

Agency: Norstat

Universe: Adults resident in GB

Methodology: Online (managed panel)

Sample size: 2059

Fieldwork dates: 17-19 June 2024

Weighting: Results were weighted by age, sex, region, 2019 Westminster election and 2016 EU referendum.

Further enquiries: ivor.knox@norstat.co.uk

Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Certain Not To Vote	7%	8%	5%	5%	14%	8%	6%	2%	2%	1%	2%	5%
2	151	22	18	17	39	27	27	13	9	2	16	40
3	2%	3%	1%	0%	3%	0%	2%	1%	1%	0%	1%	2%
4	31	9	4	1	8	1	7	5	4	0	7	13
5	12	1%	1%	0%	2%	1%	1%	0%	0%	0%	0%	1%
6	22	2	4	2	5	4	5	3	2	0	3	8
7	2%	3%	1%	0%	4%	2%	0%	1%	1%	1%	1%	1%
8	31	9	3	2	11	5	1	7	4	2	11	11
9	5%	9%	3%	4%	7%	7%	3%	4%	3%	1%	4%	5%
10	109	27	11	15	21	23	12	31	17	3	29	43
11	3%	5%	2%	2%	6%	3%	2%	2%	2%	2%	3%	2%
12	70	16	8	8	17	11	10	16	13	3	24	22
13	5%	8%	7%	2%	9%	4%	3%	5%	5%	5%	6%	4%
14	110	25	25	8	25	15	13	33	28	10	45	35
15	7%	11%	8%	4%	8%	12%	3%	7%	8%	11%	8%	7%
16	150	31	26	14	23	43	14	52	44	21	66	66
17	9%	8%	14%	10%	8%	5%	6%	9%	9%	13%	10%	8%
18	175	23	46	39	23	19	24	65	47	25	81	70
19	59%	43%	57%	72%	39%	57%	73%	69%	69%	65%	65%	65%
20	1209	126	192	270	111	195	313	501	366	125	531	576

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1534	180	264	323	157	257	351	618	456	172	678	712
Unweighted Base:	1533	150	276	347	164	229	364	590	498	134	770	622
Conservative	17%	8%	23%	20%	8%	10%	24%	39%	1%	6%	12%	23%
21	261	14	60	66	12	25	85	242	3	10	84	166
22	35%	44%	39%	28%	49%	37%	26%	11%	78%	24%	45%	24%
23	537	78	102	90	77	96	91	69	358	41	304	172
24	10%	14%	9%	10%	10%	7%	11%	4%	3%	53%	15%	5%
25	154	25	23	31	16	19	39	28	14	92	105	36
26	16%	16%	15%	22%	8%	16%	16%	28%	3%	4%	4%	29%
27	248	29	39	71	12	40	57	173	15	6	27	206
28	4%	6%	4%	3%	9%	5%	2%	1%	5%	2%	5%	2%
29	68	11	11	11	13	13	8	7	23	4	37	14
30	1%	1%	0%	2%	0%	1%	0%	0%	0%	2%	2%	0%
31	12	1	1	5	1	4	0	0	2	3	11	1
32	2%	4%	2%	2%	4%	1%	2%	0%	1%	0%	4%	1%
33	35	8	4	7	6	3	8	0	3	0	27	6
34	1%	0%	0%	0%	1%	1%	2%	1%	0%	0%	1%	1%
35	12	0	1	1	1	3	6	6	2	0	5	7
36	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37	0	0	0	0	0	0	0	0	0	0	0	0
38	11%	5%	7%	11%	7%	17%	13%	14%	7%	8%	10%	12%
39	164	9	18	36	11	43	46	84	31	14	64	87
40	3%	2%	2%	1%	4%	5%	3%	2%	1%	1%	2%	2%
41	42	3	5	4	6	12	11	10	6	1	13	17

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	1328	167	241	282	139	202	294	525	419	156	600	607
Unweighted Base:	1329	139	252	304	145	182	304	501	457	122	681	531
Conservative	20%	9%	25%	23%	9%	12%	29%	46%	1%	6%	14%	27%
21	261	14	60	66	12	25	85	242	3	10	84	166
22	40%	47%	42%	32%	55%	48%	31%	13%	85%	26%	51%	28%
23	537	78	102	90	77	96	91	69	358	41	304	172
24	12%	15%	10%	11%	12%	9%	13%	5%	3%	59%	17%	6%
25	154	25	23	31	16	19	39	28	14	92	105	36
26	19%	17%	16%	25%	9%	20%	19%	33%	4%	4%	5%	34%
27	248	29	39	71	12	40	57	173	15	6	27	206
28	5%	7%	5%	4%	10%	6%	3%	1%	6%	2%	6%	2%
29	68	11	11	11	13	13	8	7	23	4	37	14
30	1%	1%	0%	2%	0%	2%	0%	0%	0%	2%	2%	0%
31	12	1	1	5	1	4	0	0	2	3	11	1
32	3%	5%	2%	2%	4%	1%	3%	0%	1%	0%	4%	1%
33	35	8	4	7	6	3	8	0	3	0	27	6
34	1%	0%	0%	0%	1%	2%	2%	1%	0%	0%	1%	1%
35	12	0	1	1	1	3	6	6	2	0	5	7
36	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37	0	0	0	0	0	0	0	0	0	0	0	0
38	11%	5%	7%	11%	7%	17%	13%	14%	7%	8%	10%	12%
39	164	9	18	36	11	43	46	84	31	14	64	87
40	3%	2%	2%	1%	4%	5%	3%	2%	1%	1%	2%	2%
41	42	3	5	4	6	12	11	10	6	1	13	17

