11%	10%	17%	15%	11%	10%	14%	13%	10%	12%
NET: BAD	119	61	59	9	8	14	8	18	10	14	12	6	9	10
NET: GOOD	28%	26%	32%	32%	30%	31%	26%	26%	15%	34%	20%	30%	37%	24%
NET: BAD	287	154	133	31	23	41	11	31	13	48	17	15	34	21
NET: BAD	39%	44%	32%	34%	29%	37%	45%	43%	49%	38%	35%	47%	28%	49%
	395	261	134	33	22	48	20	51	43	54	31	24	25	43

Overall, which party do you trust more on each of these issues?

Q6\_1: Defence

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Conservative</b>	26%	21%	24%	37%	20%	17%	33%	54%	9%	14%	20%	38%
	264	31	40	68	28	29	69	191	23	13	80	164
<b>Labour</b>	23%	39%	25%	21%	30%	17%	14%	9%	56%	15%	34%	14%
	237	56	42	39	42	29	29	31	145	14	133	59
<b>No difference</b>	33%	22%	40%	30%	23%	45%	36%	27%	24%	55%	32%	33%
	339	31	66	55	32	76	76	94	62	51	127	141
<b>Don't know</b>	15%	14%	8%	11%	25%	17%	17%	9%	10%	17%	12%	13%
	154	20	13	20	35	29	35	32	25	16	47	55
<b>Prefer not to say</b>	2%	3%	2%	2%	1%	4%	1%	1%	1%	0%	1%	2%
	22	5	4	4	2	7	2	3	3	0	5	6

Overall, which party do you trust more on each of these issues?

Q6\_2: The NHS

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Conservative</b>	15%	18%	16%	19%	7%	11%	20%	35%	3%	11%	12%	24%
	157	26	26	35	9	19	42	124	7	10	46	102
<b>Labour</b>	41%	53%	42%	40%	59%	35%	25%	17%	80%	51%	56%	26%
	417	76	70	75	82	59	53	59	206	47	219	109
<b>No difference</b>	31%	17%	32%	33%	17%	38%	41%	38%	12%	33%	24%	38%
	312	24	53	60	23	64	87	133	32	30	95	163
<b>Don't know</b>	11%	8%	8%	6%	17%	14%	13%	10%	5%	6%	8%	11%
	112	12	14	11	23	23	27	33	12	5	30	46
<b>Prefer not to say</b>	2%	3%	2%	2%	1%	2%	1%	1%	0%	0%	0%	1%
	19	5	4	4	1	4	2	2	1	0	1	6

Overall, which party do you trust more on each of these issues?

Q6\_3: Women's rights

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Conservative</b>	15%	13%	16%	16%	8%	11%	21%	34%	4%	3%	11%	23%
	149	19	26	30	12	18	45	119	11	3	44	97
<b>Labour</b>	32%	45%	35%	30%	44%	22%	24%	13%	63%	43%	45%	21%
	326	64	58	55	61	37	51	47	162	40	176	88
<b>No difference</b>	35%	27%	35%	38%	21%	45%	39%	38%	22%	43%	29%	41%
	358	38	59	71	29	77	82	134	56	40	113	175
<b>Don't know</b>	16%	12%	13%	12%	24%	19%	15%	13%	11%	11%	14%	13%
	160	17	22	22	34	33	31	44	28	10	56	55
<b>Prefer not to say</b>	2%	4%	1%	3%	2%	3%	1%	2%	0%	0%	1%	2%
	23	6	1	6	3	5	2	7	1	0	3	10

Overall, which party do you trust more on each of these issues?

Q6\_4: Immigration

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Conservative</b>	20%	26%	20%	24%	13%	15%	24%	43%	7%	13%	16%	30%
	208	37	34	45	18	25	51	151	19	12	64	127
<b>Labour</b>	27%	35%	28%	24%	38%	22%	20%	9%	61%	26%	38%	17%
	275	50	47	44	52	38	42	31	157	24	149	72
<b>No difference</b>	36%	25%	41%	38%	27%	40%	39%	36%	21%	46%	32%	39%
	363	35	69	71	37	68	83	128	54	43	125	167
<b>Don't know</b>	15%	12%	9%	11%	21%	20%	15%	10%	10%	14%	13%	12%
	148	17	14	21	30	33	31	35	26	13	51	52
<b>Prefer not to say</b>	2%	3%	2%	2%	1%	3%	2%	2%	1%	0%	1%	2%
	22	4	3	4	2	6	4	7	2	0	3	7



Overall, which party do you trust more on each of these issues?