Q2: A UK Parliamentary election is due to take place on July 4th - how likely is it that you will vote in that election?

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Certain Not To Vote	7%	4%	12%	7%	8%	8%	7%	7%	6%	5%	9%	8%	8%	8%
151	47	105	15	12	20	20	6	18	11	16	16	8	14	15
2	2%	1%	3%	1%	1%	1%	4%	2%	3%	1%	1%	0%	1%	2%
31	9	22	3	2	3	3	3	4	5	4	2	0	2	4
3	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	1%	1%	0%	2%
22	13	10	3	3	4	0	2	0	4	2	1	1	1	4
4	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	3%	1%	1%
31	10	21	3	3	3	2	4	4	3	2	3	3	3	1
5	5%	3%	8%	6%	3%	7%	6%	5%	5%	5%	1%	2%	8%	7%
109	37	72	12	4	18	5	13	10	15	2	3	15	12	
6	3%	3%	5%	3%	4%	6%	3%	2%	3%	4%	3%	3%	3%	4%
70	30	40	5	6	15	3	5	5	10	7	4	5	6	
7	5%	5%	6%	4%	7%	7%	1%	5%	2%	6%	9%	8%	4%	6%
110	56	54	8	10	18	1	11	4	17	15	8	7	10	
8	7%	7%	8%	6%	7%	11%	6%	9%	5%	8%	6%	7%	7%	
150	83	67	12	11	29	6	22	9	16	15	6	14	12	
9	9%	10%	7%	9%	8%	6%	10%	8%	10%	10%	4%	12%	9%	
175	116	59	18	13	15	9	20	11	30	18	4	23	16	
Certain To Vote	59%	66%	48%	61%	59%	53%	61%	59%	67%	61%	56%	64%	55%	55%
1209	788	421	120	89	142	54	142	119	176	101	66	103	98	

Q3: Who do you currently intend to vote for? (Likely Voters)

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1534	987	547	150	112	185	68	184	138	222	134	76	139	126
Unweighted Base:	1533	1000	533	149	112	181	68	187	140	220	134	78	139	125
Conservative	17%	19%	14%	18%	23%	18%	14%	13%	15%	23%	18%	9%	18%	11%
261	184	78	27	34	26	34	10	23	20	51	24	7	34	14
Labour	35%	32%	41%	30%	34%	38%	48%	45%	32%	24%	25%	42%	36%	42%
537	311	226	44	39	71	33	83	45	54	33	32	50	53	
Liberal Democrats	10%	12%	6%	13%	6%	13%	3%	6%	4%	16%	18%	3%	8%	11%
154	121	33	20	6	24	2	11	5	35	25	2	11	13	
Reform UK	16%	14%	19%	16%	19%	11%	19%	19%	4%	19%	16%	11%	26%	17%
248	142	106	24	21	21	13	35	6	42	21	8	36	22	
Green	4%	5%	3%	7%	2%	5%	7%	4%	6%	4%	5%	1%	2%	6%
68	49	19	10	3	9	4	8	8	8	6	1	2	8	
Plaid Cymru	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	13%	0%	0%	
12	10	3	0	0	1	0	0	0	1	0	10	0	0	
SNP	2%	2%	0%	0%	0%	0%	0%	1%	25%	0%	0%	0%	0%	
35	22	13	0	0	0	0	1	34	0	0	0	0	0	
Other	1%	1%	1%	0%	1%	0%	2%	0%	2%	1%	0%	1%	1%	
12	9	3	0	1	1	1	1	3	2	0	1	1	1	
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Don't Know/ Not sure	11%	12%	9%	13%	9%	10%	7%	10%	8%	11%	15%	17%	8%	11%
164	115	49	19	10	18	5	19	11	24	20	13	11	13	
Prefer not to say	3%	2%	3%	4%	5%	3%	0%	2%	4%	2%	3%	4%	1%	1%
42	23	19	6	6	6	0	3	6	5	4	3	2	1	

Q3: Who do you currently intend to vote for? (Likely Voters Excluding Undecided)