Q6\_1: Defence

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Conservative	26%	28%	24%	30%	33%	29%	28%	17%	15%	29%	22%	29%	35%	20%
Labour	26%	16%	9%	29%	25%	38%	12%	20%	13%	42%	20%	15%	32%	18%
No difference	23%	23%	24%	21%	11%	32%	29%	31%	19%	21%	16%	30%	19%	26%
Don't know	23%	13%	10%	21%	8%	4%	12%	37%	17%	29%	14%	15%	18%	23%
Prefer not to say	33%	33%	34%	35%	41%	27%	28%	31%	48%	27%	38%	26%	32%	40%
Base:	339	198	141	34	31	35	12	36	42	38	33	13	29	36
Unweighted Base:	15%	14%	16%	13%	13%	12%	13%	18%	14%	21%	21%	8%	13%	12%
Conservative	15%	8%	6%	13%	10%	16%	6%	21%	12%	30%	19%	4%	12%	10%
Labour	2%	2%	2%	1%	3%	0%	2%	3%	4%	2%	2%	7%	1%	2%
No difference	22%	12%	10%	1%	2%	0%	1%	4%	3%	3%	2%	3%	1%	2%
Don't know	22%	12%	10%	1%	2%	0%	1%	4%	3%	3%	2%	3%	1%	2%
Prefer not to say	22%	12%	10%	1%	2%	0%	1%	4%	3%	3%	2%	3%	1%	2%

Overall, which party do you trust more on each of these issues?

Q6\_2: The NHS

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Conservative	15%	14%	17%	23%	21%	16%	18%	12%	14%	17%	9%	14%	18%	10%
Labour	15%	8%	7%	22%	16%	20%	8%	14%	12%	25%	8%	7%	17%	9%
No difference	41%	43%	38%	36%	33%	50%	42%	50%	38%	34%	39%	47%	36%	44%
Don't know	41%	25%	15%	35%	25%	66%	19%	59%	33%	49%	35%	24%	33%	39%
Prefer not to say	31%	30%	31%	31%	34%	25%	28%	25%	39%	29%	38%	24%	32%	34%
Base:	312	182	130	31	25	33	12	29	34	42	33	12	29	30
Unweighted Base:	11%	11%	12%	9%	10%	9%	9%	12%	7%	16%	13%	8%	13%	11%
Conservative	11%	6%	4%	9%	7%	12%	4%	14%	6%	24%	12%	4%	12%	9%
Labour	2%	1%	3%	1%	3%	0%	2%	2%	3%	2%	1%	7%	1%	1%
No difference	19%	8%	11%	1%	2%	0%	1%	3%	3%	3%	1%	3%	1%	1%
Don't know	19%	8%	11%	1%	2%	0%	1%	3%	3%	3%	1%	3%	1%	1%
Prefer not to say	19%	8%	11%	1%	2%	0%	1%	3%	3%	3%	1%	3%	1%	1%

Overall, which party do you trust more on each of these issues?

Q6\_3: Women's rights

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Conservative	15%	14%	16%	17%	16%	14%	31%	13%	14%	17%	10%	17%	13%	8%
Labour	14%	8%	6%	16%	12%	19%	13%	15%	12%	24%	9%	9%	12%	7%
No difference	32%	35%	28%	25%	29%	45%	30%	33%	33%	30%	23%	46%	27%	34%
Don't know	32%	21%	11%	24%	21%	59%	13%	39%	29%	43%	21%	23%	24%	30%
Prefer not to say	35%	35%	36%	38%	41%	29%	26%	34%	38%	33%	42%	21%	40%	40%
Base:	358	207	151	37	31	38	12	40	33	47	37	11	36	35
Unweighted Base:	16%	15%	17%	18%	13%	11%	10%	18%	12%	18%	22%	8%	17%	17%
Conservative	16%	8%	7%	17%	10%	15%	5%	22%	11%	27%	20%	4%	16%	15%
Labour	2%	2%	3%	3%	1%	1%	2%	2%	3%	2%	2%	7%	3%	1%
No difference	23%	10%	13%	3%	1%	2%	1%	3%	3%	2%	2%	3%	3%	1%
Don't know	23%	10%	13%	3%	1%	2%	1%	3%	3%	2%	2%	3%	3%	1%
Prefer not to say	23%	10%	13%	3%	1%	2%	1%	3%	3%	2%	2%	3%	3%	1%

Overall, which party do you trust more on each of these issues?

Q6\_4: Immigration

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
Unweighted Base:	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
Conservative	20%	21%	19%	28%	27%	27%	14%	15%	13%	24%	14%	17%	26%	12%
Labour	20%	12%	8%	27%	20%	36%	6%	17%	12%	34%	12%	9%	24%	11%
No difference	27%	27%	26%	23%	20%	29%	39%	30%	29%	24%	24%	39%	21%	30%
Don't know	27%	16%	11%	22%	15%	38%	17%	36%	26%	34%	21%	20%	19%	26%
Prefer not to say	36%	35%	36%	35%	36%	34%	34%	34%	42%	36%	39%	22%	35%	42%
Base:	363	211	152	34	27	44	15	41	37	52	34	11	32	37
Unweighted Base:	15%	14%	15%	13%	14%	9%	11%	19%	12%	15%	22%	15%	15%	14%
Conservative	14%	8%	6%	13%	10%	12%	5%	23%	11%	21%	19%	8%	14%	12%
Labour	2%	2%	3%	1%	3%	1%	2%	1%	3%	2%	2%	7%	3%	2%
No difference	22%	10%	12%	1%	2%	1%	1%	2%	3%	2%	2%	3%	3%	2%
Don't know	22%	10%	12%	1%	2%	1%	1%	2%	3%	2%	2%	3%	3%	2%
Prefer not to say	22%	10%	12%	1%	2%	1%	1%	2%	3%	2%	2%	3%	3%	2%

Overall, which party do you trust more on each of these issues?