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	1328	849	479	125	96	160	63	162	121	193	109	61	126	111
Unweighted Base:	1329	863	466	125	96	156	63	164	124	193	111	62	125	110
Conservative	20%	22%	16%	22%	27%	21%	15%	14%	17%	26%	22%	12%	20%	13%
261	184	78	27	34	26	34	10	23	20	51	24	7	34	14
Labour	40%	37%	47%	35%	40%	44%	52%	52%	37%	28%	31%	53%	40%	48%
537	311	226	44	39	71	33	83	45	54	33	32	50	53	
Liberal Democrats	12%	14%	7%	16%	7%	15%	4%	6%	4%	18%	22%	4%	8%	12%
154	121	33	20	6	24	2	11	5	35	25	2	11	13	
Reform UK	19%	17%	22%	19%	22%	13%	20%	22%	5%	22%	19%	13%	29%	19%
248	142	106	24	21	21	13	35	6	42	21	8	36	22	
Green	5%	6%	4%	8%	3%	5%	7%	5%	7%	4%	6%	1%	2%	7%
68	49	19	10	3	9	4	8	8	8	6	1	2	8	
Plaid Cymru	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	16%	0%	0%	
12	10	3	0	0	1	0	0	0	1	0	10	0	0	
SNP	3%	3%	0%	0%	0%	0%	0%	1%	28%	0%	0%	0%	0%	
35	22	13	0	0	0	0	1	34	0	0	0	0	0	
Other	1%	1%	1%	0%	2%	0%	2%	1%	2%	1%	0%	1%	1%	
12	9	3	0	1	1	1	1	3	2	0	1	1	1	

Q5_1: How good or bad a job do you think the following politicians are doing?

Q5_1: "Keir Starmer, Labour Party Leader

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Very Good	9%	16%	13%	6%	10%	6%	8%	4%	23%	12%	14%	7%
Good	19%	45%	43%	24%	27%	22%	32%	27%	12%	23%	11%	6%
Neither	24%	32%	26%	21%	24%	22%	20%	14%	39%	34%	33%	16%
Bad	49%	9%	8%	8%	6%	7%	8%	10%	10%	6%	27%	13%
Very Bad	22%	18%	21%	23%	23%	26%	21%	23%	19%	25%	23%	21%
Don't Know	45%	5%	7%	8%	6%	9%	9%	16%	10%	4%	18%	15%
NET: GOOD	33%	48%	39%	28%	34%	28%	27%	18%	62%	47%	48%	22%
NET: BAD	68%	13%	13%	10%	9%	9%	11%	13%	32%	8%	38%	19%
	37%	26%	35%	48%	22%	36%	45%	57%	16%	24%	25%	52%
	75%	74%	120%	182%	61%	123%	190%	41%	84%	47%	201%	460%

Q5_2: How good or bad a job do you think the following politicians are doing?

Q5_2: Ed Davey, Liberal Democrat Leader

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Very Good	4%	8%	8%	2%	5%	3%	2%	3%	6%	14%	8%	2%
Good	9%	22%	26%	8%	15%	9%	10%	18%	30%	27%	6%	18%
Neither	18%	25%	18%	16%	15%	14%	19%	12%	22%	43%	25%	11%
Bad	36%	7%	6%	6%	4%	5%	8%	9%	11%	8%	20%	10%
Very Bad	31%	28%	34%	31%	28%	29%	33%	36%	23%	23%	33%	32%
Don't Know	63%	8%	11%	11%	7%	9%	14%	21%	19%	4%	27%	27%
NET: GOOD	22%	32%	26%	18%	21%	17%	21%	15%	28%	57%	33%	13%
NET: BAD	45%	9%	8%	6%	5%	5%	9%	10%	14%	10%	27%	11%
	28%	21%	29%	43%	18%	25%	28%	40%	22%	13%	21%	38%
	57%	60%	99%	161%	50%	86%	120%	291%	116%	24%	169%	340%

'Q5_3: How good or bad a job do you think the following politicians are doing?