Q6\_5: The economy

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>Conservative</b>	27%	22%	25%	41%	16%	16%	35%	60%	5%	16%	19%	42%
	270	32	41	76	22	27	74	210	13	15	74	179
<b>Labour</b>	31%	47%	29%	28%	43%	27%	20%	7%	71%	33%	44%	18%
	316	67	48	52	60	46	42	26	183	31	173	75
<b>No difference</b>	29%	20%	36%	23%	18%	37%	33%	24%	18%	39%	26%	30%
	290	28	61	43	26	63	69	84	46	36	101	128
<b>Don't know</b>	12%	8%	8%	6%	22%	16%	11%	8%	6%	11%	10%	9%
	120	12	13	12	31	27	23	27	15	10	41	37
<b>Prefer not to say</b>	2%	3%	2%	2%	1%	3%	1%	1%	1%	0%	1%	1%
	21	4	4	4	1	6	3	5	2	0	3	6

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally plan to vote in the General Election, do you think it would be a good thing or a bad thing for the country if Nigel Farage became an MP?

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
<b>Base:</b>	1017	143	166	185	139	169	211	351	258	93	392	426
<b>Unweighted Base:</b>	1017	143	166	185	139	169	211	319	275	96	449	369
<b>A good thing</b>	31%	38%	38%	37%	16%	23%	34%	51%	19%	18%	21%	50%
	319	55	63	69	22	38	72	180	50	17	82	211
<b>A bad thing</b>	37%	28%	38%	43%	44%	36%	32%	25%	57%	53%	57%	23%
	377	39	64	80	61	62	68	86	146	49	222	99
<b>Neither good nor bad</b>	18%	25%	17%	15%	18%	19%	17%	15%	17%	20%	13%	17%
	184	36	28	27	25	32	35	51	44	19	52	73
<b>Don't know</b>	12%	8%	5%	5%	19%	21%	16%	9%	6%	8%	8%	10%
	124	11	8	9	26	35	34	31	16	8	32	41
<b>Prefer not to say</b>	1%	1%	2%	0%	3%	1%	1%	1%	1%	0%	1%	1%
	13	2	3	0	4	2	2	3	3	0	4	2

Overall, which party do you trust more on each of these issues?

Q6\_5: The economy

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
<b>Base:</b>	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
<b>Unweighted Base:</b>	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
<b>Conservative</b>	27%	28%	24%	34%	39%	28%	20%	18%	16%	33%	22%	25%	36%	17%
	270	169	101	33	29	37	9	21	14	47	20	12	33	15
<b>Labour</b>	31%	31%	30%	21%	28%	35%	39%	40%	32%	28%	25%	33%	27%	35%
	316	188	127	21	21	46	17	48	28	40	22	17	24	31
<b>No difference</b>	29%	28%	30%	34%	21%	26%	26%	25%	42%	24%	35%	28%	22%	35%
	290	165	126	33	15	34	11	30	37	34	31	14	21	31
<b>Don't know</b>	12%	11%	13%	9%	9%	11%	13%	15%	6%	14%	17%	8%	14%	10%
	120	66	53	9	7	15	6	18	6	20	15	4	13	8
<b>Prefer not to say</b>	2%	2%	3%	1%	3%	0%	2%	2%	3%	2%	1%	7%	1%	3%
	21	10	11	1	2	0	1	3	3	3	1	3	1	3

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally plan to vote in the General Election, do you think it would be a good thing or a bad thing for the country if Nigel Farage became an MP?

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
<b>Base:</b>	1017	598	419	98	75	131	44	119	87	143	88	51	92	88
<b>Unweighted Base:</b>	1017	600	417	108	73	142	45	115	74	137	89	33	104	97
<b>A good thing</b>	31%	28%	36%	35%	29%	33%	35%	26%	17%	36%	35%	30%	38%	32%
	319	169	151	34	21	43	15	31	15	51	31	15	35	29
<b>A bad thing</b>	37%	45%	26%	29%	33%	34%	37%	38%	45%	45%	32%	41%	29%	43%
	377	269	107	28	25	44	16	45	39	64	29	21	27	38
<b>Neither good nor bad</b>	18%	15%	22%	21%	25%	20%	18%	22%	17%	11%	14%	13%	21%	17%
	184	92	91	20	19	26	8	27	14	16	12	7	19	15
<b>Don't know</b>	12%	10%	15%	15%	11%	11%	11%	13%	18%	8%	18%	16%	12%	6%
	124	60	65	14	8	14	5	16	16	12	16	8	11	5
<b>Prefer not to say</b>	1%	1%	1%	1%	3%	3%	0%	1%	3%	1%	1%	0%	0%	1%
	13	8	5	1	2	4	0	1	2	1	1	0	0	1