Q5_3: Rishi Sunak, Prime Minister

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Very Good	4%	9%	7%	2%	6%	1%	3%	7%	4%	5%	6%	4%
Good	9%	27%	23%	9%	16%	3%	14%	4%	21%	10%	5%	3%
Neither	13%	15%	13%	14%	9%	12%	15%	24%	6%	12%	12%	16%
Bad	27%	4%	4%	4%	4%	4%	5%	17%	35%	22%	10%	13%
Very Bad	16%	10%	17%	17%	12%	17%	22%	24%	10%	18%	13%	20%
Don't Know	33%	2%	5%	6%	3%	5%	9%	17%	5%	3%	10%	17%
NET: GOOD	22%	21%	22%	23%	19%	21%	26%	25%	20%	24%	20%	25%
NET: BAD	45%	6%	7%	8%	5%	7%	11%	18%	10%	4%	16%	25%
	39%	40%	38%	43%	42%	44%	31%	19%	58%	39%	46%	33%
	80%	11%	12%	16%	11%	15%	13%	14%	31%	7%	37%	29%
Don't Know	4%	5%	2%	0%	12%	6%	3%	1%	2%	2%	2%	2%
NET: GOOD	9%	14%	8%	1%	3%	2%	1%	4%	11%	4%	18%	19%
NET: BAD	18%	24%	20%	17%	15%	12%	19%	30%	10%	17%	19%	19%
	36%	7%	6%	6%	4%	4%	8%	21%	5%	3%	15%	17%
	61%	61%	60%	66%	62%	64%	56%	45%	78%	63%	66%	59%
	126%	177%	202%	247%	173%	221%	241%	325%	415%	120%	537%	518%

Q5_1: How good or bad a job do you think the following politicians are doing?

Q5_1: "Keir Starmer, Labour Party Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Very Good	9%	8%	12%	7%	11%	15%	11%	11%	6%	8%	7%	7%	11%	9%
Good	194	94	100	13	16	40	9	26	11	23	12	7	20	17
Neither	490	303	187	34	31	86	19	67	48	60	35	24	44	43
Bad	22%	22%	22%	24%	22%	21%	21%	20%	24%	23%	25%	30%	15%	22%
Very Bad	456	267	189	48	33	57	19	49	42	66	45	30	28	39
Don't Know	373	211	162	41	30	29	17	35	31	65	32	20	39	32
NET: GOOD	33%	33%	33%	24%	31%	47%	33%	38%	33%	28%	26%	31%	35%	33%
NET: BAD	685	397	288	47	47	125	29	92	59	82	47	32	64	60
	37%	39%	33%	44%	35%	25%	35%	33%	32%	43%	39%	34%	44%	39%
	752	465	287	87	54	65	31	79	57	123	69	35	81	69

Q5_2: How good or bad a job do you think the following politicians are doing?

Q5_2: Ed Davey, Liberal Democrat Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Very Good	4%	5%	4%	3%	3%	10%	5%	3%	3%	4%	5%	5%	3%	2%
Good	90	59	32	7	5	25	4	8	6	12	8	6	6	4
Neither	31%	31%	31%	30%	30%	29%	34%	32%	33%	29%	30%	27%	30%	34%
Bad	634	364	270	59	45	77	30	77	59	85	55	28	58	62
Very Bad	14%	15%	13%	12%	13%	12%	13%	15%	15%	18%	13%	14%	18%	14%
Don't Know	295	178	117	25	19	31	11	35	26	52	23	15	34	25
NET: GOOD	14%	13%	15%	16%	15%	11%	18%	14%	15%	10%	15%	13%	13%	15%
NET: BAD	281	154	127	31	23	28	16	34	27	30	27	13	23	27
	19%	16%	23%	20%	22%	17%	20%	17%	20%	19%	20%	25%	19%	15%
	392	188	204	40	33	45	18	42	36	56	36	25	34	27
	22%	26%	18%	22%	21%	32%	15%	22%	16%	23%	22%	21%	19%	21%
	457	305	152	43	32	85	13	52	29	68	39	22	36	38
	28%	28%	28%	28%	28%	22%	31%	29%	30%	28%	28%	27%	31%	29%
	576	332	244	55	42	59	28	70	54	82	50	28	57	52

'Q5_3: How good or bad a job do you think the following politicians are doing?

Q5_3: Rishi Sunak, Prime Minister

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Very Good	4%	5%	4%	3%	6%	11%	6%	2%	3%	4%	2%	5%	6%	2%
Good	93	54	39	5	9	28	6	6	5	12	3	5	11	3
Neither	13%	14%	12%	14%	15%	19%	3%	9%	10%	19%	14%	4%	11%	14%
Bad	273	170	103	28	23	52	3	21	17	55	25	4	20	25
Very Bad	16%	18%	15%	18%	22%	15%	19%	14%	11%	12%	23%	17%	21%	14%
Don't Know	338	211	127	36	33	39	17	34	19	36	41	17	38	25
NET: GOOD	22%	25%	19%	25%	15%	23%	22%	23%	22%	22%	24%	22%	22%	23%
NET: BAD	457	293	164	50	23	62	19	55	40	64	39	25	41	41
	39%	36%	44%	36%	36%	28%	44%	47%	48%	40%	36%	46%	36%	43%
	808	429	379	70	56	74	39	114	85	115	64	48	67	77
	4%	3%	7%	4%	6%	4%	5%	5%	6%	3%	4%	4%	5%	4%
	91	32	58	8	9	10	5	12	11	8	7	5	9	7
	18%	19%	16%	17%	21%	30%	10%	11%	12%	23%	16%	9%	17%	16%
	366	224	142	33	32	80	9	26	22	68	28	9	31	28
	61%	61%	62%	61%	51%	51%	66%	70%	71%	62%	57%	70%	58%	66%
	1265	722	543	121	78	136	58	168	125	179	103	72	107	118

'Q5_4: How good or bad a job do you think the following politicians are doing?

Q5_4: John Swinney, First Minister of Scotland

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Very Good	3%	8%	5%	1%	4%	1%	1%	2%	4%	6%	7%	1%
	69	23	17	4	13	5	6	17	21	11	53	12
Good	10%	18%	12%	6%	12%	8%	8%	6%	14%	19%	14%	6%
	212	53	39	22	35	26	36	42	75	36	118	54
Neither	27%	28%	30%	31%	25%	20%	29%	27%	34%	27%	31%	26%
	562	81	101	117	69	70	124	195	179	52	250	229
Bad	11%	11%	13%	14%	7%	6%	12%	15%	9%	12%	11%	13%
	224	33	45	53	20	22	51	107	49	23	86	113
Very Bad	14%	8%	15%	26%	8%	14%	11%	23%	8%	5%	9%	20%
	283	22	50	96	22	47	45	164	41	9	74	179
Don't Know	34%	27%	25%	22%	44%	51%	39%	28%	32%	32%	29%	34%
	710	78	84	84	123	174	165	200	168	61	233	297
NET: GOOD	14%	26%	17%	7%	17%	9%	10%	8%	18%	25%	21%	8%
	280	76	57	26	48	31	42	59	96	47	171	67
NET: BAD	25%	19%	28%	40%	15%	20%	22%	37%	17%	16%	20%	33%
	507	55	95	150	42	69	96	271	90	32	160	292

'Q5_5: How good or bad a job do you think the following politicians are doing?

Q5_5: Nigel Farage, Reform UK Leader

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Very Good	12%	16%	15%	18%	6%	8%	12%	20%	6%	10%	7%	20%
	252	45	49	66	16	26	50	141	32	20	58	173
Good	21%	21%	24%	22%	22%	16%	21%	31%	15%	16%	14%	30%
	434	61	81	83	61	56	91	223	81	31	111	262
Neither	19%	18%	21%	18%	18%	21%	20%	23%	16%	13%	18%	21%
	396	51	71	68	49	73	84	169	86	25	145	186
Bad	11%	10%	10%	10%	10%	11%	12%	11%	13%	14%	13%	10%
	221	29	35	39	29	38	50	80	72	27	106	87
Very Bad	26%	24%	26%	28%	25%	28%	25%	11%	44%	41%	43%	12%
	537	70	87	106	70	96	106	79	232	79	347	103
Don't Know	11%	11%	4%	4%	20%	16%	11%	5%	6%	6%	6%	8%
	219	33	14	15	56	54	46	33	30	11	47	74
NET: GOOD	33%	37%	39%	40%	27%	24%	33%	50%	21%	27%	21%	49%
	686	106	130	149	77	82	140	364	113	51	169	434
NET: BAD	37%	34%	36%	38%	35%	39%	37%	22%	57%	55%	56%	22%
	759	100	122	145	99	134	157	159	303	105	453	191

'Q5_4: How good or bad a job do you think the following politicians are doing?

Q5_4: John Swinney, First Minister of Scotland

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Very Good	3%	4%	3%	0%	2%	9%	3%	3%	7%	2%	2%	0%	4%	1%
Good	69	43	26	1	4	24	3	8	12	5	4	0	8	1
Neither	212	114	98	12	12	42	8	22	42	20	11	9	15	18
Bad	27%	28%	27%	31%	27%	24%	28%	27%	25%	25%	26%	31%	31%	30%
Very Bad	562	331	231	60	41	63	25	64	45	73	47	31	57	54
Don't Know	11%	12%	10%	11%	14%	9%	3%	14%	12%	16%	7%	10%	9%	8%
NET: GOOD	224	139	85	22	21	23	3	33	22	46	13	11	17	14
NET: BAD	14%	15%	12%	14%	13%	9%	21%	13%	19%	15%	16%	8%	12%	13%
NET: DON'T KNOW	283	175	109	28	20	25	19	30	34	45	29	9	22	22
NET: GOOD	34%	33%	37%	38%	36%	33%	35%	35%	13%	35%	42%	42%	35%	39%
NET: BAD	710	389	321	74	55	89	31	83	22	102	74	43	65	70
NET: DON'T KNOW	14%	13%	14%	7%	10%	25%	12%	13%	31%	8%	9%	9%	13%	10%
NET: GOOD	280	157	124	13	16	66	11	30	54	24	15	9	23	19
NET: BAD	25%	26%	22%	25%	27%	18%	24%	26%	32%	31%	23%	19%	21%	20%
NET: DON'T KNOW	507	313	194	50	41	48	21	63	56	91	42	19	40	36

'Q5_5: How good or bad a job do you think the following politicians are doing?

Q5_5: Nigel Farage, Reform UK Leader

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Very Good	12%	11%	14%	9%	18%	12%	14%	12%	2%	13%	14%	8%	17%	14%
Good	252	134	118	18	28	33	13	29	4	38	25	8	32	24
Neither	21%	20%	23%	26%	20%	22%	15%	22%	17%	21%	14%	20%	28%	20%
Bad	434	235	198	52	30	59	13	54	30	62	25	21	52	36
Very Bad	19%	19%	19%	19%	24%	20%	21%	15%	19%	21%	24%	22%	15%	13%
Don't Know	396	232	164	38	37	54	19	37	33	60	44	22	28	24
NET: GOOD	11%	12%	9%	9%	8%	9%	8%	12%	10%	12%	12%	12%	11%	14%
NET: BAD	221	146	75	18	12	23	7	30	17	33	21	12	21	25
NET: DON'T KNOW	26%	29%	22%	25%	19%	26%	28%	27%	42%	23%	25%	24%	19%	31%
NET: GOOD	537	349	188	49	28	69	25	66	74	68	45	24	35	55
NET: BAD	11%	8%	15%	11%	11%	11%	13%	11%	11%	10%	11%	15%	9%	8%
NET: DON'T KNOW	219	93	126	22	17	28	12	26	19	29	20	15	17	15
NET: GOOD	33%	31%	36%	36%	38%	34%	29%	34%	19%	34%	28%	28%	46%	33%
NET: BAD	686	369	316	70	58	92	26	82	34	100	50	29	85	60
NET: DON'T KNOW	37%	42%	30%	34%	27%	35%	36%	40%	51%	35%	37%	35%	30%	45%
NET: GOOD	759	496	263	67	41	92	32	96	91	101	66	36	55	80

Overall, which party do you trust more on each of these issues?

Q6_1: Defence

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Conservative	27%	21%	32%	39%	17%	13%	35%	54%	7%	29%	21%	38%
Labour	55%	62%	107%	148%	48%	46%	148%	390%	40%	56%	169%	337%
No difference	26%	39%	27%	20%	33%	25%	18%	9%	54%	32%	39%	16%
Don't know	538	113	89	76	92	87	77	67	289	61	313	143
Prefer not to say	35%	29%	33%	34%	22%	41%	35%	31%	29%	30%	30%	36%
	679	85	112	127	63	142	150	227	156	58	241	323
	12%	9%	7%	6%	24%	16%	10%	5%	8%	7%	10%	7%
	240	27	23	22	67	56	44	36	45	14	78	64
	2%	1%	2%	1%	4%	3%	2%	1%	1%	2%	1%	2%
	44	4	6	4	11	11	8	5	3	3	11	17

Overall, which party do you trust more on each of these issues?

Q6_2: The NHS

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Conservative	15%	16%	19%	17%	11%	8%	16%	31%	4%	15%	11%	20%
Labour	300	46	66	65	31	27	66	223	21	28	93	180
No difference	43%	54%	44%	41%	47%	43%	32%	22%	77%	49%	59%	29%
Don't know	876	156	150	153	133	147	136	159	412	94	477	255
Prefer not to say	31%	20%	29%	37%	20%	37%	39%	40%	14%	30%	23%	42%
	640	58	98	138	55	126	165	288	73	58	183	370
	10%	9%	6%	5%	19%	10%	12%	7%	5%	5%	6%	7%
	201	25	20	17	53	34	51	47	24	10	49	64
	2%	2%	1%	1%	3%	3%	2%	1%	0%	1%	1%	2%
	42	5	4	4	9	9	10	7	2	1	11	16

Overall, which party do you trust more on each of these issues?

Q6_3: Women's rights

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Conservative	14%	12%	17%	14%	13%	10%	15%	27%	4%	12%	12%	18%
Labour	280	34	59	54	35	33	65	198	23	23	94	163
No difference	34%	48%	33%	30%	36%	36%	25%	14%	67%	44%	49%	21%
Don't know	696	138	111	114	102	123	105	98	357	85	398	186
Prefer not to say	35%	26%	36%	41%	25%	37%	42%	45%	20%	32%	27%	45%
	730	75	121	155	70	128	180	325	107	62	222	396
	15%	13%	12%	13%	24%	15%	16%	13%	8%	11%	11%	14%
	313	38	40	47	67	50	69	96	42	22	90	123
	2%	1%	2%	1%	3%	3%	2%	1%	1%	0%	1%	2%
	39	4	6	5	7	9	8	7	3	0	9	17

Overall, which party do you trust more on each of these issues?

Q6_4: Immigration

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Conservative	20%	18%	27%	23%	15%	14%	23%	41%	6%	18%	15%	28%
Labour	420	53	90	88	44	47	98	298	34	34	125	251
No difference	31%	47%	33%	24%	39%	30%	20%	12%	60%	39%	44%	19%
Don't know	639	137	111	92	109	103	84	84	322	75	358	168
Prefer not to say	35%	25%	32%	43%	21%	40%	43%	39%	27%	35%	31%	43%
	723	73	107	162	60	137	184	282	142	66	250	380
	11%	8%	7%	8%	21%	13%	12%	7%	6%	9%	9%	8%
	235	24	24	30	58	44	52	54	32	17	71	69
	2%	1%	1%	1%	4%	3%	2%	1%	1%	0%	1%	2%
	43	4	4	4	10	12	8	7	3	0	10	17

Overall, which party do you trust more on each of these issues?

Q6_1: Defence

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Conservative	27%	31%	21%	28%	29%	31%	26%	25%	17%	33%	31%	19%	30%	22%
	559	373	186	55	44	83	23	59	30	95	55	19	55	39
Labour	26%	25%	28%	19%	24%	31%	29%	28%	28%	24%	22%	31%	26%	29%
	538	298	240	38	36	81	26	67	49	70	39	32	49	52
No difference	33%	33%	33%	37%	36%	26%	27%	35%	38%	32%	32%	37%	32%	34%
	679	392	286	74	54	68	24	84	68	92	57	38	58	60
Don't know	12%	10%	15%	12%	11%	11%	15%	10%	14%	10%	13%	12%	10%	13%
	240	113	127	24	17	28	13	25	24	29	23	12	19	24
Prefer not to say	2%	1%	4%	3%	1%	2%	3%	3%	3%	2%	3%	1%	2%	2%
	44	13	31	7	1	5	2	6	6	5	6	1	3	4

Overall, which party do you trust more on each of these issues?

Q6_2: The NHS

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Conservative	15%	16%	12%	17%	16%	20%	14%	11%	8%	17%	13%	9%	19%	11%
	300	192	108	33	24	53	12	26	14	50	23	9	35	20
Labour	43%	44%	41%	37%	42%	46%	50%	51%	42%	38%	37%	47%	38%	46%
	876	520	356	72	64	121	44	124	75	110	66	48	70	82
No difference	31%	31%	32%	30%	32%	24%	25%	29%	34%	34%	35%	32%	33%	32%
	640	365	274	60	49	64	22	70	60	100	63	33	61	57
Don't know	10%	8%	12%	12%	10%	8%	8%	6%	12%	9%	13%	11%	10%	11%
	201	96	105	24	15	20	8	15	21	25	24	11	19	19
Prefer not to say	2%	1%	3%	4%	0%	3%	3%	2%	4%	2%	2%	1%	1%	1%
	42	16	26	8	0	7	2	6	7	6	3	1	1	1

Overall, which party do you trust more on each of these issues?

Q6_3: Women's rights

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Conservative	14%	15%	12%	14%	15%	17%	15%	8%	10%	18%	16%	9%	16%	8%
	280	178	102	27	23	46	13	20	18	51	29	9	29	15
Labour	34%	36%	31%	26%	29%	47%	34%	37%	35%	30%	25%	41%	32%	34%
	696	423	274	52	44	125	30	89	61	87	45	42	60	61
No difference	35%	36%	35%	40%	35%	24%	38%	38%	35%	36%	39%	34%	36%	39%
	730	423	307	79	54	63	34	92	63	103	70	35	67	71
Don't know	15%	13%	18%	16%	20%	10%	11%	14%	17%	15%	17%	16%	15%	17%
	313	152	161	32	30	27	9	34	30	44	31	16	28	31
Prefer not to say	2%	1%	3%	4%	1%	2%	3%	2%	3%	2%	2%	1%	1%	1%
	39	13	26	7	2	5	2	5	6	5	4	1	1	1

Overall, which party do you trust more on each of these issues?

Q6_4: Immigration

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Conservative	20%	23%	17%	27%	20%	25%	16%	15%	13%	21%	24%	15%	27%	16%
	420	273	147	53	30	67	14	35	22	61	43	16	50	29
Labour	31%	30%	32%	19%	31%	37%	32%	36%	33%	27%	26%	35%	30%	36%
	639	358	280	37	47	98	28	86	59	80	47	36	56	65
No difference	35%	36%	34%	40%	37%	27%	34%	38%	35%	39%	34%	38%	32%	34%
	723	425	298	79	56	73	30	91	62	112	60	39	60	60
Don't know	11%	10%	13%	10%	11%	9%	15%	10%	15%	11%	15%	10%	9%	13%
	235	120	114	21	17	24	13	24	27	32	26	10	17	24
Prefer not to say	2%	1%	3%	4%	2%	1%	3%	2%	4%	2%	2%	1%	1%	1%
	43	13	30	9	3	4	2	5	7	5	3	1	2	1

Overall, which party do you trust more on each of these issues?

Q6_5: The economy

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
Conservative	26%	17%	30%	35%	15%	18%	33%	53%	8%	22%	20%	36%
	527	50	102	132	41	62	140	383	40	41	161	322
Labour	35%	51%	38%	29%	41%	32%	23%	13%	70%	45%	51%	21%
	712	148	127	107	116	110	100	93	372	87	412	186
No difference	28%	21%	26%	31%	20%	35%	33%	30%	17%	27%	22%	35%
	582	61	86	117	57	121	140	214	92	52	182	309
Don't know	10%	10%	5%	4%	20%	12%	9%	4%	5%	6%	6%	6%
	199	28	18	15	57	41	40	28	28	11	50	55
Prefer not to say	2%	1%	1%	1%	4%	3%	2%	1%	0%	0%	1%	2%
	39	4	4	5	10	9	7	6	1	0	9	13

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally plan to vote in the General Election, do you think it would be a good thing or a bad thing for the country if Nigel Farage became an MP?

Column % Population	Gender X age							2019 Westminster			2016 EU Referendum	
	Total	Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	CON	LAB	Lib Dem	Remain	Leave
Base:	2059	290	337	376	281	343	428	725	533	192	813	885
Unweighted Base:	2059	246	358	406	295	307	443	692	575	148	926	772
A good thing	33%	35%	40%	43%	18%	23%	34%	54%	18%	20%	18%	52%
	674	102	135	164	50	79	144	389	95	38	143	458
A bad thing	36%	29%	34%	39%	32%	39%	38%	21%	57%	60%	58%	19%
	737	83	115	148	91	135	163	149	306	115	471	168
Neither good nor bad	19%	25%	18%	12%	26%	22%	15%	18%	17%	16%	18%	18%
	392	73	61	45	72	75	66	131	93	30	149	159
Don't know	11%	10%	7%	5%	21%	15%	12%	7%	7%	4%	6%	11%
	232	28	23	19	59	50	52	54	37	8	47	94
Prefer not to say	1%	1%	1%	0%	3%	1%	0%	0%	0%	1%	0%	1%
	23	4	3	1	9	4	2	1	2	1	4	6

Overall, which party do you trust more on each of these issues?

Q6_5: The economy

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
Conservative	26%	29%	21%	30%	27%	29%	23%	21%	13%	33%	25%	17%	30%	24%
	527	348	178	60	41	77	21	50	23	95	45	18	55	42
Labour	35%	34%	35%	27%	33%	40%	38%	41%	36%	28%	32%	38%	32%	39%
	712	406	306	53	50	106	33	100	64	80	57	39	60	70
No difference	28%	28%	28%	29%	29%	22%	26%	29%	32%	31%	29%	36%	27%	27%
	582	336	246	57	45	57	23	70	57	89	51	37	49	47
Don't know	10%	7%	13%	11%	10%	8%	10%	6%	15%	7%	13%	8%	11%	10%
	199	87	112	22	16	21	9	16	27	20	23	8	20	18
Prefer not to say	2%	1%	3%	3%	1%	2%	3%	3%	3%	2%	2%	2%	0%	1%
	39	12	27	7	1	5	2	6	6	5	3	2	1	2

Q7: Nigel Farage has announced that he will stand as the Reform UK candidate for Clacton. Regardless of how you personally plan to vote in the General Election, do you think it would be a good thing or a bad thing for the country if Nigel Farage became an MP?

Column % Population	SEG			Region										
	Total	ABC1	C2DE	East of England	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Base:	2059	1189	870	198	152	266	89	241	177	290	179	103	185	179
Unweighted Base:	2059	1206	853	198	152	266	89	241	177	290	179	103	185	179
A good thing	33%	32%	34%	36%	41%	32%	27%	34%	21%	35%	35%	21%	41%	27%
	674	376	299	72	63	84	24	82	38	103	63	21	76	49
A bad thing	36%	43%	26%	35%	31%	34%	38%	37%	49%	33%	31%	39%	28%	45%
	737	513	224	68	48	89	34	88	86	96	56	40	51	80
Neither good nor bad	19%	17%	22%	21%	18%	20%	18%	19%	18%	19%	17%	23%	21%	16%
	392	198	195	41	28	54	16	46	32	54	30	24	38	29
Don't know	11%	8%	16%	8%	8%	12%	17%	9%	11%	12%	14%	15%	11%	12%
	232	96	136	15	13	33	15	21	19	34	26	15	21	21
Prefer not to say	1%	1%	2%	1%	1%	2%	0%	2%	1%	1%	2%	2%	0%	0%
	23	7	16	2	1	5	0	4	2	3	4	2	0	0